

Fall/Winter 2026

WORKBOOK



BLACKSTRAP

Dear BlackStrap Partner,

We're proud to introduce our Fall/Winter 2026 workbook, continuing BlackStrap's evolution into a complete outdoor lifestyle brand.

This season features elevated Technical Midlayers, Base Layers, and new cold-weather accessories. You'll see Windbreakers, expanded Merino offerings including the Expedition Hood and Tube, plus an updated Hood with contoured neck—all designed for performance and style in any environment.

Our brand identity continues sharpening with cohesive color stories across Facegear, Glove Liners, Base Layer, and Midlayer collections, creating bold retail presence. Supported by athlete partnerships and dealer programs, we're driving awareness and sell-through while strengthening our partnership with you.

Thank you for your continued support. Together, we're building momentum for our strongest winter season yet.

Warm regards,

Chris Vaday
Sr. Director of Global Sales
BlackStrap



This is BlackStrap

January 8, 2008. Mt. Bachelor, Oregon.

Abe Shehadeh's face was burning from brutal wind and sleet cutting through his gear. That evening, hunched over a second hand sewing machine, he wasn't trying to launch a company, just tired of his face feeling like raw meat after every shift.

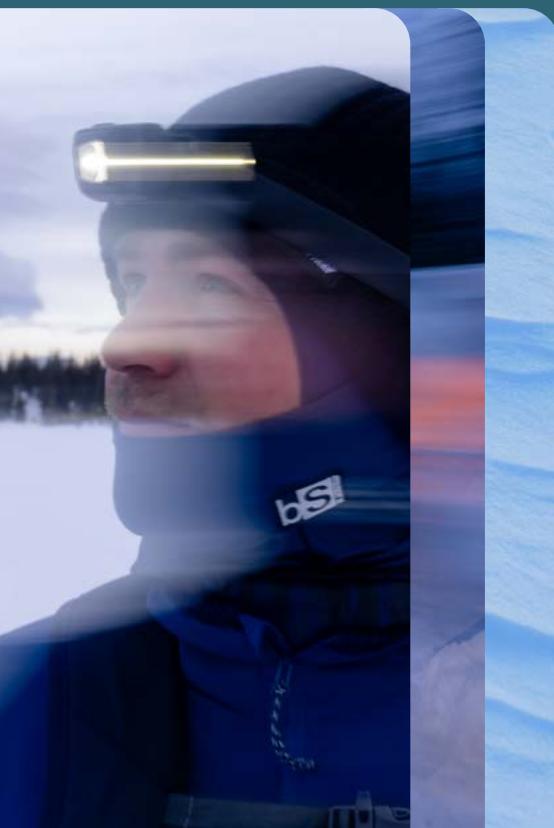
Those first masks were rough, but they worked. When everyone on the chair lift started asking where to get one, Abe realized he was onto something.

Nearly twenty years later, the mission hasn't changed. We're still obsessed with solving the small problems that keep you from enjoying the outdoors. Gaiters that don't slide down. Layers that move with you. Face masks that actually breathe.

Every piece carries that original Mt. Bachelor DNA: gear designed by people who use it, tested in conditions that matter, built to handle whatever you throw at it.

What began with one cold snowboarder solving his own problem now serves everyone who refuses to let conditions dictate their adventures. Wherever you find your zone, we're there too.

Thanks for keeping the original spirit alive. See you out there.



Merino Collection

BlackStrap's Merino Collection pushes natural performance further. Built with Nuyarn Merino, a specialized spinning technique that releases the natural performance characteristics of wool fiber that are twisted out by traditional spinning methods, this collection is lighter, warmer, faster-drying and more durable than standard merino.



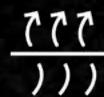
Superior wicking and breathability

Enhanced elasticity and durability

Natural odor resistance

Thermal retention

 **8.8x MORE DURABLE**

 **5x FASTER DRYING**

 **85% MORE ELASTICITY**

 **25% LESS ENERGY USED**

MERINO EXPEDITION HOOD + TUBE [NEW]

bS
EXPEDITION

MERINO HOOD + TUBE

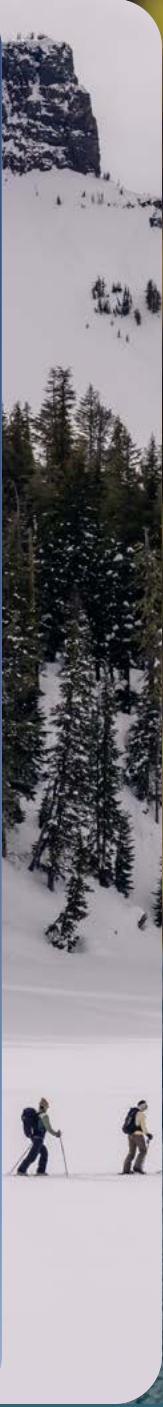
bS
EXPEDITION



POWERED
BY NUYARN®

Facegear





[NEW PRODUCT]

Merino Expedition Hood

BALACLAVA

The warmest merino in our lineup, Merino Expedition Hood uses a thicker Nuyarn® merino fabric for even more warmth and comfort.

Features

- Odor-free
- Moisture-wicking
- Quick dry
- Breathable
- Thermal regulation
- 4-way stretch
- UPF 50+
- Machine washable
- ExoHinge™ face adjustability
- Under helmet fit
- Flatlock seams
- Reflective heat transfer logo on front left



BLACK



ASH



DESCHUTES



CHERRY



LUNAR ASH



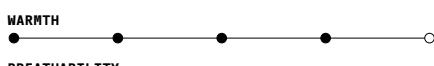
SUNWASH ORION



ALPINE OBSIDIAN



SUNWASH DESCHUTES



PRODUCT DETAILS + MATERIALS	
Nuyarn®	66% Merino / 34% Polyamide 230GSM
Sizes	Parent: NBAUEM

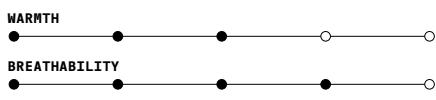
Merino Hood

BALACLAVA

Next-level warmth, comfort and versatility
with Nuyarn® merino performance.

Features

- Odor-free
- Moisture-wicking
- Quick dry
- Breathable
- Thermal regulation
- 4-way stretch
- UPF 50+
- Machine washable
- ExoHinge™ face adjustability
- Under helmet fit
- Flatlock seams
- Reflective heat transfer logo on front left



PRODUCT DETAILS + MATERIALS	
Nuyarn® Pro	53% Merino / 38% Polyester / 9% Polyamide - 220GSM
Sizes	Parent: NBAUEN



BLACK



ASH

[NEW]



DESCHUTES



CHERRY



LUNAR ASH

[NEW]



SUNWASH ORION

[NEW]



ALPINE OBSIDIAN

[NEW]



SUNWASH DESCHUTES

Expedition Hood

BALACLAVA

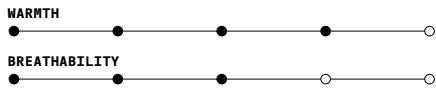
Built for the coldest days, the Expedition Hood delivers full-coverage warmth with dual-layer protection.

