

Fall/Winter 2026

WORKBOOK



BLACKSTRAP.



Dear BlackStrap Partner,

We're proud to introduce our Fall/Winter 2026 workbook, continuing BlackStrap's evolution into a complete outdoor lifestyle brand.

This season features elevated Technical Midlayers, Base Layers, and new cold-weather accessories. You'll see Windbreakers, expanded Merino offerings including the Expedition Hood and Tube, plus an updated Hood with contoured neck—all designed for performance and style in any environment.

Our brand identity continues sharpening with cohesive color stories across Facegear, Glove Liners, Base Layer, and Midlayer collections, creating bold retail presence. Supported by athlete partnerships and dealer programs, we're driving awareness and sell-through while strengthening our partnership with you.

Thank you for your continued support. Together, we're building momentum for our strongest winter season yet.

Warm regards,

Chris Vaday
Sr. Director of Global Sales
BlackStrap



This is BlackStrap

January 8, 2008. Mt. Bachelor, Oregon.

Abe Shehadeh's face was burning from brutal wind and sleet cutting through his gear. That evening, hunched over a second hand sewing machine, he wasn't trying to launch a company, just tired of his face feeling like raw meat after every shift.

Those first masks were rough, but they worked. When everyone on the chair lift started asking where to get one, Abe realized he was onto something.

Nearly twenty years later, the mission hasn't changed. We're still obsessed with solving the small problems that keep you from enjoying the outdoors. Gaiters that don't slide down. Layers that move with you. Face masks that actually breathe.

Every piece carries that original Mt. Bachelor DNA: gear designed by people who use it, tested in conditions that matter, built to handle whatever you throw at it.

What began with one cold snowboarder solving his own problem now serves everyone who refuses to let conditions dictate their adventures. Wherever you find your zone, we're there too.

Thanks for keeping the original spirit alive. See you out there.



Merino Collection

BlackStrap's Merino Collection pushes natural performance further. Built with Nuyarn Merino, a specialized spinning technique that releases the natural performance characteristics of wool fiber that are twisted out by traditional spinning methods, this collection is lighter, warmer, faster-drying and more durable than standard merino.



+ BLACKSTRAP
NUYARN®

**Superior wicking and
breathability**

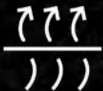
**Enhanced elasticity and
durability**

Natural odor resistance

Thermal retention



**8.8x MORE
DURABLE**



**5x FASTER
DRYING**



**85% MORE
ELASTICITY**



**25% LESS
ENERGY USED**

MERINO EXPEDITION HOOD + TUBE [NEW]



