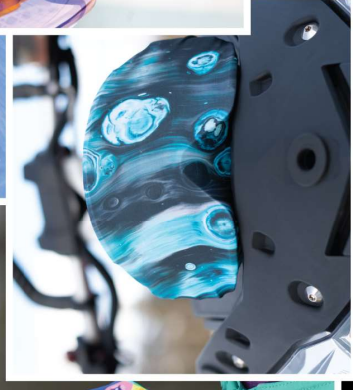
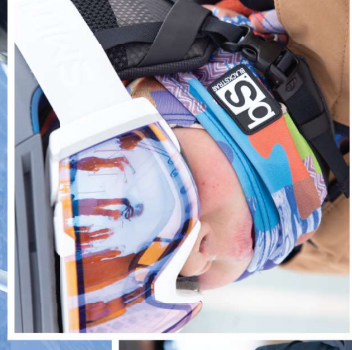
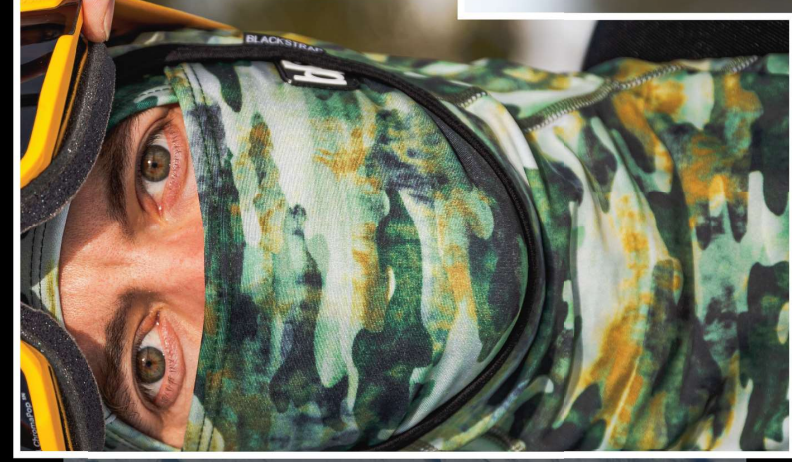