Features

- Thermal regulation
- Moisture-wicking
- Breathable
- 4-way stretch
- Lens-safe
- Odor-free
- UPF 50+
- Machine washable
- ExoHinge™ face adjustability
- Full perforated liner
- Updated contoured neckline
- Under helmet fit
- Flatlock seams
- Logo on front left face



[AVAILABLE IN LTD PRINT]



PRODUCT DETAILS + MATERIALS	
GoKnit™ 222 (Print)	82% Polyester / 18% Spandex 222GSM
GoKnit™ 200 (Solid)	80% Polyester / 20% Spandex 200GSM
perfa™ (360° Liner)	95% Polyester / 5% Spandex 175GSM
Sizes	OS Parent: NBAUEX





BLACK



SMOLDERED



ASH



WHITE



TUMBLEWEED



FOSSIL



CHERRY



DAWN



BEGONIA



BLOOM



SAGEBRUSH



OBSIDIAN



SURGE



RUSH



DESCHUTES



DUSK

The Hood

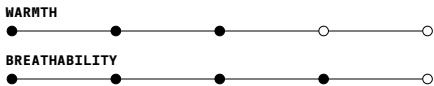
BALAACLAVA

Features

- Breathable
- Moisture-wicking
- Thermal regulation
- 4-way stretch
- Lens-safe
- Odor-free
- UPF 50+
- Machine washable
- ExoHinge™ face
- Adjustability
- Front hinge and neck liner
- Updated contoured neckline
- Under helmet fit
- Flatlock seams
- Logo on front left face



[AVAILABLE IN LTD PRINT]



PRODUCT DETAILS + MATERIALS	
GoKnit™ 222 (Print)	82% Polyester / 18% Spandex 222GSM
GoKnit™ 200 (Solid)	80% Polyester / 20% Spandex 200GSM
perfa™ (Liner)	95% Polyester / 5% Spandex 175GSM
Sizes	OS Parent: NBAUHD

The original that started it all. Featuring our signature ExoHinge™ for easy on-the-fly adjustment and all-day comfort.



BLACK



SMOLDERED



ASH



WHITE



TUMBLEWEED



FOSSIL



JORY



CHERRY



DAWN



BEGONIA



FLARE



MAPLE



BLOOM



TUFF



MOSS



SAGEBRUSH



OBSIDIAN



EVERGREEN



FOG



SURGE



RUSH



DECHUTES



DUSK



IRIS



BONE BLACK



SPACE GRAY



SUNWASH SMOLDERED



BLEACHED



PONDY SMOLDERED



TACTICAL ASH



PANGEA WHITE



TIMBER SNOW



FLORAL FROSTY



TARTAN FOSSIL



SEQUENCE CHERRY



PULSE CHERRY



BIG WAVE



BADLANDS BEGONIA



ICELOOM POPPY



WAX TERRA



PULSE ORION



SUSHI SPROUT



ARMY OLIVE



PULSE SAGEBRUSH



INPRINT OBSIDIAN



MOUNTAIN EVERGREEN



INPRINT SURGE



PONDY SURGE



CANVAS GRANITE



PASTELS



FLOWERPACED RUSH



BADLANDS DESCHUTES



OCELOT DUSK



WINDMILL DUSK

[NEW]

[NEW]

Treble Hood

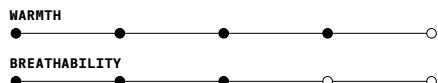
BALAACLAVA [AVAILABLE IN CUSTOM]

Features

- Thermal regulation
- 4-way stretch
- Breathable
- Moisture-wicking
- Lens-safe
- Odor-free
- UPF 50+
- Machine washable
- Dual-layer liner on bottom half
- Under helmet fit
- Logo on front left face



[AVAILABLE IN LTD PRINT]



PRODUCT DETAILS + MATERIALS	
GoKnit™ 280 (Upper Head)	82% Polyester / 18% Spandex 280GSM
GoKnit™ 222 (Print)	82% Polyester / 18% Spandex 222GSM
GoKnit™ 200 (Solid)	80% Polyester / 20% Spandex 200GSM
GoKnit™ 226 (Liner)	92% Polyester / 8% Spandex Brushed Interior - 226GSM
Sizes	OS Parent: NBAUTE

Treble Hood delivers the cozy comfort of a fleece-lined gaiter with the full coverage of a balaclava for versatile cold-weather coverage.



BLACK



SMOLDERED



FOSSIL



BLOOM



SURGE



DESCHUTES



BONE BLACK



TRACTICAL ASH



PULSE CHERRY



INPRINT OBSIDIAN



BADLANDS DESCHUTES



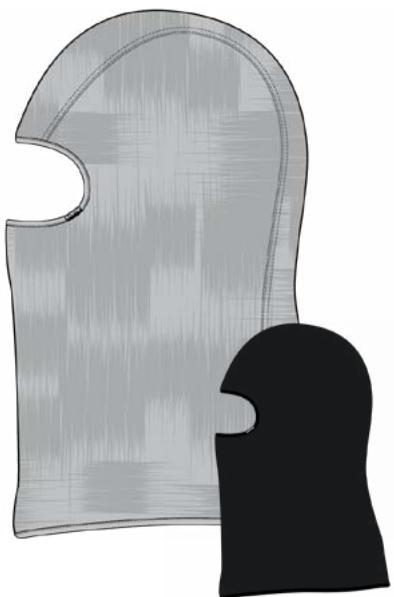
OCELOT DUSK

Flip Sock Hood

BALAACLAVA [AVAILABLE IN CUSTOM]

Features

- Thermal regulation
- 4-way stretch
- Moisture-wicking
- Breathable
- Lens-safe
- Odor-free
- UPF 50+
- Machine washable
- Reversible to black inner
- Under helmet fit
- Flatlock seams - smooth on skin
- Woven wordmark on face opening



[ALL STYLES
REVERSIBLE TO BLACK]

Two looks, one hood. Get the function of a traditional balaclava with technical performance in a reversible design.



SMOLDERED



OBSIDIAN



DESCHUTES



BONE BLACK



TRACTICAL ASH



PULSE CHERRY



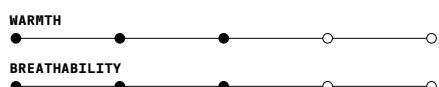
ARMY OLIVE



PONDY SURGE



BADLANDS DESCHUTES



PRODUCT DETAILS + MATERIALS	
GoKnit™ 280	82% Polyester / 18% Spandex 280GSM
Sizes	OS Parent: NBAUSF

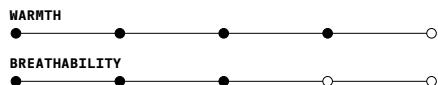
[NEW PRODUCT]