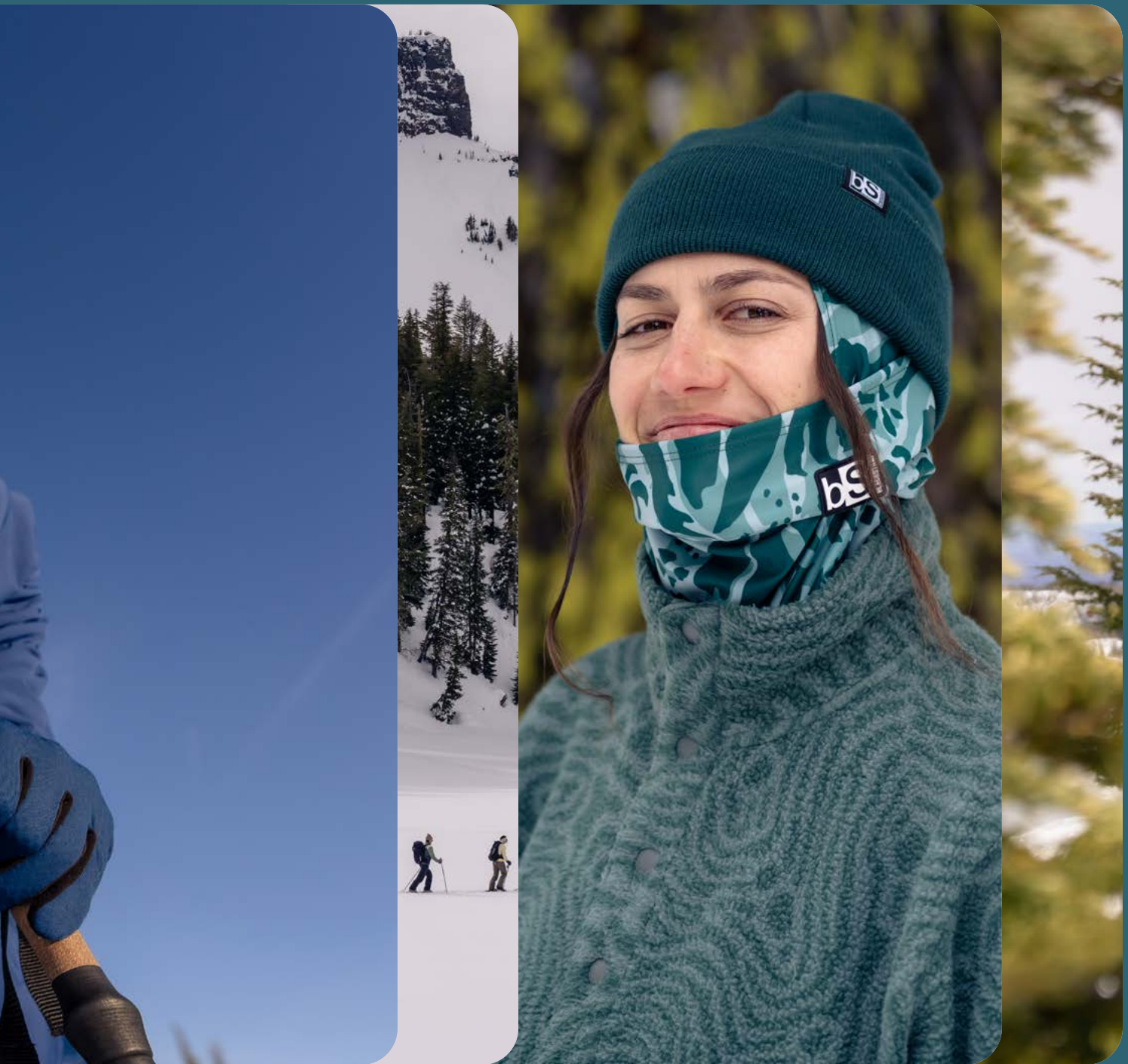
MERINO HOOD + TUBE



POWERED
BY NUYARN®

Facegear





[NEW PRODUCT]

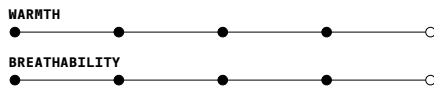
Merino Expedition Hood

BALACLAVA

The warmest merino in our lineup, Merino Expedition Hood uses a thicker Nuyarn® merino fabric for even more warmth and comfort.

Features

- Odor-free
- Moisture-wicking
- Quick dry
- Breathable
- Thermal regulation
- 4-way stretch
- UPF 50+
- Machine washable
- ExoHinge™ face adjustability
- Under helmet fit
- Flatlock seams
- Reflective heat transfer logo on front left



PRODUCT DETAILS + MATERIALS	
Nuyarn®	66% Merino / 34% Polyamide 230GSM
Sizes	Parent: NBAUEM



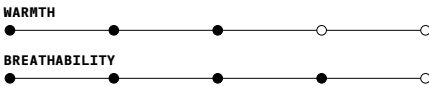
Merino Hood

BALACLAVA

Next-level warmth, comfort and versatility
with Nuyarn® merino performance.

Features

- Odor-free
- Moisture-wicking
- Quick dry
- Breathable
- Thermal regulation
- 4-way stretch
- UPF 50+
- Machine washable
- ExoHinge™ face adjustability
- Under helmet fit
- Flatlock seams
- Reflective heat transfer logo on front left



PRODUCT DETAILS + MATERIALS	
Nuyarn® Pro	53% Merino / 38% Polyester / 9% Polyamide - 220GSM
Sizes	Parent: NBAUEM



BLACK



ASH

[NEW]



DESCHUTES



CHERRY



LUNAR ASH

[NEW]



SUNWASH ORION

[NEW]



ALPINE OBSIDIAN

[NEW]



SUNWASH DESCHUTES

[NEW]

Expedition Hood

BALACLAVA

Built for the coldest days, the Expedition Hood delivers full-coverage warmth with dual-layer protection.