BLACKSTRAP



SNOW 21/22

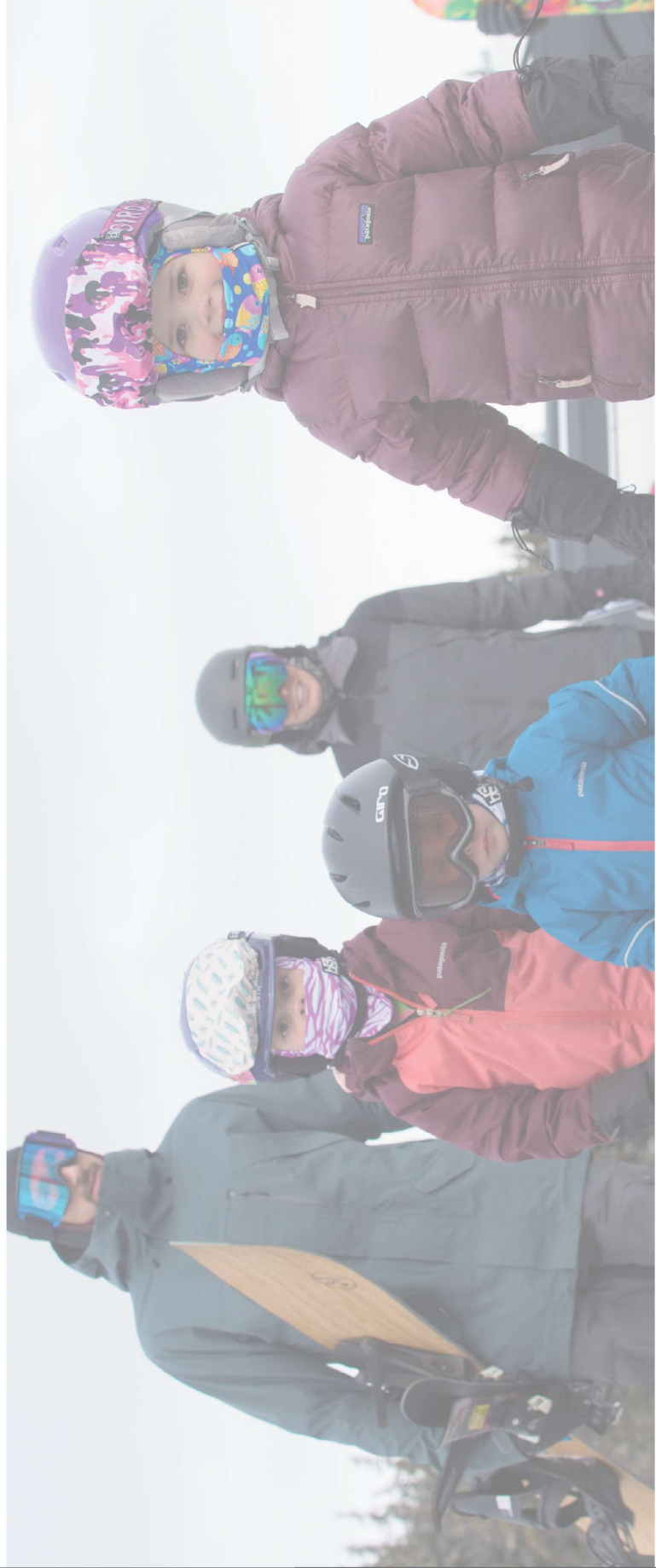


FACEGEAR // HEADWEAR // ACCESSORIES

SINCE 2008 **BLACKSTRAP** HAS SET THE INDUSTRY STANDARD FOR QUALITY PRODUCTS MADE IN THE U.S.A. OUR OPERATIONS ARE CONSTANTLY REFINED TO FURTHER MINIMIZE OUR IMPACT ON THE ENVIRONMENT. THE ELIMINATION OF WASTE FABRIC FROM OUR MANUFACTURING HAS BEEN A HUGE FOCUS. DEVELOPING NEW PRODUCTS AND INITIATIVES CENTERED AROUND OUR FOOTPRINT WE WILL CONTINUE TO PERPETUATE THE PRESERVATION OF OUR NATURAL ENVIRONMENT FOR FUTURE GENERATIONS TO EXPLORE AND ENJOY!



ALL IN THE FAMILY



AS A COMPANY DEDICATED TO BUILDING QUALITY TEXTILE PRODUCTS IN THE USA
WE ARE KEENLY AWARE OF THE IMPACTS ASSOCIATED WITH OUR OPERATIONS.



THROUGH MINDFUL PRODUCT DEVELOPMENT AND PROACTIVE MANAGEMENT OF OUR
PRODUCTION & SUPPLY CHAIN WE ARE KEEPING MORE THAN 100,000 POUNDS OF FABRIC OFF
OF THE CUTTING ROOM FLOOR ANNUALLY BY UPCYCLING THE FABRIC INTO NEW PRODUCTS

SUSTAINABILITY

SUSTAINABILITY

4.





BlackStrap partners with the industries top artists to create the highest quality products that feature breathtaking landscapes, fun graphics and truly unique visuals. These exclusive colorways are found in assorted SKU's for Adults & Kids featuring more than 150 different pieces of art.

6.



FREESKIER 

"Every evening snow fell, refilling every run we had pillaged the day prior. The Hood Balaclava kept us warm on the chilly, stormy, Aspen Days"

GEAR PATROL

"Balaclava's can be cumbersome under a helmet and goggles. BlackStrap Hoods are made as low profile as possible."

Forbes

"Neck Gaiters are ideal in the winters of Montreal, Boston & Oslo. BlackStrap has been a leader in this field with soft, warm & functional offerings."

GEARJUNKIE

"We've tested BlackStrap Balaclavas and love the warmth & snug feeling provided."

BEST

"This facegear makes a huge difference with your comfort level."

SKI

"BlackStrap covers my face from the winter elements on stormy days and on blue sky days. Feels great on skin and fits under a helmet perfectly."

