

# BLACKSTRAP®

WINTER 24





# TEAM HOOD



TREO  
PERFA



SpectraUV  
DriFlo



HELMET-FRIENDLY



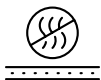
4-WAY STRETCH



THERMAL-REGULATION



DUAL-LAYER



ODOR-FREE



MOISTURE-WICKING



LENS-SAFE



WASHER + DRYER  
SAFE



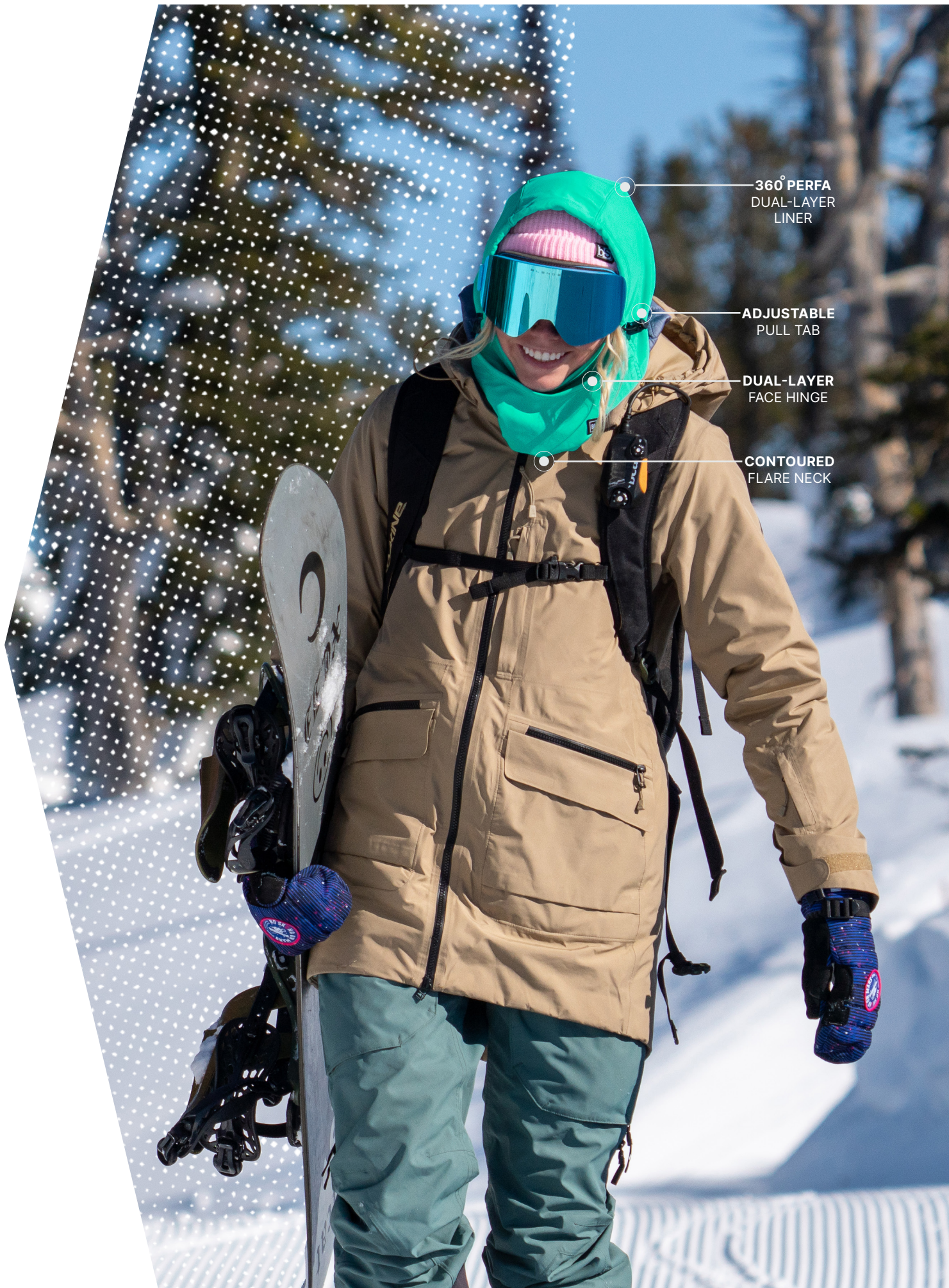
## VERSATILE PROTECTION TRUSTED BY PARK CREWS WORLDWIDE

The Team Hood Balaclava has a contoured design and adjustable pull tabs allowing it to be worn over or under a helmet. The outer shell features TREO fabric technology and is paired with a 360° dual-layer PERFA liner to maximize protection without sacrificing breathability.