Features

- Thermal regulation
- Moisture-wicking
- Breathable
- 4-way stretch
- Lens-safe
- Odor-free
- UPF 50+
- Machine washable
- ExoHinge™ face adjustability
- Full perforated liner
- Updated contoured neckline
- Under helmet fit
- Flatlock seams
- Logo on front left face



[AVAILABLE IN LTD PRINT]

WARMTH



BREATHABILITY



PRODUCT DETAILS + MATERIALS	
GoKnit™ 222 (Print)	82% Polyester / 18% Spandex 222GSM
GoKnit™ 200 (Solid)	80% Polyester / 20% Spandex 200GSM
perfa™ (360° Liner)	95% Polyester / 5% Spandex 175GSM
Sizes	OS Parent: NBAUEX





BLACK



SMOLDERED



ASH



WHITE



TUMBLEWEED

[NEW]



FOSSIL



CHERRY



DAWN



BEGONIA

[NEW]



BLOOM

[NEW]



SAGEBRUSH



OBSIDIAN



SURGE

[NEW]



RUSH

[NEW]



DESCHUTES



DUSK

[NEW]

The Hood

BALACLAVA

The original that started it all. Featuring our signature ExoHinge™ for easy on-the-fly adjustment and all-day comfort.

Features

- Breathable
- Moisture-wicking
- Thermal regulation
- 4-way stretch
- Lens-safe
- Odor-free
- UPF 50+
- Machine washable
- ExoHinge™ face
- adjustability
- Front hinge and neck liner
- Updated contoured neckline
- Under helmet fit
- Flatlock seams
- Logo on front left face



[AVAILABLE IN LTD PRINT]

WARMTH



BREATHABILITY



PRODUCT DETAILS + MATERIALS	
GoKnit™ 222 (Print)	82% Polyester / 18% Spandex 222GSM
GoKnit™ 200 (Solid)	80% Polyester / 20% Spandex 200GSM
perfa™ (Liner)	95% Polyester / 5% Spandex 175GSM
Sizes	OS Parent: NBAUHD



BLACK



SMOLDERED



ASH



WHITE



TUMBLEWEED



FOSSIL



JORY



CHERRY



DAWN



BEGONIA

[NEW]



FLARE



MAPLE



BLOOM

[NEW]



TUFF

[NEW]



MOSS



SAGEBRUSH



OBSIDIAN



EVERGREEN



FOG



SURGE

[NEW]



RUSH

[NEW]



DESCHUTES



DUSK

[NEW]



IRIS

[NEW]



BONE BLACK



SPACE GRAY



[NEW]

SUNWASH SMOLDERED



BLEACHED



PONDY SMOLDERED



[NEW]

TRACTICAL ASH



PANGEA WHITE



TIMBER SNOW



FLORAL FROSTY



[NEW]

TARTAN FOSSIL



[NEW]

SEQUENCE CHERRY



PULSE CHERRY



[NEW]

BIG WAVE



[NEW]

BADLANDS BEGONIA



[NEW]

ICELOOM POPPY



[NEW]

WAX TERRA



PULSE ORION



[NEW]

SUSHI SPROUT



ARMY OLIVE



PULSE SAGEBRUSH



INPRINT OBSIDIAN



MOUNTAIN EVERGREEN



INPRINT SURGE

[NEW]



PONDY SURGE

[NEW]



CANVAS GRANITE



PASTELS



FLOWERPACKED RUSH

[NEW]



BADLANDS DESCHUTES

[NEW]



OCELOT DUSK

[NEW]



WINDMILL DUSK

[NEW]

Treble Hood

BALACLAVA [AVAILABLE IN CUSTOM]

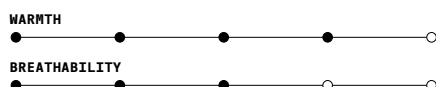
Treble Hood delivers the cozy comfort of a fleece-lined gaiter with the full coverage of a balaclava for versatile cold-weather coverage.