rachael ray
every day

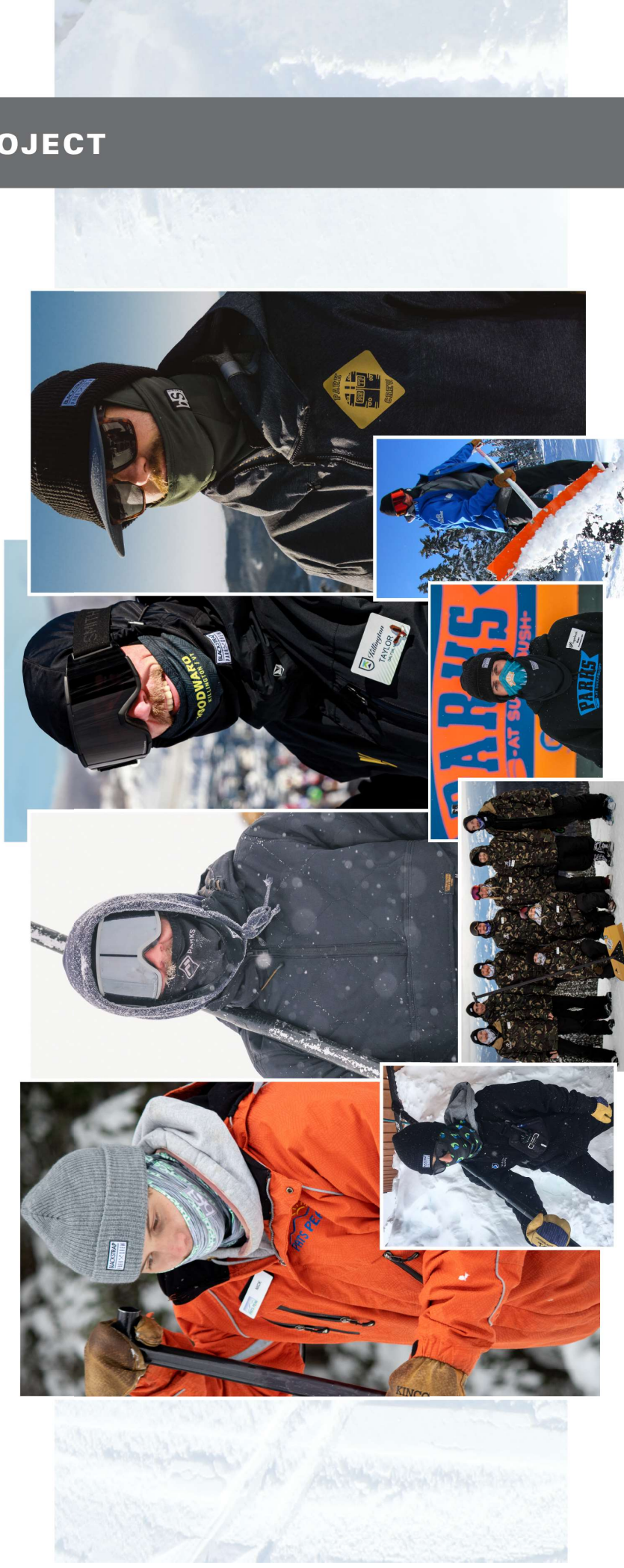
"Make your holiday extra sweet with these fun patterned finds."

SMARTERTRAVEL

"Antarctica gear that will keep you warm anywhere."

PARKS PROJECT

BlackStrap is proud to support more than 50 Park Crews across North America. Regardless of the conditions, these individuals are on hill and working to ensure a safe and progressive environment for freestyle snowsports.



Any BlackStrap Resort Retail Partner qualifies for this **FREE** program. Each crew member receives an inline & custom branded facemask, goggle cover & headwear for the season.

Inquire with your regional sales rep for more info!



GOGGLE COVER

PROTECTING THE ENVIRONMENT & YOUR GOGGLES

The BlackStrap Goggle Cover is proudly made from 100% repurposed fabric. Regardless if you are storing your goggles between days on hill, eating lunch or need to clean your goggles on the lift, the amount of versatility this small accessory packs will impress!