Caldera Hood

OVERHOOD

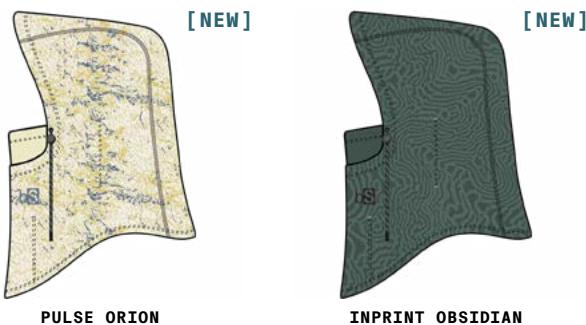
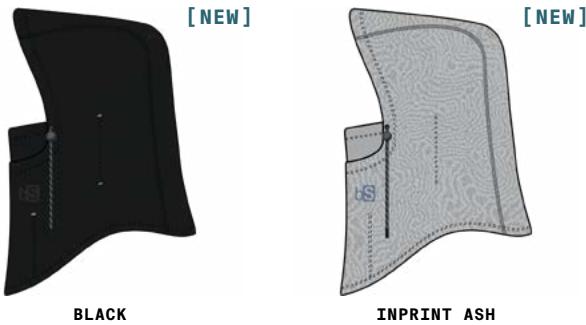
Features

- Breathable
- Abrasion resistant
- Soft-touch
- UPF 50+
- Machine washable
- Integrated dual-layer face hinge
- Drawcord hood adjustment
- Over helmet fit
- Embroidered logo on front left



PRODUCT DETAILS + MATERIALS	
Double Brushed Terry Fleece Main	100% Recycled Polyester 300GSM
GoKnit™ 200	80% Polyester / 20% Spandex 200GSM
GoKnit™ 226 (Face Liner)	92% Polyester / 8% Spandex Brushed Interior - 226GSM
Sizes	OS Parent: NHDUCC

Over-the-helmet or around town, Caldera Hood offers cozy warmth of sherpa fleece with weather-ready DNA.

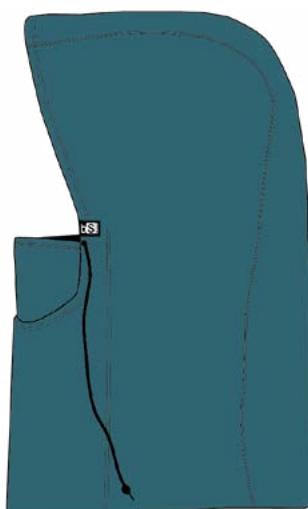


Camber Hood

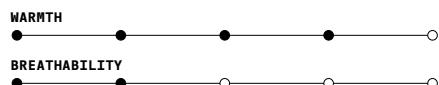
OVERHOOD

Features

- Thermal regulation
- 4-way stretch
- Moisture-wicking
- Lens-safe
- Odor-free
- UPF 50+
- Machine washable
- Integrated dual-layer face hinge
- Fully lined interior
- Drawcord hood adjustment
- Over or under helmet fit
- Woven logo on front left face opening



[AVAILABLE IN LTD PRINT]



PRODUCT DETAILS + MATERIALS	
GoKnit™ 222 (Print)	82% Polyester / 18% Spandex 222GSM
GoKnit™ 200 (Solid)	80% Polyester / 20% Spandex 200GSM
GoKnit™ 226 (Liner)	92% Polyester / 8% Spandex Brushed Interior - 226GSM
Sizes	OS Parent: NHNUCA



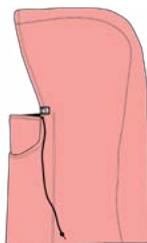
BLACK



SMOLDERED



FOSSIL



[NEW]

BLOOM



[NEW]

SURGE



[NEW]

DESCHUTES



BONE BLACK



[NEW]

TRACTICAL ASH



PULSE CHERRY



INPRINT OBSIDIAN



[NEW]



[NEW]

OCELOT DUSK

Team Hood

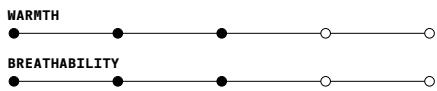
OVERHOOD

Features

- Thermal regulation
- 4-way stretch
- Moisture-wicking
- Lens-safe
- Odor-free
- UPF 50+
- Machine washable
- Adjustable dual-layer face hinge
- Full perforated liner
- Relaxed fit
- Woven logo on front left face opening



[AVAILABLE IN LTD PRINT]



PRODUCT DETAILS + MATERIALS	
GoKnit™ 222 (Print)	82% Polyester / 18% Spandex 222GSM
GoKnit™ 200 (Solid)	80% Polyester / 20% Spandex 200GSM
perfa™	95% Polyester / 5% Spandex 175GSM
Sizes	OS Parent: NHDUTM

A Mark Abma favorite, the Team Hood brings a relaxed fit, long cut, and cozy vibes with breathable, moisture-wicking warmth.



[NEW PRODUCT]

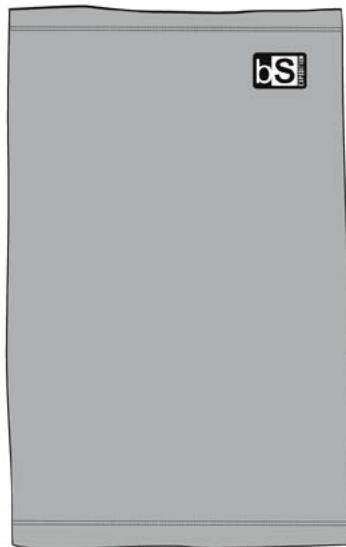
Merino Expedition Tube

NECK GAITER

Thicker, warmer, and wind-blocking—Nuyarn® merino performance built to handle winter's coldest days.

Features

- Odor-free
- Moisture-wicking
- Quick dry
- Breathable
- Thermal regulation
- 4-way stretch
- Machine washable
- Flatlock seams
- Reflective heat transfer logo on front



BLACK



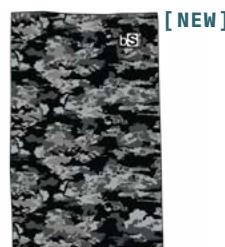
ASH



DESCHUTES



CHERRY



LUNAR ASH



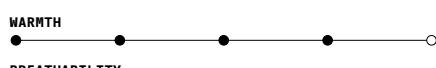
SUNWASH ORION



ALPINE OBSIDIAN



SUNWASH DESCHUTES



PRODUCT DETAILS + MATERIALS	
Nuyarn®	66% Merino / 34% Polyester 230GSM
Sizes	OS Parent: NTBUET

Merino Tube

NECK GAITER

Premium Nuyarn® merino performance that keeps you going all day with breathable warmth, and natural odor resistance.

Features

- Odor-free
- Machine washable
- Moisture-wicking
- Flatlock seams
- Quick dry
- Reflective heat transfer logo on front
- Breathable
- Thermal regulation
- 4-way stretch



BLACK



ASH



DESCHUTES



CHERRY



LUNAR ASH



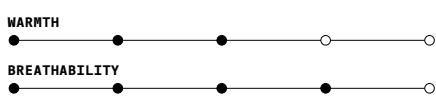
SUNWASH ORION



ALPINE OBSIDIAN



SUNWASH DESCHUTES



BREATHABILITY



PRODUCT DETAILS + MATERIALS	
Nuyarn® Pro-Merino	53% Merino / 38% Polyester / 9% Polyamide - 220 GSM
Sizes	OS Paxent: NTBUSH

[NEW PRODUCT]

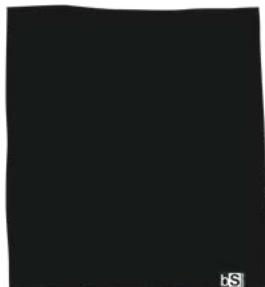
Caldera Tube

NECK GAITER

Wrap your neck in the cozy comfort of heavyweight sherpa warmth.

