



FACEGEAR, HEADWEAR & ACCESSORIES

WINTER 23.24



WINTER 23.24 VISUAL LINE PRESENTATION

WELCOME TO WINTER

HERE'S TO THE ONES THAT GET AFTER IT.
THE **ADVENTURERS**. THE **PASSIONATE**.

THE STEWARDS OF **WILD PLACES**.

THE ONES CROSSING DESERTS 
AND SURFING SEAS 

 THE ONES RIDING **MOUNTAINS**
AND WANDERING THROUGH THE **TREES**. 

HERE'S TO THE ONES INSPIRED BY THE IDEA

THE **BEST** MEMORIES ARE MADE

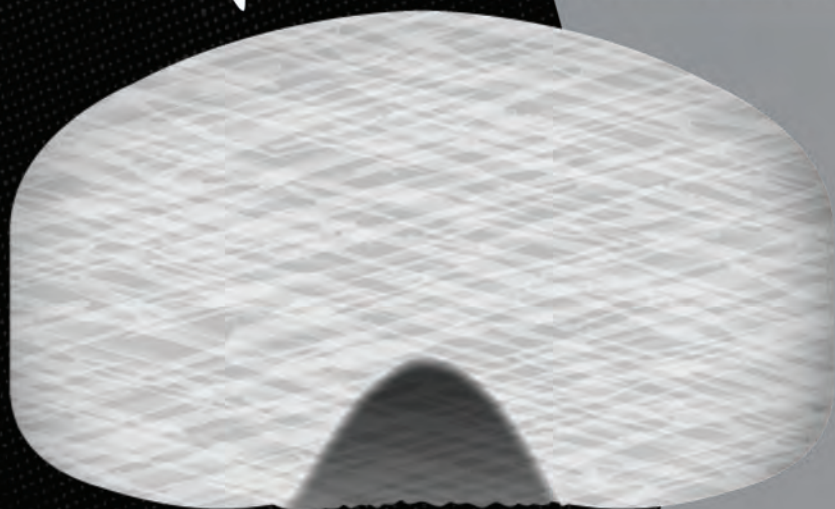
FROM **GETTING LOST**

RATHER THAN BEING FOUND.

 BLACKSTRAP. WE ARE — 
MOMENTS IN MOTION.

GOGGLE COVERS

SUSTAINABLE PROTECTION FOR YOUR GOGGLES WHEN NOT IN USE



ONE SIZE

FITS KIDS → OTG GOGGLE SIZES

POP DISPLAY

INCLUDED WITH OPENING ORDER(S)



- 48 UNITS = 1 SKU (Inline or Custom)
- SHIPS MODUALLY
- COUNTERTOP FOOTPRINT
- REORDERS IN 25 UNIT DENOMINATIONS
- EACH COVER HAS UPC ON INSERT

BlackStrap Goggle Covers: Goggles are expensive, act accordingly.

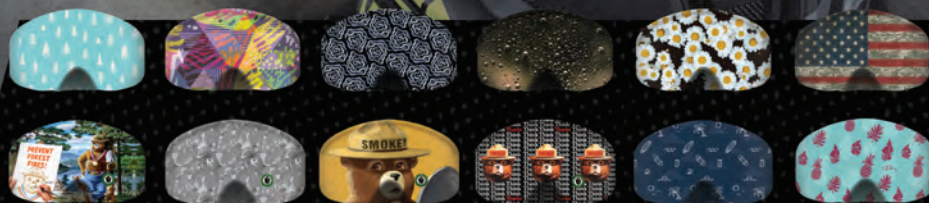
The entire line of Goggle Covers are made from upcycled fabric left over from the cutting & sewing of other BlackStrap products. Ensure scratch free lenses anytime your goggles are not being used

THE ADVENTURERS.
THE PASSIONATE.



