

BLACKSTRAP®

WINTER 24



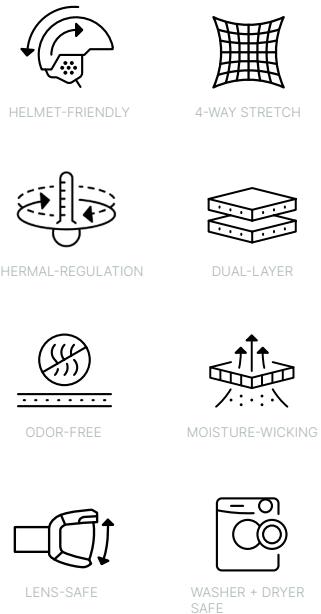
TEAM HOOD



TREO
PERFA

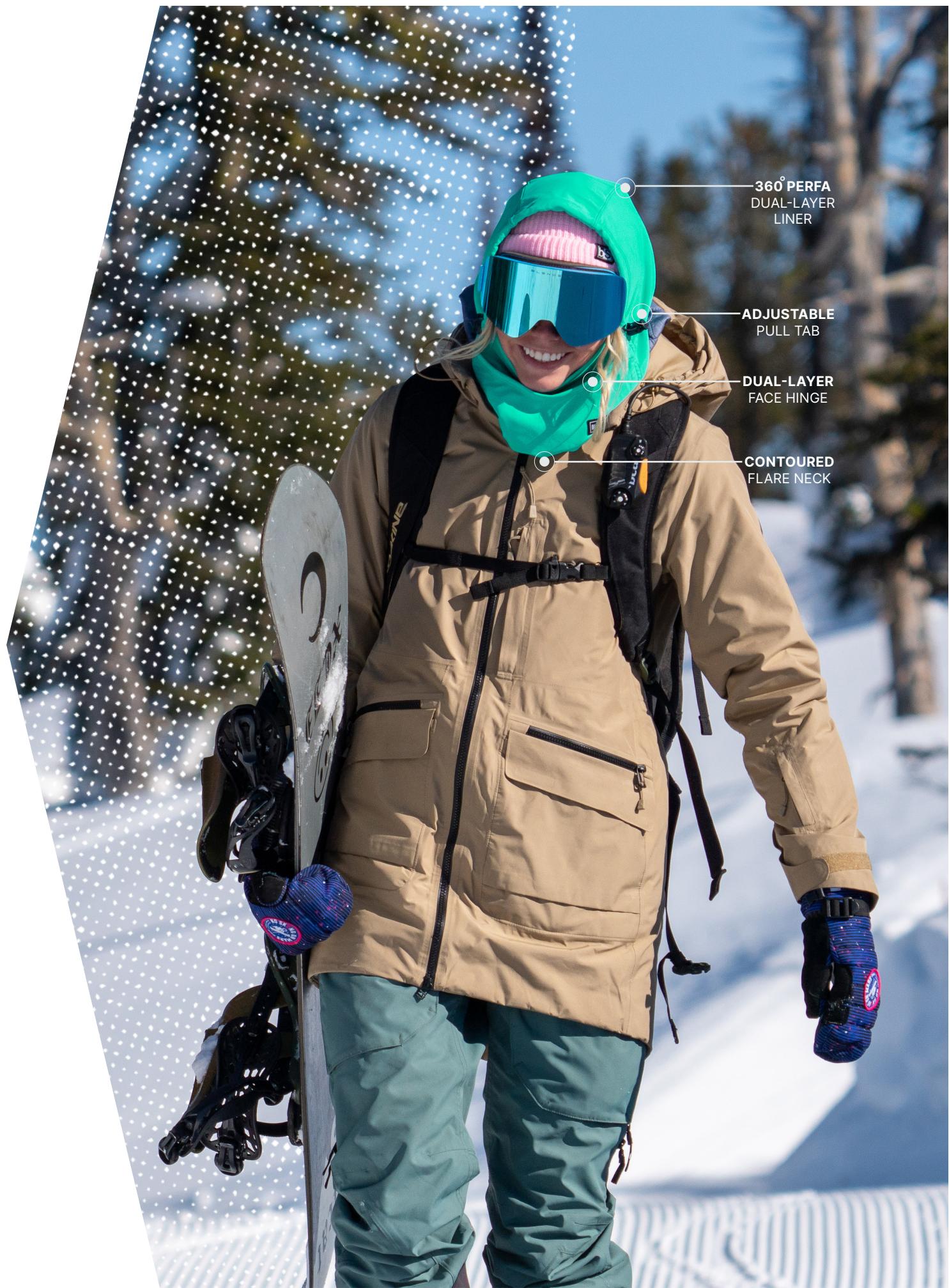


SpectraUV
DriFlo



VERSATILE PROTECTION TRUSTED BY PARK CREWS WORLDWIDE

The Team Hood Balaclava has a contoured design and adjustable pull tabs allowing it to be worn over or under a helmet. The outer shell features TREO fabric technology and is paired with a 360° dual-layer PERFA liner to maximize protection without sacrificing breathability.