Winter 2024

BLACKSTRAP





360° PERFA  
DUAL-LAYER  
LINER

ADJUSTABLE  
PULL TAB

DUAL-LAYER  
FACE HINGE

CONTOURED  
FLARE NECK



INLINE SOLIDS TEAM HOOD



BLACK



BASIL



BAYERN



BRIGHT ORANGE



CORAL



DRAB



GRANITE



MALLARD



MAROON



MINT



NAUTICAL



NAVY

Winter 2024





OLIVE



PEANUT



PERIWINKLE



SLATE



STEEL



WHITE



WINE





INLINE PRINTS TEAM HOOD



BLEACHED



CANVAS BLACK



CANVAS DRAB



CANVAS GRAY



COMMANDO STORM



DIGITAL BW



FLORA NAUTICAL



FRACTURE MONO



FRONTLINE SLATE



GLITCH NAUTICAL



ISLAND TIME



PASTELS

Winter 2024

BLACKSTRAP





PULSE TONAL



SPACE GALACTIC



SPRINGY MAROON



TIE DYE STEEL









# HEADWEAR



# DESCEND BEANIE



**A TREO**  
**THERMA**



**SpectraUV**  
**DriFlo**



4-WAY STRETCH



THERMAL-REGULATION



SOFT-TOUCH



WASHER + DRYER  
SAFE



## A STYLISH TECH BEANIE LIKE NO OTHER

The Descend Beanie was developed for early morning storm alerts. When getting fresh tracks is the only thing on your mind and powder panic is setting in around you, the Descend Beanie will keep you focused on beating the crowd to the goods.

Winter 2024

BLACKSTRAP





## INLINE COLORWAYS



BLACK



GRANITE



NAUTICAL



COMMANDO STORM



GLITCH NAUTICAL



TERRAIN STORM



TIE DYE STEEL

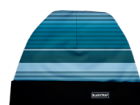


SMOKEY CAMO



RESPECT PURPLE - HANNAH EDDY

LIMITED  
PRINTS



Assortment Preview



# ASCEND BEANIE



**TREO**  
**PERFA**

**FUNCTION**



**SpectraUV**  
**DriFlo**

**FEATURES**



4-WAY STRETCH



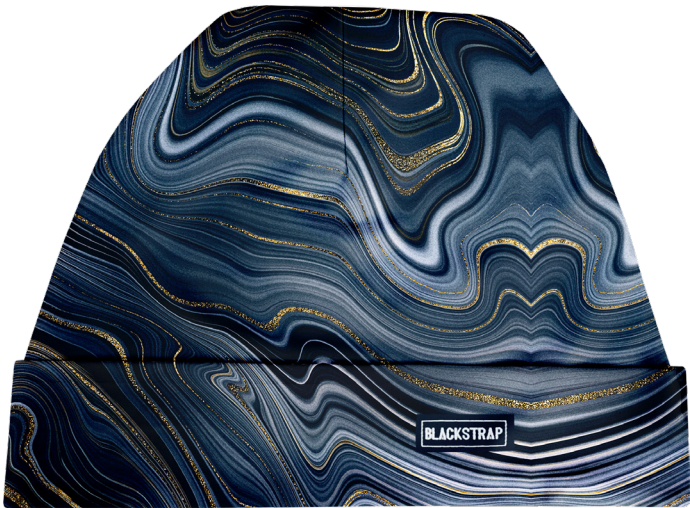
MOISTURE-WICKING



THERMAL-REGULATION



WASHER + DRYER  
SAFE



## TECHNICAL BEANIE FOR THE ASCENT

The Ascend Beanie was developed to set a new standard for technical headwear. When you set off on a long approach to see if the juice is worth the squeeze, the Ascend Beanie will keep your body temp regulated to push on to the next ridge. With a variety of prints to pull together any kit, you will be looking good on and off the skin track.

Winter 2024

BLACKSTRAP





## INLINE COLORWAYS



BLACK



GRANITE



NAUTICAL



FLORA NAUTICAL



GEODE



SPRINGY MAROON



TIE DYE STEEL



SQUIGGLES  
LUCAS BEAUFORT



LIMITED  
PRINTS

Assortment Preview



# POM BEANIE



Winter 2024

## CLASSIC POM POM BEANIE WITH BIG PERSONALITY

The POM Beanie will become your favorite knit beanie whether on the hill or hanging around town. With 100% Acrylic threads, this beanie will keep you toasty warm on the slopes and comes in a number of fresh colorways to style out your après kit and be eye-catching AF.