Features

- Thermal regulation
- 4-way stretch
- Breathable
- Moisture-wicking
- Lens-safe
- Odor-free
- UPF 50+
- Machine washable
- Dual-layer liner on bottom half
- Under helmet fit
- Logo on front left face



[AVAILABLE IN LTD PRINT]



PRODUCT DETAILS + MATERIALS	
GoKnit™ 280 (Upper Head)	82% Polyester / 18% Spandex 280GSM
GoKnit™ 222 (Print)	82% Polyester / 18% Spandex 222GSM
GoKnit™ 200 (Solid)	80% Polyester / 20% Spandex 200GSM
GoKnit™ 226 (Liner)	92% Polyester / 8% Spandex Brushed Interior - 226GSM
Sizes	OS Parent: NBAUTE



BLACK



SMOLDERED



FOSSIL

[NEW]



BLOOM

[NEW]



SURGE

[NEW]



DESCHUTES



BONE BLACK



TRACTICAL ASH

[NEW]



PULSE CHERRY

[NEW]



INPRINT OBSIDIAN



BADLANDS DESCHUTES

[NEW]



OCELOT DUSK

[NEW]

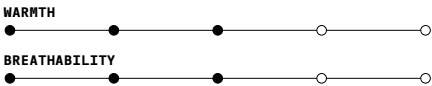
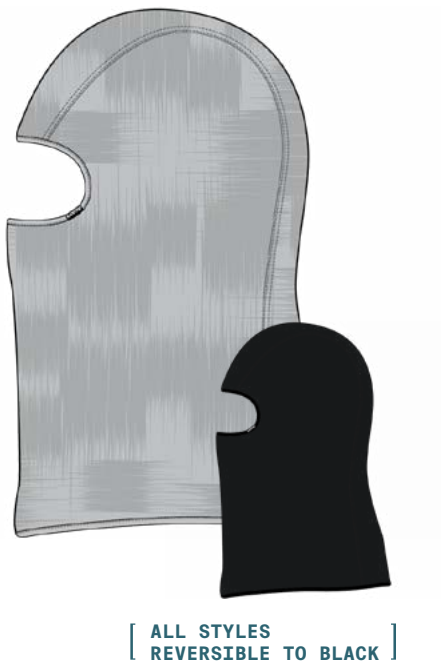
Flip Sock Hood

BALACLAVA [AVAILABLE IN CUSTOM]

Two looks, one hood. Get the function of a traditional balaclava with technical performance in a reversible design.

Features

- Thermal regulation
- 4-way stretch
- Moisture-wicking
- Breathable
- Lens-safe
- Odor-free
- UPF 50+
- Machine washable
- Reversible to black inner
- Under helmet fit
- Flatlock seams - smooth on skin
- Woven wordmark on face opening



PRODUCT DETAILS + MATERIALS	
GoKnit™ 280	82% Polyester / 18% Spandex 280GSM
Sizes	OS Parent: NBAUSF



FACEGEAR

[NEW PRODUCT]

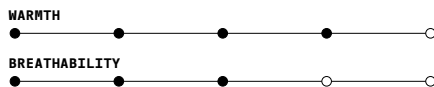
Caldera Hood

OVERHOOD

Over-the-helmet or around town, Caldera Hood offers cozy warmth of sherpa fleece with weather-ready DNA.

Features

- Breathable
- Abrasion resistant
- Soft-touch
- UPF 50+
- Machine washable
- Integrated dual-layer face hinge
- Drawcord hood adjustment
- Over helmet fit
- Embroidered logo on front left



PRODUCT DETAILS + MATERIALS	
Double Brushed Terry Fleece Main	100% Recycled Polyester 300GSM
GoKnit™ 200	88% Polyester / 20% Spandex 200GSM
GoKnit™ 226 (Face Liner)	92% Polyester / 8% Spandex Brushed Interior - 226GSM
Sizes	OS Parent: NHDUCC



BLACK



INPRINT ASH



PULSE ORION



INPRINT OBSIDIAN



PULSE DESCHUTES



PULSE CURRANT

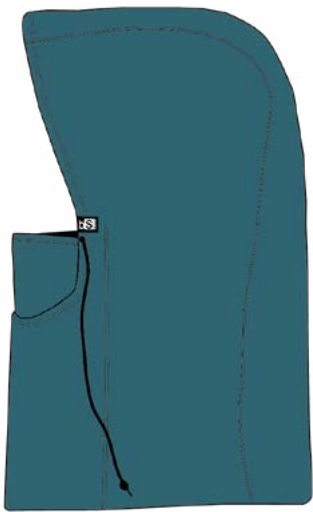
Camber Hood

OVERHOOD

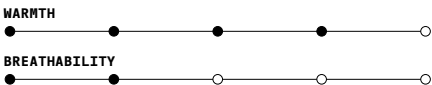
From dawn to dusk, the Caldera Hood delivers freeze-resistant protection with easy over-helmet comfort.