50 UNIT ASSORTMENTS

Includes Prints, Artist Series & Smokey Bear



STUFF SACKS (2L, 7L, 12L) - Sustainable Organization

WASTE ZERO
Made From Upcycled Fabric

CUSTOM PRODUCTS
Available Full Custom Branded

ASSORTED SKU'S
Limited Prints & Smokey Bear



CONSPIRACY



GLITCH GRAY



GLITCH LAVA



GLITCH NAVY



HATCHED SNOW



MONSTER DISCO



SAFARI JUNIPER



SNOWSCAPE



TERRAIN EARTH



TERRAIN FOSSIL



TREE LINE



ZEN MINT



GROOVE IT



RISING



SMOKEY ONLY



SMOKEY PATCHES

GOGGLE COVERS - Sustainable Protection For Your Gear

WASTE ZERO
Made From Upcycled Fabric

CUSTOM PRODUCTS
Available Full Custom Branded

ASSORTED SKU'S
Limited Prints & Smokey Bear



ALOHA



BANDING



BRAIN FREEZE



CANVAS BLACK



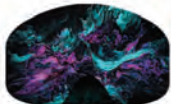
CANVAS BLUE



CANVAS GRAY



CONSPIRACY



DARK MATTER



FUNKY TOWN



GEODE



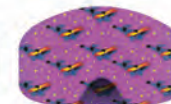
GLITCH GRAY



GLITCH NAVY



GRADIENT PEAK



GRIM METHOD



HATCHED SNOW



HLT MAROON



HORIZON



MONSTER DISCO



OPTICS OWL



OPTICS TIGER



POW



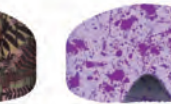
RETRO TONES



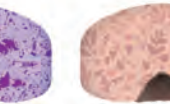
SAFARI JUNIPER



SAFARI SUNSET



SPLATTER LAVENDER



SPRINGY MAUVE



SUSHI WASABI



TERRAIN EARTH



TERRAIN FOSSIL



TREE LINE



WEIRDSTOCK



ZEN SKY



SMOKEY PATCHES



SMOKEY FIVE



SMOKEY POINT



SMOKEY YELLOW

UPCYCLED PRODUCTS

BLACKSTRAP'S WASTE ZERO PRODUCTS ARE MADE FROM

FABRIC OFF THE CUTTING ROOM FLOOR & OUT OF THE LANDFILL



THE HOOD

EXO-HINGED BALACLAVA



SINGLE LAYER
HEAD & NECK

EXO HINGE
FUNCTION

DUAL LAYER
FACE HINGE



CONTOURED
FLARE NECK

The Hood Balaclava: The Industry Standard In Function & Application.

The Hood sets the industry standard for performance, quality & comfort for snowsports enthusiasts from the chairlifts to the backcountry and everywhere between. Critical construction and insulation maximizes helmet compatibility and freedom from restriction with the BlackStrap Exo-Hinge that can be worn up over nose or pulled down.



THE STEWARDS OF WILD PLACES.