SPECS



RE-PURPOSED



EASY ON/OFF



LENS SAFE



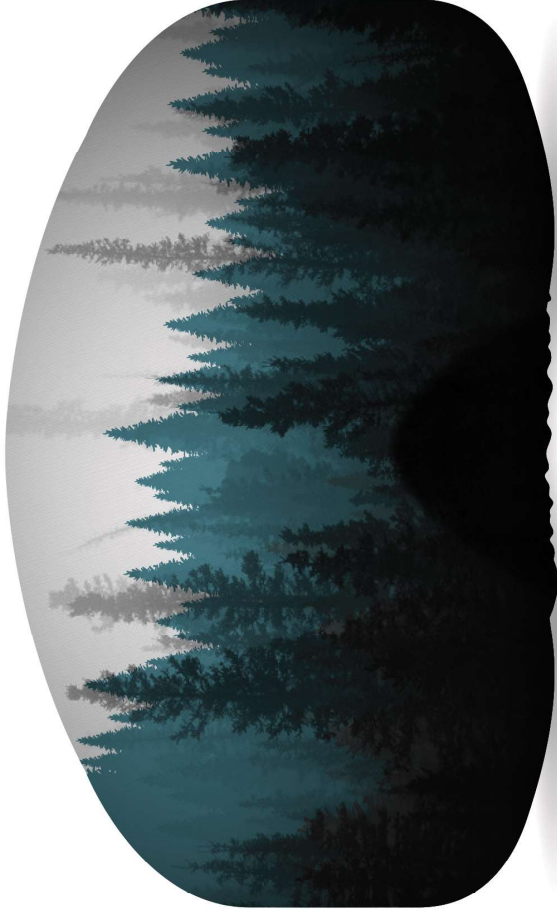
4-WAY STRETCH



WASHER/DRYER



CUSTOM PRODUCT



PROTECT YOUR GOGGLES ANYTIME THEY ARE NOT BEING USED



IN THE BAG



ON A HELMET



UPLOADING



WIPING LENS



WARMING



LUNCH



APRES





POP DISPLAY OF 48 COVERS

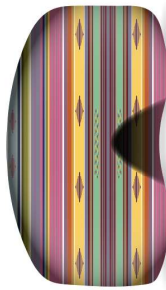
- Wholesale //
- (1) Assorted SKU (Inline or Custom)
- Ships as single modula display
- Small footprint
- Reorders in Quantities of 24 MOQ
- UPC on box & each cover

48 COVERS ON HEADER CARDS

- Wholesale //
- (1) Assorted SKU (Available in Custom)
- J-Hook (\$.25 per hook)
- Reorders in Quantities of 24 MOQ

E-COMM SKU'S

48 unit MOQ // Reorder 24 unit MOQ



BANDING
NEW



BLOCKED
NEW



BUBBLE BLUR



CANVAS GRAY
NEW



CHERRY BLOSSOM
NEW



CONSPIRACY



DARK MATTER



FALL SALMON



FLORAL ZEN
NEW



FLOWERSTRAP
NEW



FUSION



GEO ANIMALS
NEW



GRADIENT PEAKS



MIDNIGHT



OPTICS TIGER
NEW



SPLATCAM KHAKI
NEW



ZIG ZAG



GOAT BANANAS



JURASSIC



OPTICS OWL
NEW



ROBOTS
NEW



TREES LIGHT BLUE



GNARLY
NEW



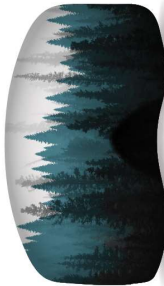
HORIZON
NEW



MULTI CAMO GREEN



POW
NEW



TREE LINE



GEODE
NEW



HLT MAROON
NEW



MILKY WAY



PATCHWORK
NEW



TECHNICAL
NEW

THE HOOD

EXO-HINGED BALACLAVA

The Hood Balaclava sets the industry standard for performance, quality and comfort for snowsports enthusiasts from the chairlifts to the backcountry. Critical construction and insulation maximizes helmet compatibility and freedom from restriction with our patented Exo-Hinge, which can be worn up or down.



SPECS



HELMET FRIENDLY



LENS SAFE



4-WAY STRETCH



ANTIMICROBIAL



QUICK DRY WICKING



UPF 50+ RATED



BREATHABLE



WASHER/DRYER

16.