INLINE SOLIDS TEAM HOOD

BLACK



BASIL



BAYERN



BRIGHT ORANGE



CORAL



DRAB



GRANITE



MALLARD



MAROON



MINT



NAUTICAL



NAVY



OLIVE



PEANUT



PERIWINKLE



SLATE



STEEL



WHITE



WINE



INLINE PRINTS TEAM HOOD

BLEACHED



CANVAS BLACK



CANVAS DRAB



CANVAS GRAY



COMMANDO STORM



DIGITAL BW



FLORA NAUTICAL



FRACTURE MONO



FRONTLINE SLATE



GLITCH NAUTICAL



ISLAND TIME



PASTELS



PULSE TONAL



SPACE GALACTIC



SPRINGY MAROON



TIE DYE STEEL





HEADWEAR



DESCEND BEANIE



TREO
THERMA



SpectraUV
DriFlo



4-WAY STRETCH



THERMAL-REGULATION



SOFT-TOUCH



WASHER + DRYER
SAFE



A STYLISH TECH BEANIE LIKE NO OTHER

The Descend Beanie was developed for early morning storm alerts. When getting fresh tracks is the only thing on your mind and powder panic is setting in around you, the Descend Beanie will keep you focused on beating the crowd to the goods.



INLINE COLORWAYS



BLACK



GRANITE



NAUTICAL



COMMANDO STORM



GLITCH NAUTICAL



TERRAIN STORM



TIE DYE STEEL



SMOKEY CAMO



RESPECT PURPLE - HANNAH EDDY

LIMITED PRINTS



Assortment Preview

ASCEND BEANIE



A TREO
O PERFA

FUNCTION



SpectraUV

DriFlo

FEATURES



4-WAY STRETCH



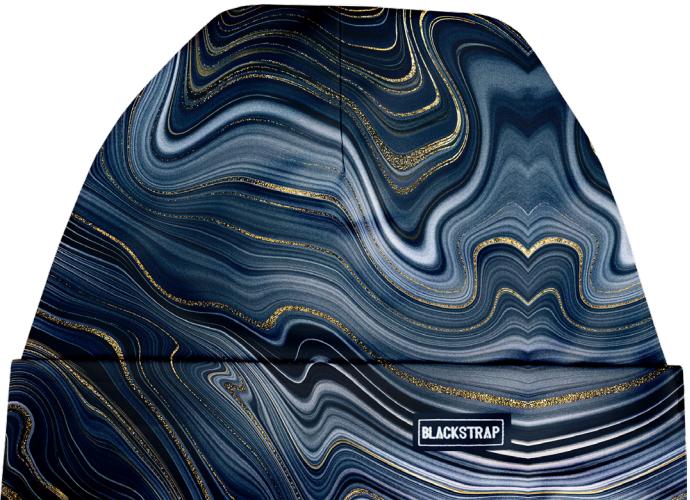
MOISTURE-WICKING



THERMAL-REGULATION



WASHER + DRYER
SAFE



TECHNICAL BEANIE FOR THE ASCENT

The Ascend Beanie was developed to set a new standard for technical headwear. When you set off on a long approach to see if the juice is worth the squeeze, the Ascend Beanie will keep your body temp regulated to push on to the next ridge. With a variety of prints to pull together any kit, you will be looking good on and off the skin track.

INLINE COLORWAYS



BLACK



GRANITE



NAUTICAL



FLORA NAUTICAL



GEODE



SPRINGY MAROON



TIE DYE STEEL



SQUIGGLES
LUCAS BEAUFORT



POM BEANIE



Winter 2024

CLASSIC POM POM BEANIE WITH BIG PERSONALITY

The POM Beanie will become your favorite knit beanie whether on the hill or hanging around town. With 100% Acrylic threads, this beanie will keep you toasty warm on the slopes and comes in a number of fresh colorways to style out your après kit and be eye-catching AF.



COLORWAYS



ALPENGLOW



ARCTIC



CEDAR



EGGPLANT



FRESHIES



LIQUIFY



MONO



OATMEAL



PEPPERMINT



PRIMARY



TWILIGHT



VIVID

SIGNATURE BEANIE



COLORWAYS



BLACK



DRIFTWOOD



GRAY



LEAF GREEN



PINKY



WHITE



THE SOFTEST KNIT BEANIE YOU WON'T WANT TO TAKE OFF

The Signature Beanie is one of our softest knit beanies, made in the USA from 100% Acrylic threads with a perfect amount of stretch. This beanie can be easily rolled up, worn folded, or unrolled for a loose relaxed look.