Features

- Breathable
- Abrasion resistant
- Soft-touch
- UPF 50+
- Machine washable
- Flatlock seams
- Embroidered logo on front left



BLACK



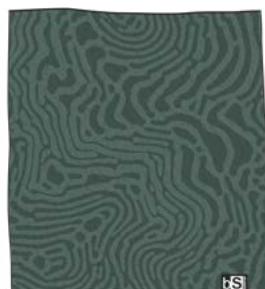
INPRINT ASH

[NEW]



PULSE ORION

[NEW]



INPRINT OBSIDIAN

[NEW]



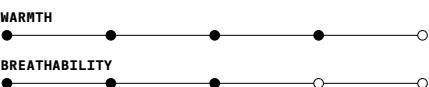
PULSE DESCHUTES

[NEW]



PULSE Currant

[NEW]



PRODUCT DETAILS + MATERIALS	
Double Brushed Terry Fleece	100% Recycled Polyester 330GSM
Sizes	OS Parent: NTBUSC

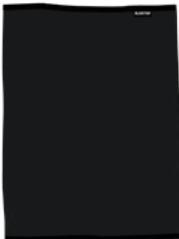
Apex Tube

NECK GAITER

Built for storm-day comfort, pairing a plush, super-warm liner with a freeze-resistant shell for protection that stays put.

Features

- Breathable
- Moisture-wicking
- Thermal regulation
- 4-way stretch
- Lens-safe
- Odor-free
- UPF 50+
- Machine washable
- Flatlock seams
- Woven logo on top hem



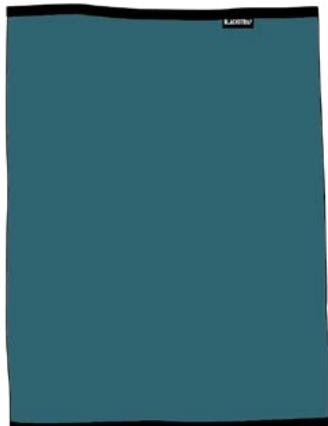
BLACK



ASH



CHERRY



[AVAILABLE IN LTD PRINT]



SURGE



DESCHUTES



IRIS



SUNWASH SMOLDERED



PANGEA WHITE



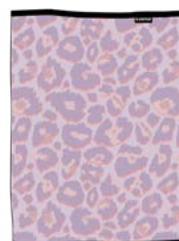
BADLANDS BEGONIA



WAX TERRA



PASTELS



OCELOT DUSK

PRODUCT DETAILS + MATERIALS	
GoKnit™ 222 (Print)	82% Polyester / 18% Spandex 222GSM
GoKnit™ 200 (Solid)	80% Polyester / 20% Spandex 200GSM
GoKnit™ 226 (Liner)	92% Polyester / 8% Spandex Brushed Interior - 226GSM
Sizes	OS Parent: NTBUAT

Dual Layer Tube

NECK GAITER [AVAILABLE IN CUSTOM]

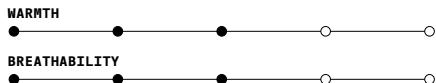
Breathable dual-layer warmth with versatile coverage from lift rides to lodge hangs.

Features

- Breathable
- Moisture-wicking
- Thermal regulation
- 4-way stretch
- Lens-safe
- Odor-free
- UPF 50+
- Machine washable
- Flatlock seams
- Logo on front left face



[AVAILABLE IN LTD PRINT]



PRODUCT DETAILS + MATERIALS	
GoKnit™ 222 (Print)	82% Polyester / 18% Spandex 222GSM
GoKnit™ 200 (Solid)	80% Polyester / 20% Spandex 200GSM
perfaf™ (360° Liner)	95% Polyester / 5% Spandex 175GSM
Sizes	OS Parent: NTBUDL



BLACK



SMOLDERED



ASH



WHITE



TUMBLEWEED



FOSSIL



CHERRY



DAWN



BEGONIA



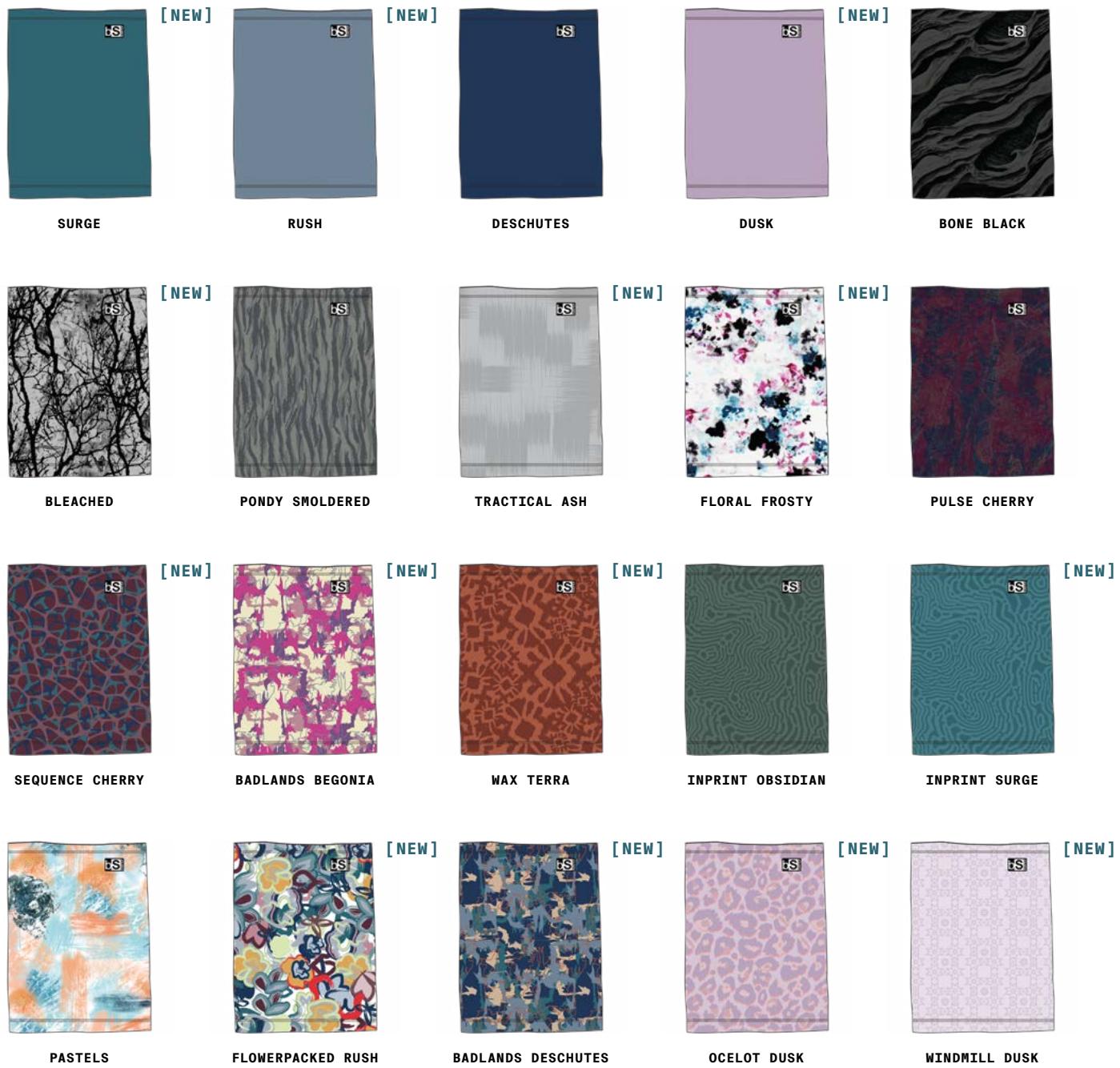
BLOOM



EVERGREEN



FOG



Therma Tube

NECK GAITER [AVAILABLE IN CUSTOM]

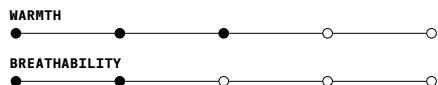
Plush warmth and stretchy, versatile cold-weather defense, an essential you'll grab every time temps drop.