SINGLE LAYER HEAD & NECK

DUAL LAYER FACE HINGE

EXO-HINGE FUNCTION

CONTOURED NECK



LIMITED PRINT
PREVIEW

LIMITED CAMO
PREVIEW

LIMITED PRINT & CAMO SKU'S MADE UP OF 1500+ ROTATING COLORWAYS



BLACK
TOP SELLER



BRIGHT BLUE



BRIGHT CORAL
NEW



BRIGHT GREEN



BRIGHT ORANGE



CAPPUCCINO
NEW



COPPER



CORAL
TOP SELLER



CORONA



CRIMSON



DEEP PURPLE



DRAB
NEW



FOREST GREEN



GRANITE
TOP SELLER



HIBISCUS

SOLID TONES

SOLID TONES



MUSTARD



ROSE



MINT



PASTEL BLUE



MERLOT
NEW



ORCHID
NEW



MALLARD



OLIVE
TOP SELLER



JADE



NAVY



STEEL
TOP SELLER



WHITE



WINE
TOP SELLER



ROYAL BLUE



ARMY OLIVE
TOP SELLER



BIRDS PARADISE
NEW



BLEACHED



BRUSHED BLACK
NEW



DIGITAL MAROON
NEW



FATIGUE



FEATHERS RAINBOW
NEW



FERNS NAVY
NEW



FLORAL FROSTY



FLORAL PALMS



FLORAL RETRO
TOP SELLER



GEODE TEAL
NEW



HYDRO



MIDNIGHT
NEW



NEW AGE PINK
NEW

PRINTS

PRINTS



OLD GLORY



SMOKE



SNOW ISSUE



SPACE GALACTIC
TOP SELLER



SPACE GRAY



SPACE GREEN



SPACE NEBULA



STATIC



TIE DYE BLACK



TIE DYE GREEN



TIE DYE ORCHID



TIE DYE TEAL



TIMBER SNOW
TOP SELLER



TREADED
NEW

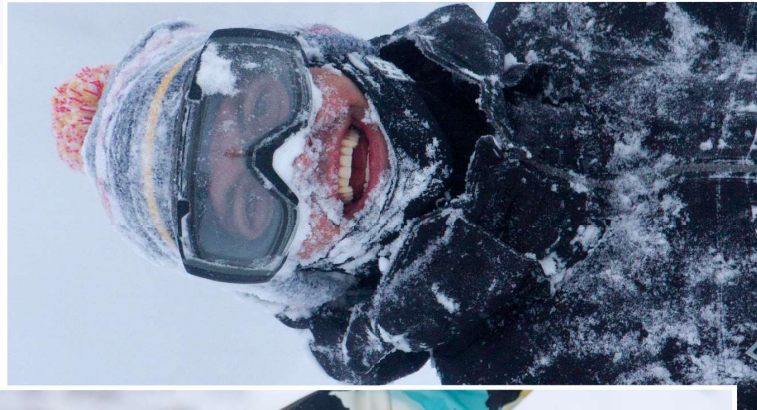


TWEED BLACK
TOP SELLER

EXPEDITION HOOD

DUAL LAYER EXO-HINGED BALACLAVA

The Expedition Hood Balaclava sets the industry standard for performance, quality and comfort for snowsports enthusiasts when the weather is at its worst. The 360 Dual Layer construction maximizes thermal warmth while the contoured design maximizes helmet compatibility without restriction.



SPECS



HELMET FRIENDLY



LENS SAFE



4-WAY STRETCH



ANTIMICROBIAL



QUICK DRY WICKING



UPF 50+ RATED



BREATHABLE



WASHER/DRYER



DUAL LAYER HEAD & NECK



DUAL LAYER FACE HINGE



EXO-HINGE FUNCTION



CONTOURED NECK



LIMITED PRINT
PREVIEW



LIMITED CAMO
PREVIEW



LIMITED PRINT & CAMO SKU'S MADE UP OF 1500+ ROTATING COLORWAYS



BLACK
TOP SELLER



BRIGHT BLUE



BRIGHT ORANGE



CRIMSON



DEEP PURPLE



FOREST GREEN



GRANITE
NEW



MALLARD



MERLOT



MINT



NAVY



OLIVE
TOP SELLER



ORCHID



STEEL
TOP SELLER



WINE
TOP SELLER

SOLID TONES

EXPEDITION HOOD



TEAM HOOD

ADJUSTABLE DUAL LAYER BALACLAVA

The **BlackStrap** Team Hood Balaclava Facemask is a classic design with added innovation driven by our factory athletes & park crews worldwide. The Team Hood has adjustable pull tabs allowing it to be worn over or under a helmet. The dual layer construction provides maximum protection while the inner hinge construction articulates and is breathable.



SPECS



HELMET FRIENDLY



LENS SAFE



4-WAY STRETCH



ANTIMICROBIAL



QUICK DRY WICKING



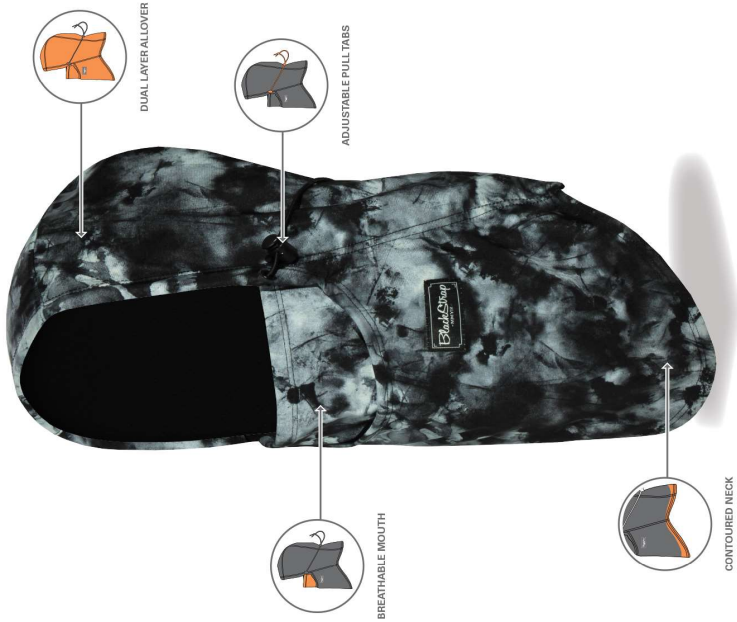
UPF 50+ RATED



BREATHABLE



WASHER/DRYER



LIMITED PRINT
PREVIEW

LIMITED CAMO
PREVIEW

LIMITED PRINT & CAMO SKU'S MADE UP OF 1500+ ROTATING COLORWAYS



GRANITE
NEW



OLIVE



WINE
TOP SELLER



DRAB
NEW



NAVY
TOP SELLER



WHITE



CORAL
NEW



MINT



STEEL
TOP SELLER



BRIGHT ORANGE



MERLOT



SEAFOAM



BLACK
TOP SELLER



MALLARD



ORCHID

SOLID TONES

PRINTS

28.