LIMITED PRINTS

More than 1500 rotating colorways





HELMET FRIENDLY
Seamless Integration & Function



CRITICAL DESIGN
Max Breathability & Protection



ASSORTED SKU'S
Limited Prints & Camo



UPF 50+



BREATHABLE



LENS SAFE



4-WAY STRETCH



ANTIMICROBIAL



WASHER | DRYER



LIMITED CAMO

More than 1500 rotating colorways



CANVAS

BLOCKING TONES



SOLID TONES

38 SHADES FOR YOUR CUSTOMER & TRENDS



TERRAIN

COLLECTION

THE HOOD - Hinged Face Balaclava



BASIL



BAYERN



BLACK



BRIGHT BLUE



BRIGHT CORAL



BRIGHT GREEN



BRIGHT ORANGE



CAPPUCCINO



COPPER



CORONA



CRIMSON



DEEP PURPLE



DRAB



EMERALD



FOREST GREEN



GRANITE



HIBISCUS



JADE



MALLARD



MAROON



MERLOT



MINT



MUSTARD



NAVY



OLIVE



ORCHID



PASTEL BLUE



PEACH



PEANUT



PERIWINKLE



ROSE



ROYAL BLUE



SLATE



SLIME



STEEL



WHITE



WINE


CRITICAL CONSTRUCTION
Maximum Breathability & Protection


THE FINEST QUALITY
Designed, Tested & Sewn in the USA


ASSORTED SKU'S
Unlimited Prints & Camo Colorways



ARMY OLIVE



BIRDS OF PARADISE



BLEACHED



BRUSHED BLACK



CANVAS GRANITE



CANVAS GRAY



CANVAS MAUVE



DIGITAL MAROON



ELECTRIC BLUE



FEATHERS MONO



FLORAL FROSTY



FLORAL PALMS



FRACTURE MONO



GEODE TEAL



GLITCH FOREST



GLITCH GRAY



HATCHED CHARCOAL



HYDRO



MIDNIGHT



PASTELS



SAFARI JUNIPER



SAFARI SUNSET



SMOKE



SPACE GALACTIC



SPACE GRAY



SPACE NEBULA



SPLASH NEON



SPLASH SPORTY



STATIC



TERRAIN ALPENGLOW



TERRAIN CANYON



TERRAIN EARTH



TIE DYE BLACK



TIMBER SNOW



TWEED BLACK



WOODSTOCK FADE



ZEN B&W



ZEN ROSE



ZEN SKY

EXPEDITION HOOD

DUAL LAYER EXO-HINGED BALACLAVA



DUAL LAYER
HEAD & NECK

EXO HINGE
FUNCTION

DUAL LAYER
FACE HINGE



CONTOURED
FLARE NECK



Expedition Hood Balaclava: The Industry Standard in Warmth & Function.

The Expedition Hood sets the industry standard for warmth, quality & comfort for snowsports enthusiasts in the harshest conditions from the chairlifts to the backcountry. Dual Layer construction maximizes warmth, maintains helmet compatibility and function with the BlackStrap Exo-Hinge that can be worn up over nose or pulled down.



THE ONES RIDING MOUNTAINS

LIMITED PRINTS

More than 1500 rotating colorways



EXPEDITION HOOD - Dual Layer Hinged Face Balaclava

360 DUAL LAYER
(Maximum Protection & Breathability)

ASSORTED SKU'S
Limited Prints & Colorways



BASIL



BAYERN



BLACK



BRIGHT BLUE



BRIGHT ORANGE



CRIMSON



DEEP PURPLE



EMERALD



FOREST GREEN



GRANITE



LEMON



MALLARD



MAROON



MERLOT



MINT



NAVY



OLIVE



ORCHID



PEACH



PEANUT



PERIWINKLE



SLATE



SLIME



STEEL



WINE

SOCK HOOD

DUAL LAYER ADJUSTABLE BALACLAVA

Sock Balaclava: The Industry Standard in Comfort & Function.

The Sock Hood sets the industry standard for warmth, quality & comfort for snowsports enthusiasts in the harshest conditions from the chairlifts to the backcountry . Dual Layer construction maximizes warmth and the custom 3-Panel design maintains helmet compatibility and function with an articulated face hole.

3 PANEL
DESIGN

SOFT TOUCH
PIPING

DUAL LAYER
CONSTRUCTION

CONTOURED
FLARE NECK

LIMITED PRINTS

Rotating Prints, Artist & Smokey Bear Exclusives



SOCK HOOD - Classic Dual Layer Balaclava


360° DUAL LAYER
Maximum Protection & Breathability


CUSTOM PRODUCT
Available Full Custom Branded


ASSORTED SKU'S
Limited Prints & Camo Colorways



BASIL



BAYERN



BLACK



GRANITE



OLIVE



PEANUT



STEEL



WHITE



BLEACHED



GLITCH BLUE



ISLAND TIME



TIMBER SNOW



TERRAIN CANYON



TERRAIN STORM



RESPECT
HANNA EDDY



SMOKEY CAMO
SMOKEY BEAR

THERMA TUBE

MIDWEIGHT FACEMASK



The Therma Tube: The Industry Standard In Comfort & Quality.

The Therma Tube sets the industry standard for comfort for snowsports enthusiasts from the chairlifts to the backcountry and everywhere between. Therma Midweight fabric is brushed for a soft on skin feel.