Features

- Thermal regulation
- 4-way stretch
- Moisture-wicking
- Lens-safe
- Odor-free
- UPF 50+
- Machine washable
- Integrated dual-layer face hinge
- Fully lined interior
- Drawcord hood adjustment
- Over or under helmet fit
- Woven logo on front left face opening



[AVAILABLE IN LTD PRINT]



PRODUCT DETAILS + MATERIALS	
GoKnit™ 222 (Print)	82% Polyester / 18% Spandex 222GSM
GoKnit™ 200 (Solid)	88% Polyester / 20% Spandex 200GSM
GoKnit™ 226 (Liner)	92% Polyester / 8% Spandex Brushed Interior - 226GSM
Sizes	OS Parent: NHDUCA



BLACK



SMOLDERED



FOSSIL

[NEW]



BLOOM

[NEW]



SURGE

[NEW]



DESCHUTES

[NEW]



BONE BLACK



TRACTICAL ASH

[NEW]



PULSE CHERRY

FACEGEAR



INPRINT OBSIDIAN

[NEW]



BADLANDS DESCHUTES

[NEW]



OCELOT DUSK

[NEW]

Team Hood

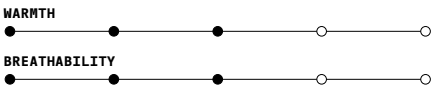
OVERHOOD

Features

- Thermal regulation
- 4-way stretch
- Moisture-wicking
- Lens-safe
- Odor-free
- UPF 50+
- Machine washable
- Adjustable dual-layer face hinge
- Full perforated liner
- Relaxed fit
- Woven logo on front left face opening



[AVAILABLE IN LTD PRINT]



PRODUCT DETAILS + MATERIALS	
GoKnit™ 222 (Print)	82% Polyester / 18% Spandex 222GSM
GoKnit™ 200 (Solid)	88% Polyester / 20% Spandex 200GSM
perfa™	95% Polyester / 5% Spandex 175GSM
Sizes	OS Parent: NHDUTM

A Mark Abma favorite, the Team Hood brings a relaxed fit, long cut, and cozy vibes with breathable, moisture-wicking warmth.

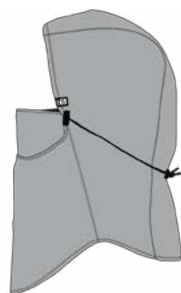




BLACK



SMOLDERED



ASH



[NEW]

TUMBLEWEED



FOSSIL



CHERRY



[NEW]

SURGE



DESCHUTES



BONE BLACK



[NEW]

SUNWASH SMOLDERED



TIMBER SNOW



[NEW]

BADLANDS BEGONIA



ARMY OLIVE



PULSE SAGEBRUSH



INPRINT OBSIDIAN



[NEW]

BADLANDS DESCHUTES

[NEW PRODUCT]

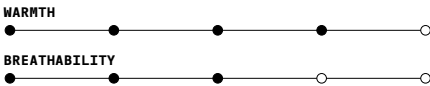
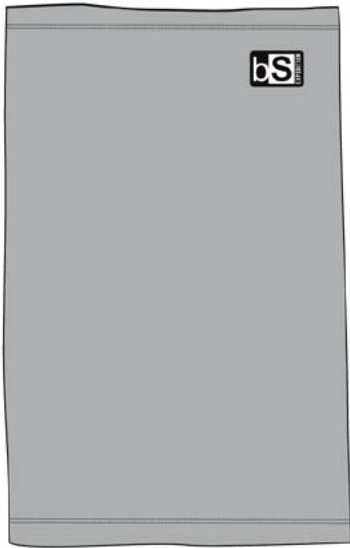
Merino Expedition Tube

NECK GAITER

Thicker, warmer, and wind-blocking—Nuyarn® merino performance built to handle winter's coldest days.