FATIGUE



SPACE GALACTIC



TREADED
NEW



CAMO CANVAS
NEW



MIDNIGHT
NEW



TIMBER SNOW



BRUSHED BLACK
NEW



MARSH GRASS
NEW



TIE DYE BLACK
NEW



BLEACHED
TOP SELLER



GEODE TEAL
NEW



STATIC



BIRDS PARADISE
NEW



FLORAL RETRO
TOP SELLER

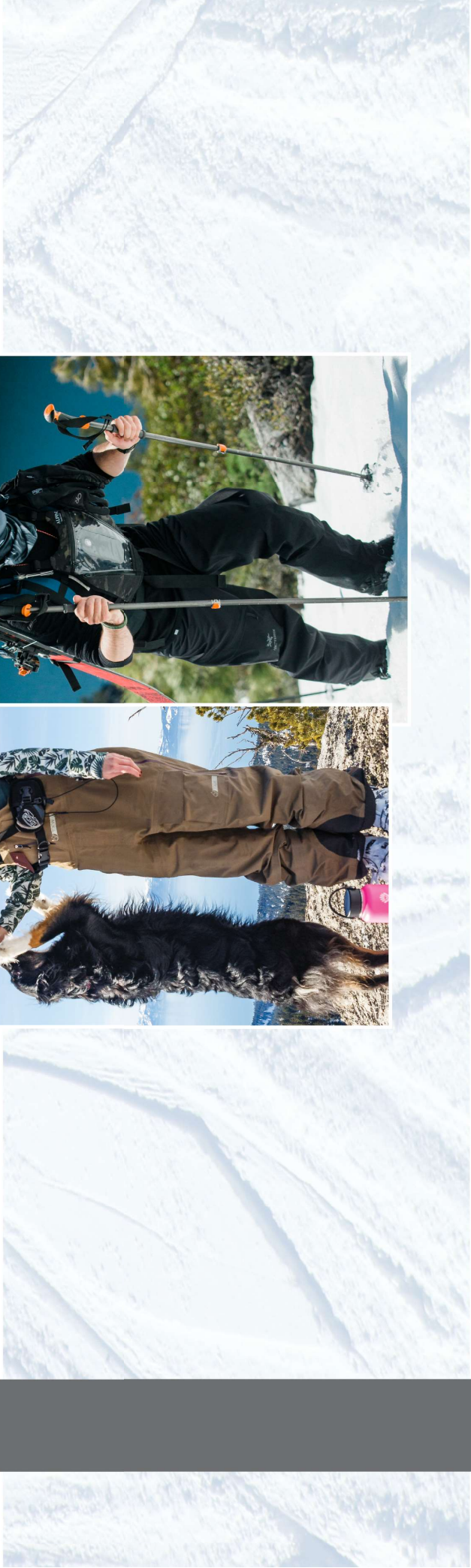


SPACE GREEN

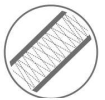
SINGLE LAYER TUBE

LIGHTWEIGHT ALL SEASON FACEMASK

The **Single Layer Tube** sets the industry standard for lightweight, comfort and protection from the elements. Skiers, snowboarders, and backcountry enthusiasts have made the Single Layer Tube their go to facemask for mild temperature and high activity because it is soft, packable and extremely breathable. The 4-way stretch fabric is UPF 50+ (UV) rated for sun protection.