LIMITED PRINTS

Rotating Prints, Artist & Smokey Bear Exclusives



THERMA TUBE - Midweight Facemask

THERMA MIDWEIGHT
Full & Brushed on Skin

CUSTOM PRODUCT
Available Full Custom Branded

ASSORTED SKU'S
Limited Print Colorways



BASIL



BAYERN



BLACK



CORONA



DEEP PURPLE



EMERALD



GRANITE



MARBLE BLUE



MAROON



MAUVE



OLIVE



STEEL



DARK MATTER



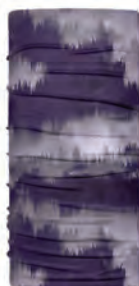
DRAWN BOYSEN



EPIC HORIZON



GEODE BLACK



GLITCH GRAPE



GLITCH OCEAN



LOCALIZED



NAVY CAMO



SAFARI SUNSET



SPLIZZAL



SPRINGY MAUVE



STELLAR



TERRAIN ALPENGLÖW



TERRAIN CANYON



WAVES UP



ZEN CIRCLE



HAPPY BEAR
BRITTANY FINCH



DEER WOODS
ERIC ABEL



GROOVE IT
HANNAH EDDY



SMOKEY CAMO
SMOKEY BEAR



SMOKEY JEEP
SMOKEY BEAR



SMOKEY PATCHES
SMOKEY BEAR



SMOKEY RETRO
SMOKEY BEAR

SINGLE LAYER TUBE

BREATHABLE LIGHTWEIGHT FACEMASK



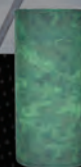
The Single Layer Tube: The Industry Standard In Protection & Performance.

The Therma Tube sets the industry standard for lightweight protection for snowsports enthusiasts from the chairlifts to the backcountry and everywhere between.

With lightweight construction featuring UPF 50+ fabric this mask maximizes breathability and performance for mild conditions.

LIMITED PRINTS

Rotating Prints, Artist & Smokey Bear Exclusives



SINGLE LAYER TUBE - UPF 50+ Facemask

UPF 50+ PROTECTION
Maximum Breathability & Transition

CUSTOM PRODUCT
Available Full Custom Branded

ASSORTED SKU'S
Limited Print Colorways



DAHLIA BLACK



CONSPIRACY



DRIPS



ICONS SNOW



LOOKOUT



SAFARI CANOPY



SPLASH NEON



SUNSET WAVE



TERRAIN SOLAR



TREELINE



BEAR WOODS
ERIC ABEL



RAINIER
KATIE REIM

BLACKSTRAP



#MOMENTSINMOTION

SHARE YOUR MOMENTS WITH US



Kids THE HOOD

EXO-HINGED BALACLAVA



The KIDS Hood Balaclava: The Industry Standard In Function & Application.

The Kids Hood sets the industry standard for performance, quality & comfort for young snowsports enthusiasts from the chairlifts to the backcountry and everywhere between. Critical construction and insulation maximizes helmet compatibility and freedom from restriction with the BlackStrap Exo-Hinge that can be worn up over nose or pulled down.