Features

- Breathable
- Moisture-wicking
- Thermal regulation
- 4-way stretch
- Lens-safe
- Odor-free
- Soft touch
- UPF 50+
- Machine washable
- Flatlock seams
- Logo on bottom back hem



[AVAILABLE IN LTD PRINT]



PRODUCT DETAILS + MATERIALS	
GoKnit™ 226	92% Recycled Polyester / 8% Spandex Brushed Interior - 226GSM
Sizes	OS Parent: NTBUTT



BLACK



CHERRY



BEGONIA



OBSIDIAN



RUSH



DESCHUTES



BONE BLACK



TRACTICAL ASH



SUSHI SPROUT



INPRINT SURGE



BADLANDS DESCHUTES



OCELOT DUSK

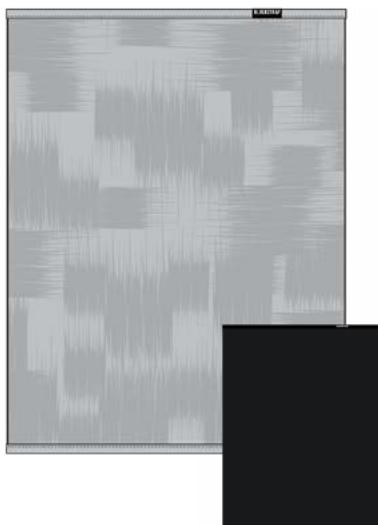
Flip Tube

NECK GAITER

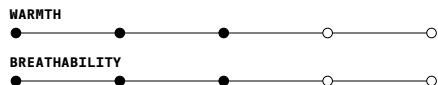
Two looks, one tube. The Flip Tube delivers breathable warmth and all-day coverage in a reversible design.

Features

- Breathable
- Thermal regulation
- Moisture-wicking
- 4-way stretch
- Lens-safe
- Odor-free
- Machine washable
- Reversible to black inner
- Woven wordmark on upper seam



[ALL STYLES
REVERSIBLE TO BLACK]



SMOLDERED



OBSIDIAN



DESCHUTES



BONE BLACK



TACTICAL ASH



PULSE CHERRY



ARMY OLIVE



PONDY SURGE



BADLANDS DESCHUTES

PRODUCT DETAILS + MATERIALS	
GoKnit™ 280	82% Polyester / 18% Spandex 280GSM
Sizes	OS Parent: NTBUFT

Kids' Facegear





Kids Expedition Hood

BALACLAVA

Dual-layer warmth and ExoHinge™
adjustability, keeping kids comfortable
lap after lap.

Features

- Thermal regulation
- Moisture-wicking
- Breathable
- 4-way stretch
- Lens-safe
- Odor-free
- UPF 50+
- Machine washable
- ExoHinge™ face
- Adjustability
- Full perforated liner
- Updated contoured neckline
- Under helmet fit
- Flatlock seams
- Logo on front left face



BLACK



ASH



DAWN



BEGONIA

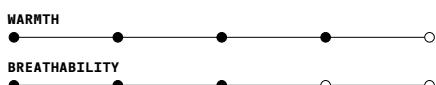


FLARE



BLOOM

[AVAILABLE IN LTD PRINT]



LICHEN



SURGE



DESCHUTES



[NEW]

PRODUCT DETAILS + MATERIALS	
GoKnit™ 222 (Print)	82% Polyester / 18% Spandex 222GSM
GoKnit™ 200 (Solid)	80% Polyester / 20% Spandex 200GSM
perfa™ (360° Liner)	95% Polyester / 5% Spandex 175GSM
Sizes	OS Parent: NBAVEX

Kids Hood

BALAACLAVA

Cozy warmth, fun colors, playful prints, and ExoHinge™ ease. Proven to keep kids smiling longer.

Features

- Thermal regulation
- Moisture-wicking
- Breathable
- 4-way stretch
- Lens-safe
- Odor-free
- UPF 50+
- Machine washable
- ExoHinge™ face
- Adjustability
- Perforated hinge and neck liner
- Updated contoured neckline
- Under helmet fit
- Flatlock seams
- Logo on front left face



BLACK



SMOLDERED



ASH



[AVAILABLE IN LTD PRINT]



DAWN



BEGONIA



MAPLE



LICHEN



SURGE



RUSH

[NEW]

[NEW]



DESCHUTES

[NEW]



DUSK

[NEW]



IRIS

[NEW]

PRODUCT DETAILS + MATERIALS	
GoKnit™ 222 (Print)	82% Polyester / 18% Spandex 222GSM
GoKnit™ 200 (Solid)	80% Polyester / 20% Spandex 200GSM
perfa™ (Liner)	95% Polyester / 5% Spandex 175GSM
Sizes	OS Parent: NBAVHD



STAR SMOLDERED



SNOW ISSUE



GOOD BURGER



FRIENDS RAPTORS



ANIMO ASH



FLORAL

[NEW]



BADLANDS BEGONIA

[NEW]



GEOPETAL BEGONIA

[NEW]



INPRINT MAPLE



TIE DYE LOUD



SUSHI SPROUT

[NEW]



LABYRINTH SPROUT

[NEW]



ORIGAMI GLACIER



BRAIN FREEZZE



METRIC MOONLIGHT



BADLANDS DESCHUTES

[NEW]



OCELOT DUSK

[NEW]



MONSTER DISCO



SPACE GALACTIC



KAAPOW

Kids Treble Hood

BALACLAVA

Triple-layer defense for little rippers who like the plush feel of microfleece and helmet-ready performance.