SPECS



FINISHED SEAMS



LIGHTWEIGHT UV RATED FABRIC



CONTOURED FIT NECK



HELMET FRIENDLY



4-WAY STRETCH



LENS SAFE



BREATHABLE



ANTIMICROBIAL



UPF 50+ RATED

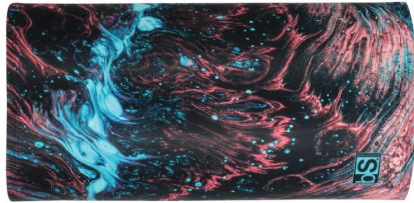


CUSTOM PRODUCT



WASHER/DRYER

PRODUCT SPECS



FUSION



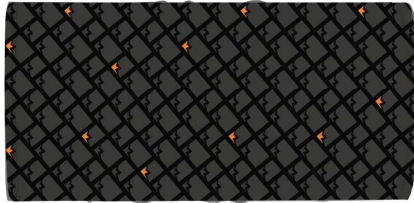
TREE LINE



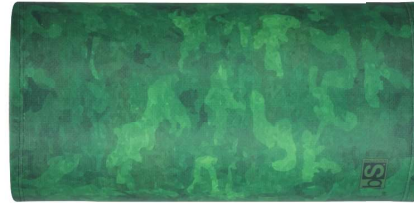
WICKER GRAY



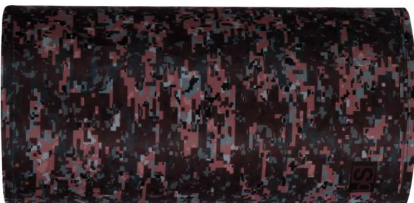
FERNS NAVY



PEAKS



TROPICS



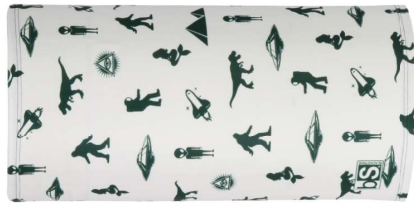
DIGITAL MAROON



MOUNTAIN CAMO



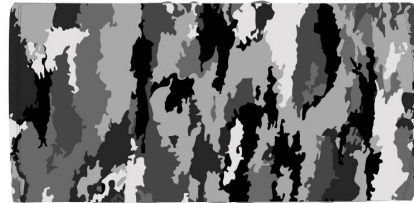
STRANGER THING



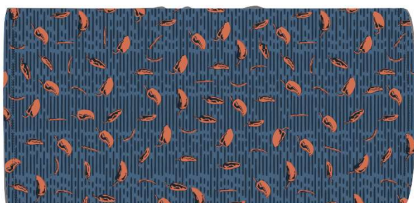
CONSPIRACY



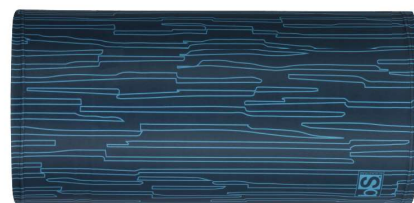
ICONS SNOW



SPLATCAM BLACK



CHILIES BLUE



ICE WALL



SPAWN

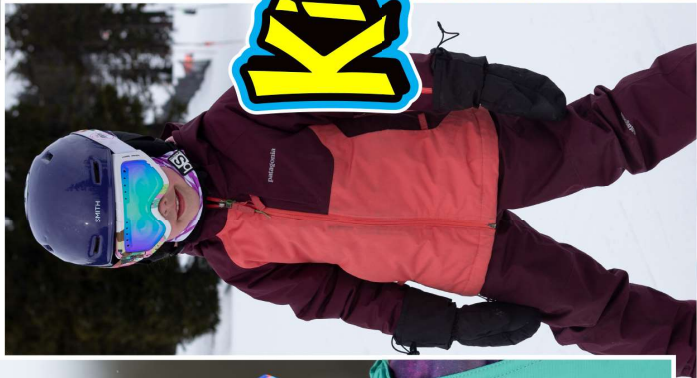
SINGLE LAYER TUBE



KIDS HOOD

EXO-HINGED BALACLAVA

The KIDS Hood Balaclava bolsters the same technology as the adult Hood Balaclava. Young skiers & snowboarders have made this piece their go to balacava thanks to its patented Exo-Hinge construction, seamless helmet compatibility and 100's of colorway options.



SPECS



HELMET FRIENDLY



LENS SAFE



4-WAY STRETCH



ANTIMICROBIAL



QUICK DRY WICKING



UPF 50+ RATED



BREATHABLE



WASHER DRYER



SINGLE LAYER HEAD & NECK

DUAL LAYER FACE HINGE

EXO-HINGE FUNCTION

CONTOURED NECK



LIMITED PRINT
PREVIEW

LIMITED PRINT & CAMO SKU'S MADE UP OF 1500+ ROTATING COLORWAYS



BLACK
TOP SELLER



BRIGHT BLUE



BRIGHT GREEN



BRIGHT ORANGE



CORAL
TOP SELLER



CRIMSON



DEEP PURPLE



FOREST GREEN



PASTEL BLUE



PASTEL PURPLE



ROSE



ROYAL BLUE
TOP SELLER



STEEL



TURQUOISE



WINE

PRINTS



ABSTRACT



BRAIN FREEZE



CAMO TONAL
NEW



ELECTRIC
NEW



FATIGUE BLUE



FINGER PAINT



FLORAL



FRENCHIE



GOOD BURGER
TOP SELLER



HEX FOREST
NEW



KAAAPOW



LIGHTNING BOLTS



POLKA DOTS



SNOW ISSUE



SPACE GALACTIC
TOP SELLER



SWEET TOOTH



THUNDER EGG
NEW



TIE DYE LOUD
NEW

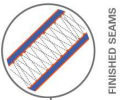
KIDS THERMA TUBE

MIDWEIGHT FACEMASK

The **KIDS Midweight Therma Tube** has the same technology and quality as the adult version. Young skiers & snowboarders love the brushed inner fabric. This piece is soft, lightweight and breathable. The 4-way stretch maximizes helmet compatibility and offers multiple wearing applications.