CLASSIC BEANIE



COLORWAYS



BLACK



COASTAL



GRAY



OLIVE



PALE ROSE



STONE

CLASSIC BEANIE FOR THAT CLASSIC LOOK

The Classic Beanie checks all the boxes to become your favorite beanie whether on the hill, enjoying the outdoors, or hanging around town. The Classic Beanie is made in the USA with 100% Acrylic threads and has a lightweight nylon BlackStrap® button logo patch with short cuff for everyday wear.

TREAD BEANIE



COLORWAYS



BLACK



CHARCOAL



GOBLIN BLUE



GRAY



HEATHERED RED



LUMBER

COLD WEATHER STAPLE

The Tread Beanie is a modern cuff-style premium beanie that provides optimal insulation and complements any fashionable street look or mountain kit. Made in the USA with 100% Acrylic threads. The Tread Beanie features a leather BlackStrap® patch and a short cuff for everyday wear.



ESSENTIAL BEANIE



COLORWAYS



BLACK



COYOTE



FOREST



GRAY



MAROON



MERRIL



NAVY



ORANGE



PURPLE



RED



ROYAL



WHITE



COLD WEATHER HEADWEAR PERFECTION

The Essential Beanie has a tall cuff with a woven flip tag allowing it to be worn cuffed or tall. Made with tightly woven acrylic threads, this is the performance powerhouse beanie keeping your head warm for long days in the elements.

SNOWBIRD HEADBAND



TREO
PERFA



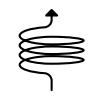
SpectraUV
DriFlo



4-WAY STRETCH



ODOR-FREE



UPCYCLED



MOISTURE-WICKING



DUAL-LAYER



BREATHABLE, ATHLETIC, EVERYDAY HEADBAND

The Snowbird Headband is a technical, fashion-focused piece that is perfect for a variety of all-season activities. The Snowbird is constructed from upcycled 4-way stretch TREO fabric allowing for optimal breathability, moisture-wicking technology, and thermal regulation making it ideal for hair and sweat management. A dual-layer PERFA liner adds an additional layer of warmth without compromising airflow ensuring all-day comfort when getting after it.

INLINE COLORWAYS



BLACK



MAROON



NAUTICAL



GEODE BLACK



GLITCH NAUTICAL



JAGGED MONO



SPRINGY MAROON



SUNSET WAVES



TIE DYE TEAL



Assortment Preview

SNOWBELLE HEADBAND



TREO

THERMA

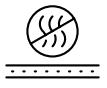


SpectraUV

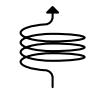
DriFlo



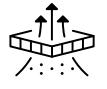
4-WAY STRETCH



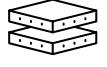
ODOR-FREE



UPCYCLED



MOISTURE-WICKING



DUAL-LAYER



TECHNICAL, FASHION-FOCUSED, STYLISH WARMTH

The Snowbelle Headband offers technical fashion and blurs the lines between comfort and performance. The Snowbelle is constructed from upcycled TREO fabric. It features a soft-touch THERMA liner to keep you comfy and warm from the hill to après and fits comfortably under a helmet.

INLINE COLORWAYS



BLACK



MAROON



NAUTICAL



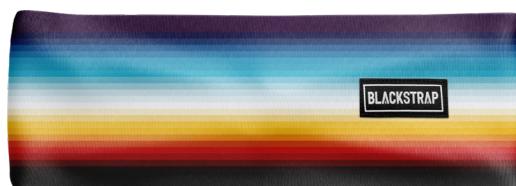
FLORA NAUTICAL



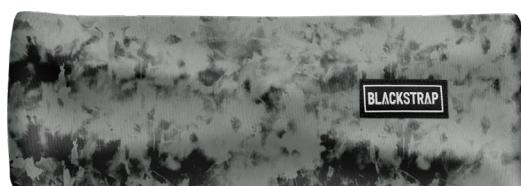
FROSTY HIBISCUS



GEODE BLACK



SUNRISE TONES



TIE DYE STEEL



WINTER NIGHT
CORSO GRAPHICS



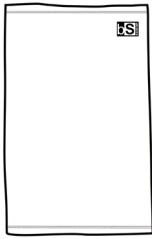
Assortment Preview

CUSTOM PRODUCTS

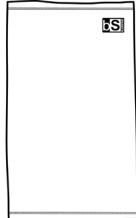
FACEGEAR INCLUDES 2 COLORWAY OPTIONS



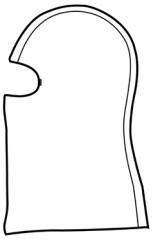
DUAL LAYER TUBE
ADULT & KIDS
50 UNIT MOQ