Features

- Thermal regulation
- 4-way stretch
- Breathable
- Moisture-wicking
- Lens-safe
- Odor-free
- UPF 50+
- Machine washable
- Dual-layer liner on bottom half
- Under helmet fit
- Flatlock seams
- Logo on front left face



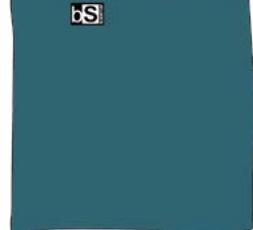
BLACK



DAWN



BEGONIA



FLARE

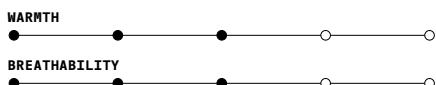


SURGE



DESCHUTES

[AVAILABLE IN LTD PRINT]



SNOW ISSUE



INPRINT MAPLE



SUSHI SPROUT

PRODUCT DETAILS + MATERIALS	
GoKnit™ 280 (Upper Head)	82% Polyester / 18% Spandex 280GSM
GoKnit™ 222 (Print)	82% Polyester / 18% Spandex 222GSM
GoKnit™ 200 (Solid)	80% Polyester / 20% Spandex 200GSM
GoKnit™ 226 (Liner)	92% Polyester / 8% Spandex Brushed Interior - 226GSM
Sizes	OS Parent: NBAVTE



ORIGAMI GLACIER



OCELOT DUSK



SPACE GALACTIC

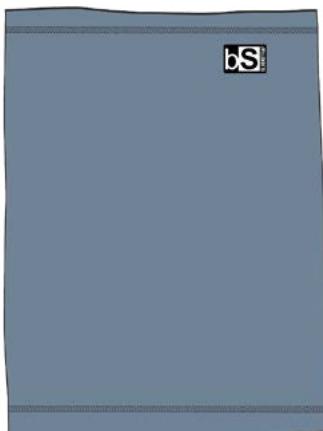
Kids Dual Layer Tube

NECK GAITER

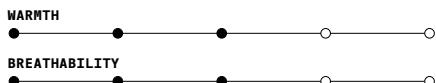
Cozy, durable, and versatile, the Kids' Dual Layer Tube keeps little adventurers warm and smiling on or off the hill.

Features

- Breathable
- Moisture-wicking
- Thermal regulation
- 4-way stretch
- Lens-safe
- Odor-free
- UPF 50+
- Machine washable
- Flatlock seams
- Logo on front left face



[AVAILABLE IN LTD PRINT]



PRODUCT DETAILS + MATERIALS	
GoKnit™ 222 (Print)	82% Polyester / 18% Spandex 222GSM
GoKnit™ 200 (Solid)	80% Polyester / 20% Spandex 200GSM
perfam™ (360° Liner)	95% Polyester / 5% Spandex 175GSM
Sizes	OS Parent: NTBVDL



BLACK



SMOLDERED



DAWN



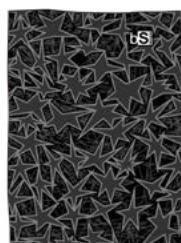
LICHEN



RUSH



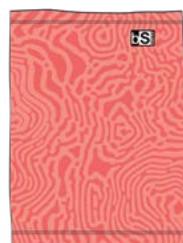
IRIS



STAR SMOLDERED



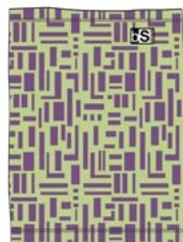
GEOPETAL BEGONIA



INPRINT MAPLE



TIE DYE LOUD



LABYRINTH SPROUT



ORIGAMI GLACIER

Kids Therma Tube

NECK GAITER

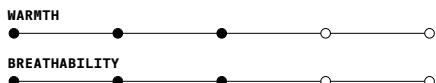
Plush warmth and cold-weather comfort, made to keep kids smiling through the chill.

Features

- Breathable
- Soft touch
- Moisture-wicking
- UPF 50+
- Thermal regulation
- Machine washable
- 4-way stretch
- Flatlock seams
- Lens-safe
- Logo on bottom back hem
- Odor-free



[AVAILABLE IN LTD PRINT]



PRODUCT DETAILS + MATERIALS	
GoKnit™ 226	92% Recycled Polyester / 8% Spandex Brushed Interior - 226GSM
Sizes	OS Parent: NTBVTT



BLACK



ASH



BEGONIA



RUSH



DESCHUTES



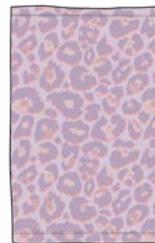
STAR SMOLDERED



SUSHI SPROUT



BADLANDS DESCHUTES



OCELOT DUSK



SPACE GALACTIC

Headwear





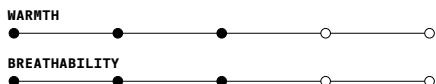
Caldera

BEANIE

Soft, structured, and effortlessly cool, this sherpa fleece head piece is made to feel as good as it looks.

Features

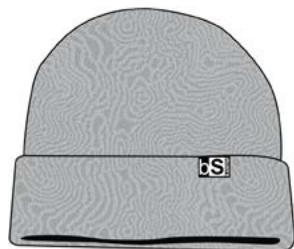
- Can be worn cuffed or uncuffed
- Woven logo on cuff edge
- Mid profile



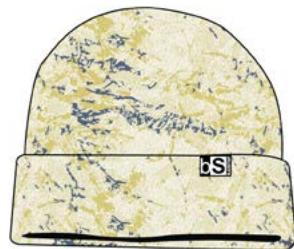
PRODUCT DETAILS + MATERIALS	
Double Brushed Terry Fleece	100% Recycled Polyester 330GSM
Sizes	OS Parent: HBEUCA



BLACK



INPRINT ASH



PULSE ORION



INPRINT OBSIDIAN



PULSE DESCHUTES

[NEW]



PULSE Currant

Chunk

BEANIE

Built for cold days and laid-back nights, Chunk delivers cozy warmth with a tall profile and thick knit construction.

Features

- Cuffed beanie
- Tall profile
- Faux leather wordmark patch on cuff edge



BREATHABILITY



BLACK



WHITE



FOSSIL



MOSS

PRODUCT DETAILS + MATERIALS	
Thick Knit	100% Acrylic
Sizes	OS Parent: HBEUCK



SURGE



DESCHUTES

Classic

BEANIE

A timeless staple that pairs wide-ribbed texture with a short cuff for casual, all-day warmth.

Features

- Cuffed beanie
- Low profile
- Woven wordmark patch on front of cuff



PRODUCT DETAILS + MATERIALS	
Knit	100% Acrylic
Sizes	OS Parent: HBEUCL



BLACK



SMOLDERED



ASH



TUMBLEWEED



SAGEBRUSH



DESCHUTES

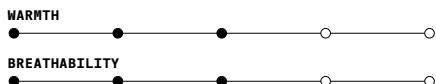
Waffle

BEANIE

Soft waffle knit traps heat without overheating and a cuffed, mid-profile fit that feels right from dawn to downtime.

Features

- Cuffed beanie
- Merrow edge woven logo patch
- Mid profile



BLACK



SMOLDERED



CHERRY



DAWN

PRODUCT DETAILS + MATERIALS	
Waffle Knit	100% Acrylic
Sizes	OS Parent: HBEUWL



OBSIDIAN



DESCHUTES

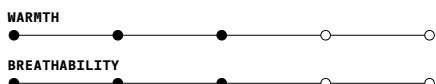
Essential

BEANIE [AVAILABLE IN CUSTOM]

Warm, stretchy, and built to last forever with a tight knit that holds its shape and traps heat and won't let it go.