SPECS



FINISHED SEAMS



BRUSHED SOFT TOUCH FABRIC



CONTOURED FIT NECK



MIDWEIGHT



WASHER/DRYER



CUSTOM PRODUCT



UPF 50+ RATED



ANTIMICROBIAL



BREATHABLE



LENS SAFE



4-WAY STRETCH



HELMET FRIENDLY

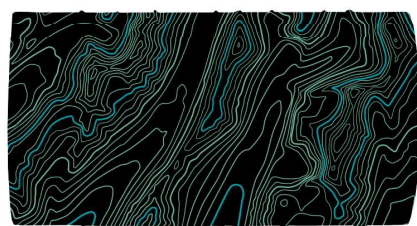
PRODUCT SPECS



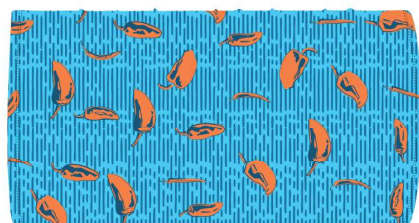
DINO GUMMY



MOUNTAIN CAMO



TOPO GREEN



CHILIES LT BLUE



KIWI KIWIIS



SPACE GALACTIC



BANANA LEAVES



JURASSIC



SOLDIERS



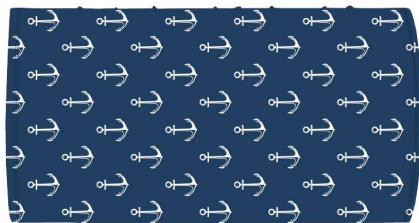
APOLLO



JET BLUE



RUBIX



AHOY



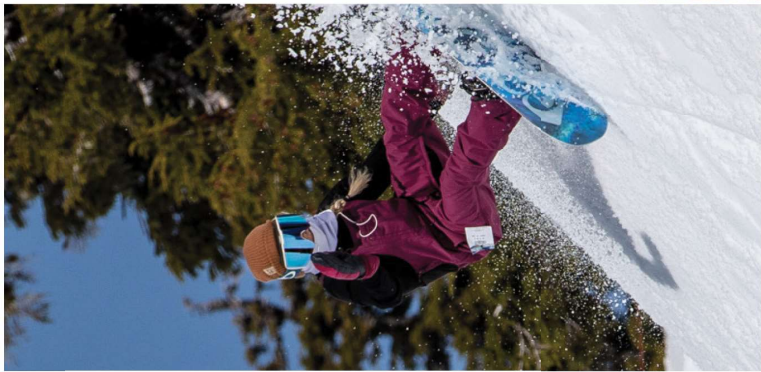
INVADERS



PIZZA CAMO

KIDS THERMA TUBE

66.



ESSENTIAL BEANIE

THERMA LINED ALPINE HEADBAND

The **Essential Beanie** from BlackStrap is a staple of our headwear line. The Flip tag allows for cuffed or tall wearing applications. The Essential Beanie has acrylic threads to ensure you stay warm & dry either on the hill or out on the town!
It is also available in **CUSTOM!**



COLORWAYS



GRAY



ORANGE



WHITE



FOREST



NAVY



ROYAL



BROWN



MERRILL



RED



BLACK



MAROON



PURPLE

TREAD BEANIE

LOOSE KNIT // LEATHER PATCH

The **Tread Beanie** from BlackStrap is a classic cuff beanie design with a real leather patch. The Tread Beanie has acrylic threads to ensure you stay warm & dry either on the hill or out on the town!



BLACK



DENIM



DUSTY PLUM



FOREST



GRAY



SANDSTONE

CLASSIC BEANIE

LOOSE KNIT // WOVEN PATCH

The Classic Beanie checks all the boxes to be your new favorite beanie both on the slopes and around town. The Classic Beanie is USA made and has acrylic threads to ensure you stay warm & dry all day!



BERRY



BLACK



COASTAL



DUSTY PLUM



GRAY



STONE

BEANIES



SNOW 21/22



FACEGEAR // HEADWEAR // ACCESSORIES