LIMITED PRINTS
More than 1500 rotating colorways





HELMET FRIENDLY
Seamless Integration & Function



CRITICAL DESIGN
Max Breathability & Protection



ASSORTED SKU'S
Limited Prints & Camo



UPF 50+



BREATHABLE



LENS SAFE



4-WAY STRETCH



ANTIMICROBIAL



WASHER | DRYER



FRIENDS
COLLECTION

THE KIDS HOOD - Hinged Face Balacava



BASIL



BAYERN



BLACK



BRIGHT BLUE



BRIGHT GREEN



BRIGHT ORANGE



CORAL



CORONA BLUE



CRIMSON



DEEP PURPLE



GRANITE



HIBISCUS



MALLARD



MINT



NAVY



ORCHID



PASTEL BLUE



PASTEL PURPLE



PERIWINKLE



ROSE



ROYAL BLUE



SLIME



STEEL



TEAL



TURQUOISE


CRITICAL CONSTRUCTION
Maximum Breathability & Protection


THE FINEST QUALITY
Designed, Tested & Sewn in the USA


ASSORTED SKU'S
Limited Prints & Camo Colorways



ABSTRACT



BRAIN FREEZE



BUILDING BLOCKS



CAMO TONAL



CLOUDCAM BERRY



CUPCAKED



FATIGUE BLUE



FLAKES B&W



FLORAL



FRIENDS FROSTY



FRIENDS RAPTORS



FRIENDS ROBOTS



GOOD BURGER



KAAAPOW



LASER STREAKS



LIGHTNING BOLTS



MMM



MONSTER DISCO



POLKA DOTS



SAFARI NEON



SAFARI PASTEL



SNOW ISSUE



SPACE GALACTIC



SPACE GRAY



SPLASH GLOW



SUSHI WASABI



TIE DYE LOUD

Kids

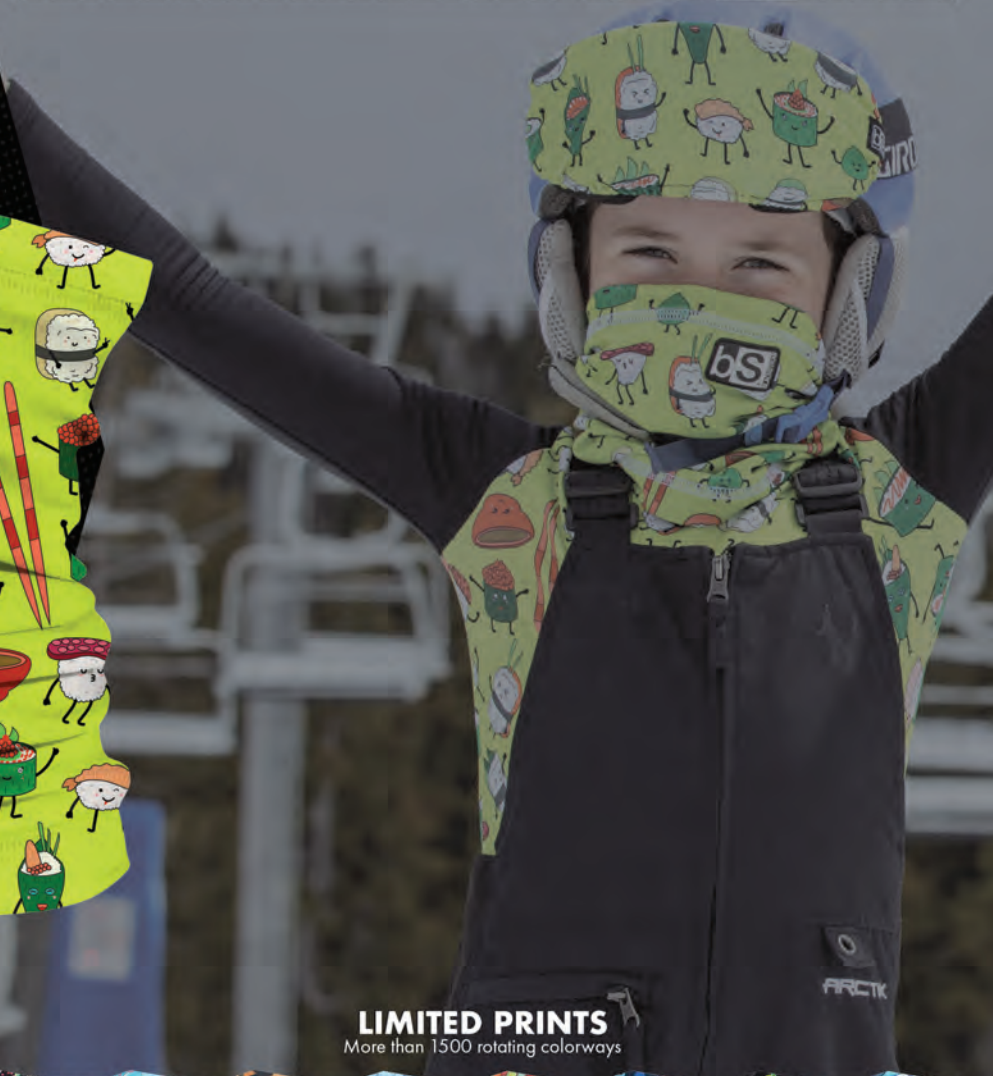
THE TUBE

DUAL LAYER FACEMASK



The Tube: The Industry Standard In Comfort & Performance.

The Kids Tube sets the industry standard for performance, quality & comfort for young snowsports enthusiasts from the chairlifts to the backcountry and everywhere between. Dual layer construction and 4-Way stretch maximizes helmet compatibility and freedom from restriction. The seamless construction keeps a smooth onskin fit when worn underneath your goggles for maximum protection.