## COLORWAYS



ALPENGLOW



ARCTIC



CEDAR



EGGPLANT



FRESHIES



LIQUIFY



MONO



OATMEAL



PEPPERMINT



PRIMARY



TWILIGHT



VIVID



# SIGNATURE BEANIE



## COLORWAYS



BLACK



DRIFTWOOD



GRAY



LEAF GREEN



PINKY



WHITE

## THE SOFTEST KNIT BEANIE YOU WON'T WANT TO TAKE OFF

The Signature Beanie is one of our softest knit beanies, made in the USA from 100% Acrylic threads with a perfect amount of stretch. This beanie can be easily rolled up, worn folded, or unrolled for a loose relaxed look.



# CLASSIC BEANIE



## COLORWAYS



BLACK



COASTAL



GRAY



OLIVE



PALE ROSE



STONE

## CLASSIC BEANIE FOR THAT CLASSIC LOOK

The Classic Beanie checks all the boxes to become your favorite beanie whether on the hill, enjoying the outdoors, or hanging around town. The Classic Beanie is made in the USA with 100% Acrylic threads and has a lightweight nylon BlackStrap® button logo patch with short cuff for everyday wear.

# TREAD BEANIE



## COLORWAYS



BLACK



CHARCOAL



GOBLIN BLUE



GRAY



HEATHERED RED



LUMBER

## COLD WEATHER STAPLE

The Tread Beanie is a modern cuff-style premium beanie that provides optimal insulation and complements any fashionable street look or mountain kit. Made in the USA with 100% Acrylic threads. The Tread Beanie features a leather BlackStrap® patch and a short cuff for everyday wear.



# ESSENTIAL BEANIE



## COLORWAYS



BLACK



COYOTE



FOREST



GRAY



MAROON



MERRIL



NAVY



ORANGE



PURPLE



RED



ROYAL



WHITE

## COLD WEATHER HEADWEAR PERFECTION

The Essential Beanie has a tall cuff with a woven flip tag allowing it to be worn cuffed or tall. Made with tightly woven acrylic threads, this is the performance powerhouse beanie keeping your head warm for long days in the elements.

# SNOWBIRD HEADBAND



TREO  
PERFA

FUNCTION



SpectraUV  
DriFlo

FEATURES



4-WAY STRETCH



ODOR-FREE



UPCYCLED



MOISTURE-WICKING



DUAL-LAYER



## BREATHABLE, ATHLETIC, EVERYDAY HEADBAND

The Snowbird Headband is a technical, fashion-focused piece that is perfect for a variety of all-season activities. The Snowbird is constructed from upcycled 4-way stretch TREO fabric allowing for optimal breathability, moisture-wicking technology, and thermal regulation making it ideal for hair and sweat management. A dual-layer PERFA liner adds an additional layer of warmth without compromising airflow ensuring all-day comfort when getting after it.