Features

- Can be worn cuffed or uncuffed
- Tall profile
- Woven logo on cuff edge



PRODUCT DETAILS + MATERIALS	
Fine Rib Knit	100% Acrylic
Sizes	OS Parent: HBEUET



BLACK



SMOLDERED



ASH



WHITE



TUMBLEWEED



FOSSIL



CHERRY



DAWN



FLARE



EVERGREEN



SURGE



DESCHUTES

Snowbelle

HEADBAND [AVAILABLE IN CUSTOM]

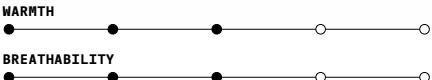
Plush warmth with a freeze-resistant shell for style and comfort on the coldest days.

Features

- Moisture-wicking
- Evaporative cooling
- UPF 50+
- Breathable
- Odor-free
- 4-way stretch
- Heat transfer logo on front



[AVAILABLE IN LTD PRINT]



PRODUCT DETAILS + MATERIALS	
GoKnit™ 222 (Print)	82% Polyester / 18% Spandex 222GSM
GoKnit™ 200 (Solid)	80% Polyester / 20% Spandex 200GSM
GoKnit™ 226 (Liner)	92% Recycled Polyester / 8% Spandex Brushed Interior - 226GSM
Sizes	OS Parent: NTBVDL



BLACK



BEGONIA



BLOOM



RUSH



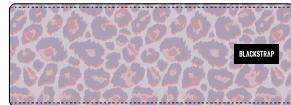
TRACTICAL ASH



INPRINT OBSIDIAN



PULSE CURRENT



OCELOT DUSK

[NEW]

[NEW]

[NEW]

[NEW]

Snowbird

HEADBAND [AVAILABLE IN CUSTOM]

Combining ultra-breathable fabric and a mesh liner for superior sweat management and thermal regulation.

Features

- Moisture-wicking
- Evaporative cooling
- UPF 50+
- Breathable
- Odor-free
- 4-way stretch
- Heat transfer logo on front



[AVAILABLE IN LTD PRINT]



PRODUCT DETAILS + MATERIALS	
GoKnit™ 222 (Print)	82% Polyester / 18% Spandex 222GSM
GoKnit™ 200 (Solid)	80% Polyester / 20% Spandex 200GSM
perfa™ (Liner)	95% Polyester / 5% Spandex 175GSM
Sizes	OS Parent: NTBVDL



BLACK



CHERRY



SURGE



DUSK



BONE BLACK



ICELOOM POPPY



PULSE ORION



BADLANDS DESCHUTES

[NEW]

Accessories





Goggle Covers

[CUSTOM PROGRAM]

Lightweight coverage for your lenses that you can keep in your pocket and use as a lens wipe.

Features

- Lens safe
- Moisture-wicking
- 4-way stretch
- Woven label on side seam

PRODUCT DETAILS + MATERIALS	
Treo Tricot Stretch Knit Outer(Print)	82% Polyester / 18% Spandex 222GSM
Treo Tricot Stretch Knit Outer(Solid)	80% Polyester / 20% Spandex 200GSM
Sizes	OS Parent: GGCXGC



BONE BLACK SPACE GRAY GOOD BURGER



STAR SMOLDERED TRACTICAL ASH PANGEA WHITE



WAX TERRA SUSHI SPROUT LABYRINTH SPROUT



INPRINT OBSIDIAN PONDY SURGE ORIGAMI GLACIER



BRAIN FREEZE PASTELS FLOWERPACKED RUSH



Stuff Sacks

Stretch fabric, secure drawcords, and goggle-safe storage—organization made easy.

Features

- Lens safe
- Shock cord closure
- 4-way stretch

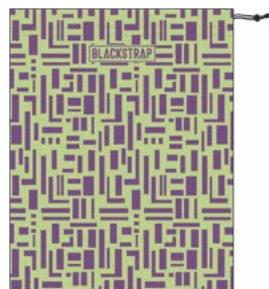
PRODUCT DETAILS + MATERIALS	
Treo Tricot Stretch Knit Outer(Print)	82% Polyester / 18% Spandex 222GSM
Treo Tricot Stretch Knit Outer(Solid)	80% Polyester / 20% Spandex 200GSM
Sizes	2L, 7L Parent: NTBVDL



BONE BLACK



TARTAN FOSSIL



LABYRINTH SPROUT



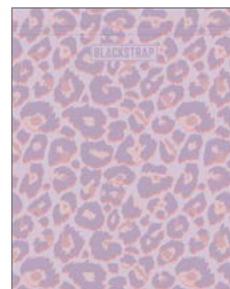
INPRINT SURGE



[AVAILABLE IN LTD PRINT]



BADLANDS DESCHUTES



OCELOT DUSK

Gloves





Jetliner

HYBRID GLOVE

Features

- Breathable
- 4-way stretch
- Versatile
- Index finger and thumb touchscreen compatibility
- Synthetic microsuede mid-palm grip
- Silicone pattern palm and finger grip
- Cuff pull tab
- Pairing clasp
- Heat transfer logo on back of hand
- Wordmark logo on pull tab



PRODUCT DETAILS + MATERIALS	
Fleece Main	100% Polyester 126GSM
GoKnit™ 280	70% Nylon / 30% Spandex 280GSM
Conductive Synthetic Microsuede	82% Nylon / 18% Spandex
Sizes	XS, S, M, L, XL Parent: ATBMFZ

Warm enough for cold starts yet slim enough to layer over, Jetliner is a technical glove with dialed grip that won't bulk your kit.



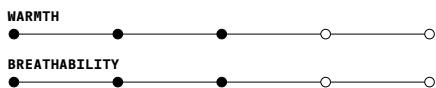
Highliner

TECHNICAL GLOVE / LINER

Built for high-output days, Highliner packs breathable warmth and wicking performance in a lightweight premium glove liner.

Features

- Breathable
- Lightweight
- Touchscreen compatibility
- Cuff pull tab
- Silicone pattern palm grip
- Pairing clasp
- Heat transfer logo on back of hand
- Wordmark logo on pull tab



PRODUCT DETAILS + MATERIALS	
Gridded Fleece Main	ThermaGrid™: 100% Polyester 126GSM
Brushed Lycra	82% Nylon / 18% Spandex
AX Cinco Suede	60% RPET / 32% Polyester / 8% Spandex [Synthetic suede]
Conductive Synthetic Microsuede	82% Nylon / 18% Spandex
Sizes	XS, S, M, L, XL Parent: GLUHL



BLACK



DESCHUTES



RUSH



CHERRY



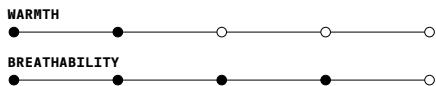
OBSIDIAN

Cruiseliner

GLOVE / LINER

Features

- Breathable
- Moisture-wicking
- 4-way stretch
- Touchscreen compatibility
- Silicone pattern palm and finger grip
- Cuff pull tab
- Pairing clasp
- Index finger-to-thumb gusset
- Heat transfer wordmark on index finger
- Woven flag logo on outside seam



PRODUCT DETAILS + MATERIALS	
Poly Fleece	95% Polyester / 5% Spandex 305GSM
Brushed Lycra	82% Nylon / 18% Spandex
AX Cinco Suede	60% RPET / 32% Polyester / 8% Spandex [Synthetic suede]
Conductive Synthetic Microsuede	82% Nylon / 18% Spandex
Sizes	XS, S, M, L, XL Parent: GLGLUHL

Everyday ready. Cruiseliner is perfect for solo wear in cool weather or layering when the temps dip and the mountain calls.