THERMA TUBE
ADULT & KIDS
50 UNIT MOQ



SINGLE LAYER TUBE
UV 50+
50 UNIT MOQ



SOCK HOOD
BALACLAVA
50 UNIT MOQ

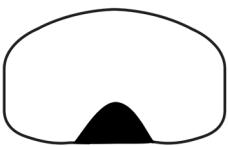


TREBLE HOOD
ADULT & KIDS
50 UNIT MOQ

HEADWEAR & ACCESSORIES



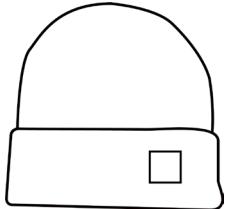
HEADBANDS
SNOWBELLE OR SNOWBIRD
50 UNIT MOQ



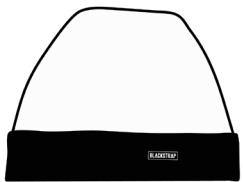
GOOGLE COVER
DISPLAY INCLUDED
50 UNIT MOQ



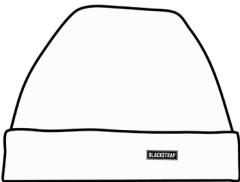
STUFF SACK
25 PER COLOR/SIZE
50 UNIT MOQ



ESSENTIAL BEANIE
144 UNIT MOQ



DESCEND BEANIE
50 UNIT MOQ



ASCEND BEANIE
50 UNIT MOQ

SAME TECH AS INLINE PRODUCTS. NO DESIGN FEES. LOW MOQ.

Custom products from Blackstrap supply resorts, shops, and industry partners with USA made quality and performance. All branding is pantone matched, machine washer and dryer friendly and designed on an order by order basis. Submit your own artwork or work with our professional design team to create a unique design.

EASY AS 1,2,3



1

PICK YOUR PRODUCT
SUBMIT LOGOS & ART

2

RECEIVE EMAIL POST
REVIEW & REFINE ARTWORK

3

RECEIVE PRODUCTS
30+- BUSINESS DAYS
FROM APPROVAL

ART REQUIREMENTS

- **VECTOR FORMAT GRAPHICS**
.AI, .EPS, .PDF FORMAT

- **HIGH RESOLUTION IMAGES**
300 DPI, .TIFF OR .JPG FORMAT

- **LOGO / GRAPHICS WITH FONTS**
TEXT TURNED TO OUTLINES
.TTF FORMAT

POP & MERCHANDISING FACEGEAR

SMALL FLOOR DISPLAY



200 UNITS
STOCKS FRONT FACES



300 UNITS
WITH SIDE PEGS



- 200 UNIT ORDER
QUALIFYING ON FIRST SHIP
- SHIPS & STORES
MODUALLY
- LOCKING CASTER WHEELS
- EXPANDS TO 4-WAY DISPLAY
PEGS SENT PER ORDER QUANTITY
- 1.7 SQ/FT FOOTPRINT

LARGE FLOOR DISPLAY



300 UNITS
STOCKS FRONT FACES



450 UNITS
WITH SIDE PEGS

- 300 UNIT ORDER
QUALIFYING ON FIRST SHIP
- SHIPS & STORES
MODUALLY
- LOCKING CASTER WHEELS
- EXPANDS TO 4-WAY DISPLAY
PEGS SENT PER ORDER QUANTITY
- 3.3 SQ/FT FOOTPRINT

BRAND FLOOR DISPLAY



OPTION 1: FACEGEAR

- 800 UNIT ORDER
QUALIFYING ON FIRST SHIP
- PRODUCT MERCHANDISES
ON BOTH SIDES
- LOCKING CASTER WHEELS

OPTION 2: FACEGEAR & BASE LAYER

- 400 UNITS FACEGEAR
FILLS FRONT FACE
- 72 UNITS BASE LAYER
FILLS BACK FACE
SPLIT BETWEEN TOPS/BOTTOMS

WALL DISPLAY BUILDS SIGNS & PEGS

METAL WALL SIGN



- SLAT & GRID WALL ADAPTERS
INCLUDED WITH ORDER

- MEASURES 24 IN X 8 IN

SLAT OR GRID WALL PEGS



- 10 IN PEGS
WITH END STOPPER

- OPENING ORDERS QUALIFY

CONTACT & RESOURCES

✉ PO BOX 7573 . BEND, OR . 97708

☎ (541)-213-2500

🏠 1305 SE ARMOUR RD # 100 . BEND, OR . 97702

💻 INFO@BSBRAND.COM



RETAILER PORTAL

WINTER 24 BUYER'S GUIDE, SET UP
FORMS & DIGITAL / ECOMM ASSETS

BLACKSTRAP®

WINTER 24