# INLINE COLORWAYS



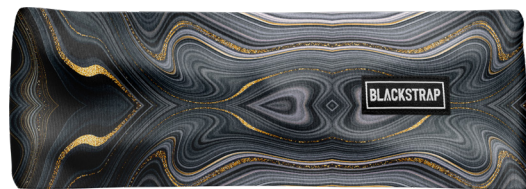
BLACK



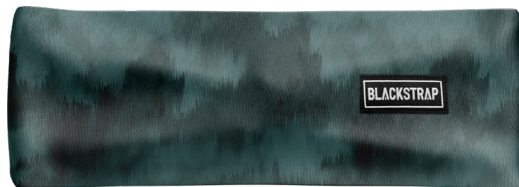
MAROON



NAUTICAL



GEODE BLACK



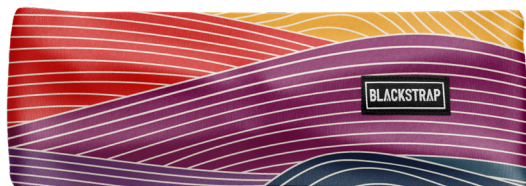
GLITCH NAUTICAL



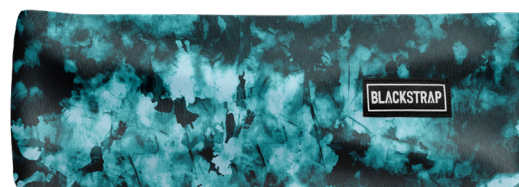
JAGGED MONO



SPRINGY MAROON



SUNSET WAVES



TIE DYE TEAL

LIMITED PRINTS		
Assortment Preview		

# SNOWBELLE HEADBAND



TREO  
THERMA



SpectraUV  
DriFlo



4-WAY STRETCH



ODOR-FREE



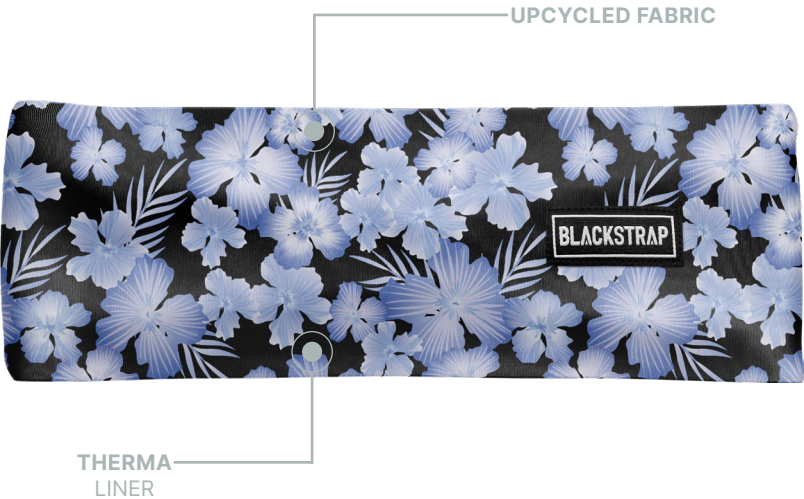
UPCYCLED



MOISTURE-WICKING



DUAL-LAYER



## TECHNICAL, FASHION-FOCUSED, STYLISH WARMTH

The Snowbelle Headband offers technical fashion and blurs the lines between comfort and performance. The Snowbelle is constructed from upcycled TREO fabric. It features a soft-touch THERMA liner to keep you comfy and warm from the hill to après and fits comfortably under a helmet.



# INLINE COLORWAYS



BLACK



MAROON



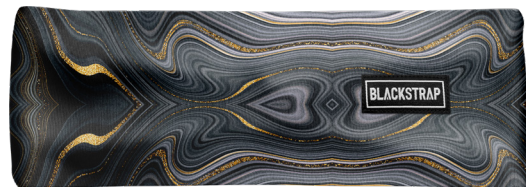
NAUTICAL



FLORA NAUTICAL



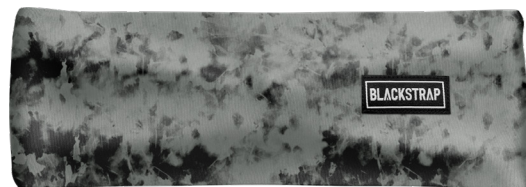
FROSTY HIBISCUS



GEODE BLACK



SUNRISE TONES



TIE DYE STEEL

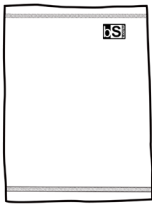


WINTER NIGHT  
CORSO GRAPHICS

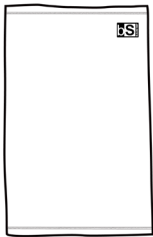


# CUSTOM PRODUCTS

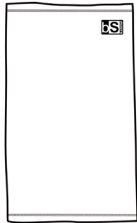
**FACEGEAR** INCLUDES 2 COLORWAY OPTIONS



**DUAL LAYER TUBE**  
ADULT & KIDS  
50 UNIT MOQ



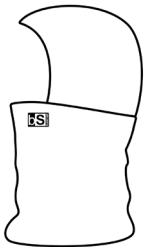
**THERMA TUBE**  
ADULT & KIDS  
50 UNIT MOQ



**SINGLE LAYER TUBE**  
UV 50+  
50 UNIT MOQ



**SOCK HOOD**  
BALACLAVA  
50 UNIT MOQ



**TREBLE HOOD**  
ADULT & KIDS  
50 UNIT MOQ

## HEADWEAR & ACCESSORIES



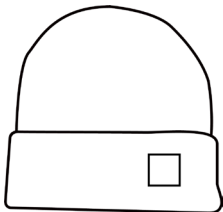
**HEADBANDS**  
SNOWBELLE OR SNOWBIRD  
50 UNIT MOQ