BLACK



PONDY SMOLDERED



ANIMO ASH



INPRINT OBSIDIAN



[NEW]

BADLANDS DESCHUTES



[NEW]

OCELOT DUSK

Baseliner

GLOVE / LINER

Features

- Breathable
- 4-way stretch
- Touchscreen compatibility
- Index finger-to-thumb gusset - contoured fit
- Cuff pull tab
- Spandex binding at wrist hem
- Heat transfer wordmark logo on index finger
- Woven logo on outside seam

Your first line of defense against cold hands, Baseliner delivers light warmth, full mobility, and touch-screen-ready function.



BLACK



INPRINT MAPLE



INPRINT OBSIDIAN



BADLANDS DESCHUTES

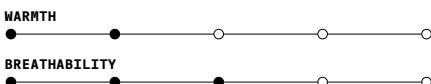


PULSE CurrANT



OCELOT DUSK

GLOVES



BREATHABILITY

BREATHABILITY

PRODUCT DETAILS + MATERIALS	
Poly Fleece	95% Polyester / 5% Spandex 305GSM
Sizes	XS, S, M, L, XL Parent: GGLUBL

Custom Program

YOUR BRAND. OUR TECH.



FAST
DELIVERY

Your Custom BlackStrap® products will ship to you in just 4 weeks, beginning from the date the design is approved.



DESIGNED AND PRINTED
IN THE U.S.A.

Our in-house design and printing team is dedicated to ensuring your custom products exceed expectations.



PANTONE
COLOR MATCH

Using the latest printing technologies, we guarantee your design is printed with 100% color accuracy on every piece.



RESPONSIBLE
MANUFACTURING

With recycled packaging, water-based non-toxic inks, and ethical cut-and-sew facilities, we take a hands-on approach to minimizing our footprint



LOW MINIMUMS AND
FLEXIBLE QUANTITIES

Minimum order quantities [as low as 24 units] allow us to provide custom products to a wide range of partners and projects.



HIGHEST QUALITY
AND FUNCTIONALITY

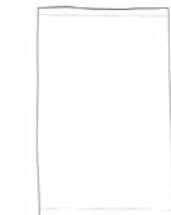
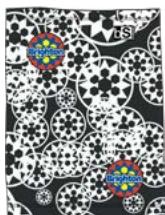
From fiber partners to the final product, we use the finest fabrics and manufacturing practices to deliver the most durable and highest quality products

Custom products from Blackstrap supply resorts, shops, and industry partners with quality and performance. All branding is Pantone matched, machine washer-and-dryer friendly, and designed on an order-by-order basis. Submit your artwork or work with our professional design team to create a unique graphic.

FACEGEAR



DUAL-LAYER TUBE
Adult & Kids
50 unit MOQ per color



THERMA TUBE
Adult & Kids
50 unit MOQ per color



SINGLE-LAYER TUBE
UPF 50+
50 unit MOQ per color



TREBLE HOOD
Adult & Kids
50 unit MOQ per color



SOCK HOOD
Adult
50 unit MOQ per color



HEADWEAR + ACCESSORIES



GOOGLE COVER
Display Included
50 unit MOQ
25 units per color



ESSENTIAL BEANIE
Custom Patch
100 Unit MOQ



HEADBANDS
Snowbelle or Snowbird
50 unit MOQ per color

EASY AS 1, 2, 3

- 01 Pick your product and submit logos + art
- 02 Receive email proof and review your artwork
- 03 Receive product in about 30 business days from approval.

ART REQUIREMENTS

- Vector graphics in .AI, .EPS, or .PDF format
- High-resolution, 300 DPI images in .TIFF or .JPG format
- Logo/graphics included with all fonts and text outlined in .TTF format



FOR MORE INFO CONTACT
CUSTOM@BLACKSTRAP.COM

POP & Merchandising

DISPLAYS + RESOURCES

Flagship Display

FACE GEAR PRIMARY DISPLAY

- 600 units to qualify
- Merches up to 575 units
- Internal storage stocks up to 500 units
- Modular Merchandising
- Includes 24 pegs
- 24" w // 24" d // 68" h
- ENDVR Activated Display

ENDVR



Gondola Display

APPAREL PRIMARY DISPLAY

- Multi category buy in qualify [Mid + Base + Face]
- Merches up to 75 units hung
- Includes (1) U-Bar & (6) Pegs
- Ends caps merchandise with U-bar or Pegs with accessories.
- 18" w // 54" d // 54" h
- ENDVR Activated Display

ENDVR



Small Floor Display

FACE GEAR VENDING MACHINE

- 200 units to qualify
- Merches up to 300 units
- Ships and Stores Modularly
- Locking Caster Wheels
- 14" w // 20" d // 68" h



Large Floor Display

FACE GEAR VENDING MACHINE

- 300 units to qualify
- Merches up to 450 units
- Ships and Stores Modularly
- Locking Caster Wheels
- 24" w // 20" d // 68" h



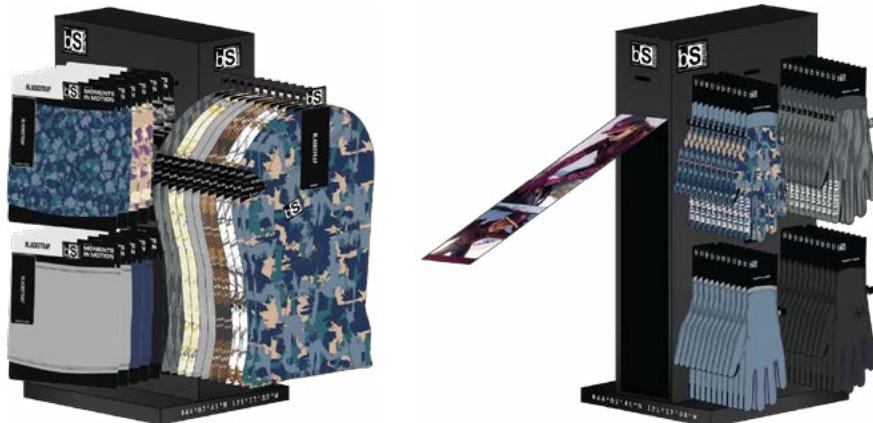
POP & Merchandising

Countertop Display

GLOVES AND SECONDARY DISPLAY

- 100 units to qualify
- Merches 90-120 units
- Spinning Tower with Seasonal Visual
- Modular Merchandising
- Internal Storage
- Includes (11) 4" pegs
- 12.5" w // 12.5" d // 26" h
- ENDVR Activated Display

ENDVR



Metal Wall Sign



- Slat and Grid Wall Adapters
- 24" w // 8" h

Pegs

- 10" Slat Wall
- 10" Grid Wall
- 6" Slat Wall (Countertop Only)
- Opening orders qualify



Branded U-Bar



- 24" Wide Slat Wall
- Attaches to Displays
- (1) Included with Gondola
- Apparel Orders Qualify

Image Frames

- Slat Wall
- Attaches to all Floor Displays
- 8.5" // 11"





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support@blackstrap.com