LIMITED PRINTS

More than 1500 rotating colorways



360 DUAL LAYER
Maximum Protection & Breathability

ASSORTED SKU'S
Limited Prints & Colorways



DUAL LAYER
Maximum Protection & Breachability



CUSTOM PRODUCT
Available Full Custom Banded



ASSORTED SKU'S
Limited Prints, Artist & Smokev Bacon



Kids

THERMA TUBE

MIDWEIGHT FACEMASK



The Therma Tube: The Industry Standard In Comfort & Quality.

The Kids Therma Tube sets the industry standard for comfort and warmth for young snowsports enthusiasts from the chairlifts to the backcountry and everywhere between. Therma Midweight fabric is brushed for a soft on skin feel.

LIMITED PRINTS

Rotating Prints, Artist & Smokey Bear Exclusives



KIDS THERMA TUBE - Midweight Facemask

THERMA MIDWEIGHT
Soft & Brushed on Skin

CUSTOM PRODUCT
Available Full Custom Branded

ASSORTED SKU'S
Limited Print Colorways



AURORA



BLOCK HEAD



COLORS CROSS



DINO GUMMY



FRIENDS MONSTERS



FRIENDS RAPTORS



HAWAII PINK



JAGGED PRIMARY



SAFARI PASTEL



SHARP COLORS



SNOWSENNIALS



SMILEY



SPACE GALACTIC



SPACE INVADE



SUSHI GOLD



ZAA



SMOKEY POINT



RESPECT TEAL
HANNA EDDY



LIL SHREDDERS
JOSH RAMP



BLUE BIRD WOLF
MEGAN MYERS

BLACK STRAP WE ARE —
MOMENTS IN MOTION.



POP & Merchandising

Small Floor Display: 200 - 275 units w/ side pegs



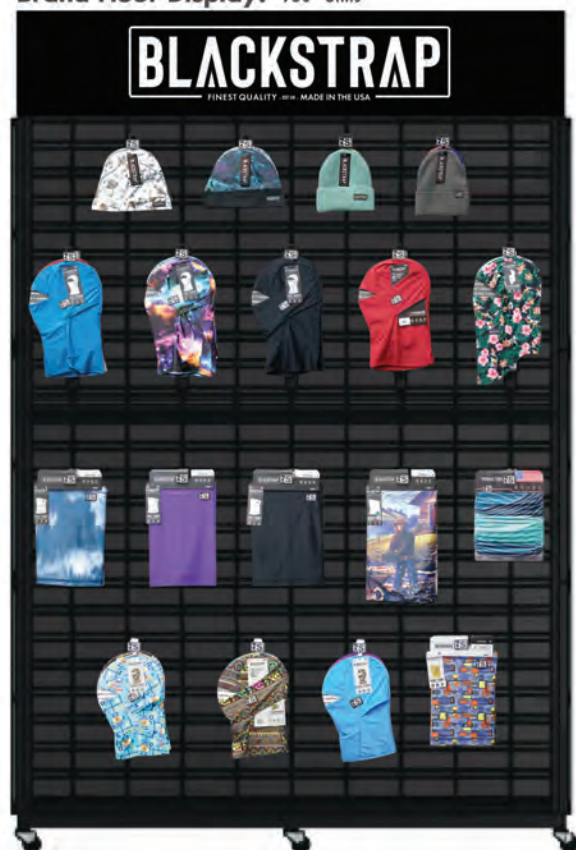
200 unit order qualify on first ship
Ships & Stores Modually
Locking Caster Wheels
Expands to 4-way display w/ side pegs
1.7 sq/ft footprint

Large Floor Display: 300 - 375 units w/ side pegs



300 unit order qualify on first ship
Ships & Stores Modually
Locking Caster Wheels
Expands to 4-way display w/ side pegs
3.3 sq/ft footprint

Brand Floor Display: -750+ Units



Wall Display Builds - Signs & Pegs



Metal Wall Sign
Includes slot & grid wall adapters
Measures 24in / 8in



10in peg with stopper
Opening orders qualify
Slat or Grid wall options

750 unit order qualify on first ship
Ships & Stores Modually
Locking Caster Wheels



WINTER 23.24 VISUAL LINE PRESENTATION



FACEGEAR, HEADWEAR & ACCESSORIES

WINTER 23.24