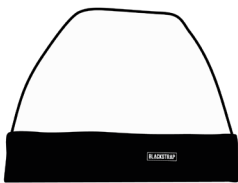
**GOGGLE COVER**  
DISPLAY INCLUDED  
50 UNIT MOQ



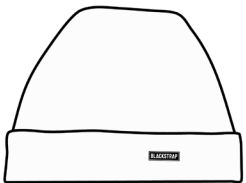
**STUFF SACK**  
25 PER COLOR/SIZE  
50 UNIT MOQ



**ESSENTIAL BEANIE**  
144 UNIT MOQ



**DESCEND BEANIE**  
50 UNIT MOQ



**ASCEND BEANIE**  
50 UNIT MOQ

**SAME TECH AS INLINE PRODUCTS. NO DESIGN FEES. LOW MOQ.**

Custom products from Blackstrap supply resorts, shops, and industry partners with USA made quality and performance. All branding is pantone matched, machine washer and dryer friendly and designed on an order by order basis. Submit your own artwork or work with our professional design team to create a unique design.

Winter 2024

BLACKSTRAP





## EASY AS 1,2,3

**1**

**PICK YOUR PRODUCT**  
SUBMIT LOGOS & ART

**2**

**RECEIVE EMAIL POST**  
REVIEW & REFINE ARTWORK

**3**

**RECEIVE PRODUCTS**  
30+/- BUSINESS DAYS  
FROM APPROVAL

## ART REQUIREMENTS

- **VECTOR FORMAT GRAPHICS**  
.AI, .EPS, .PDF FORMAT
- **HIGH RESOLUTION IMAGES**  
300 DPI, .TIFF OR .JPG FORMAT
- **LOGO / GRAPHICS WITH FONTS**  
TEXT TURNED TO OUTLINES  
.TTF FORMAT

# POP & MERCHANDISING FACEGEAR

## SMALL FLOOR DISPLAY



**200 UNITS**  
STOCKS FRONT FACES



**300 UNITS**  
WITH SIDE PEGS

- **200 UNIT ORDER**  
QUALIFYING ON FIRST SHIP
- **SHIPS & STORES**  
MODUALLY
- **LOCKING CASTER WHEELS**
- **EXPANDS TO 4-WAY DISPLAY**  
PEGS SENT PER ORDER QUANTITY
- **1.7 SQ/FT FOOTPRINT**

## LARGE FLOOR DISPLAY



**300 UNITS**  
STOCKS FRONT FACES



**450 UNITS**  
WITH SIDE PEGS

- **300 UNIT ORDER**  
QUALIFYING ON FIRST SHIP
- **SHIPS & STORES**  
MODUALLY
- **LOCKING CASTER WHEELS**
- **EXPANDS TO 4-WAY DISPLAY**  
PEGS SENT PER ORDER QUANTITY
- **3.3 SQ/FT FOOTPRINT**



## BRAND FLOOR DISPLAY



### OPTION 1: FACEGEAR

- **800 UNIT ORDER**  
QUALIFYING ON FIRST SHIP
- **PRODUCT MERCHANDISES**  
ON BOTH SIDES
- **LOCKING CASTER WHEELS**

### OPTION 2: FACEGEAR & BASE LAYER

- **400 UNITS FACEGEAR**  
FILLS FRONT FACE
- **72 UNITS BASE LAYER**  
FILLS BACK FACE  
SPLIT BETWEEN TOPS/BOTTOMS

## WALL DISPLAY BUILDS SIGNS & PEGS

### METAL WALL SIGN



- **SLAT & GRID WALL ADAPTERS**  
INCLUDED WITH ORDER
- **MEASURES 24 IN X 8 IN**

### SLAT OR GRID WALL PEGS



- **10 IN PEGS**  
WITH END STOPPER
- **OPENING ORDERS QUALIFY**

## CONTACT & RESOURCES

✉ PO BOX 7573 . BEND, OR . 97708

☎ (541)-213-2500

🏠 1305 SE ARMOUR RD # 100 . BEND, OR . 97702

💻 [INFO@BSBRAND.COM](mailto:INFO@BSBRAND.COM)



### RETAILER PORTAL

WINTER 24 BUYER'S GUIDE, SET UP  
FORMS & DIGITAL / ECOMM ASSETS

# BLACKSTRAP®

WINTER 24