Features

- Odor-free
- Moisture-wicking
- Quick dry
- Breathable
- Thermal regulation
- 4-way stretch
- Machine washable
- Flatlock seams
- Reflective heat transfer logo on front



PRODUCT DETAILS + MATERIALS	
Nuyarn®	66% Merino / 34% Polyester 230GSM
Sizes	OS Parent: NTBUE1



BLACK



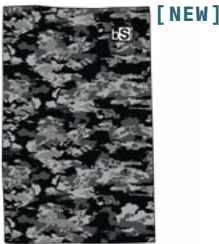
ASH



DESCHUTES



CHERRY



LUNAR ASH



SUNWASH ORION



ALPINE OBSIDIAN



SUNWASH DESCHUTES

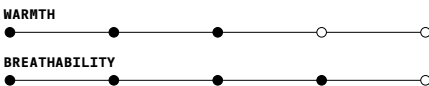
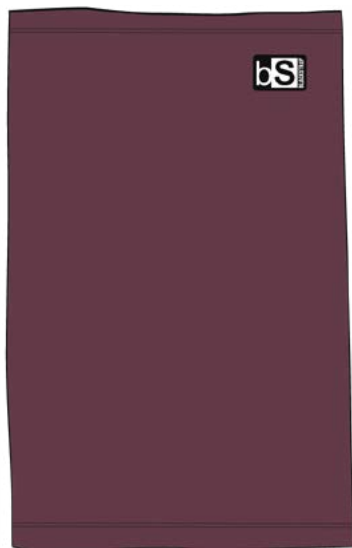
Merino Tube

NECK GAITER

Premium Nuyarn® merino performance that keeps you going all day with breathable warmth, and natural odor resistance.

Features

- Odor-free
- Moisture-wicking
- Quick dry
- Breathable
- Thermal regulation
- 4-way stretch
- Machine washable
- Flatlock seams
- Reflective heat transfer logo on front



PRODUCT DETAILS + MATERIALS	
Nuyarn® Pro-Merino	53% Merino / 38% Polyester / 9% Polyamide - 220 GSM
Sizes	OS Parent: NTBUSH



BLACK



[NEW]

ASH



DESCHUTES

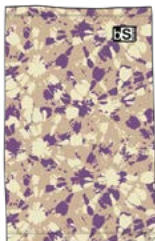


CHERRY



[NEW]

LUNAR ASH



[NEW]

SUNWASH ORION



[NEW]

ALPINE OBSIDIAN



[NEW]

SUNWASH DESCHUTES

[NEW PRODUCT]

Caldera Tube

NECK GAITER

Wrap your neck in the cozy comfort of heavyweight sherpa warmth.

Features

- Breathable
- Abraison resistant
- Soft-touch
- UPF 50+
- Machine washable
- Flatlock seams
- Embroidered logo on front left



[NEW]

BLACK



[NEW]

INPRINT ASH



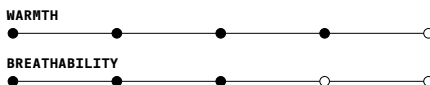
[NEW]

PULSE ORION



[NEW]

INPRINT OBSIDIAN



PRODUCT DETAILS + MATERIALS	
Double Brushed Terry Fleece	100% Recycled Polyester 330GSM
Sizes	OS Parent: NTBUSC



[NEW]

PULSE DESCHUTES



[NEW]

PULSE CURRANT

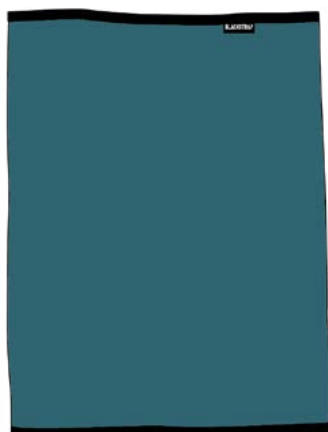
Apex Tube

NECK GAITER

Built for storm-day comfort, pairing a plush, super-warm liner with a freeze-resistant shell for protection that stays put.

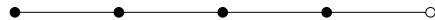
Features

- Breathable
- Moisture-wicking
- Thermal regulation
- 4-way stretch
- Lens-safe
- Odor-free
- UPF 50+
- Machine washable
- Flatlock seams
- Woven logo on top hem

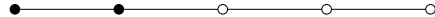


[AVAILABLE IN LTD PRINT]

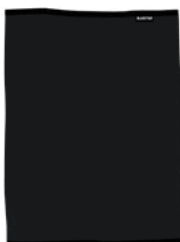
WARMTH



BREATHABILITY



PRODUCT DETAILS + MATERIALS	
GoKnit™ 222 (Print)	82% Polyester / 18% Spandex 222GSM
GoKnit™ 200 (Solid)	88% Polyester / 20% Spandex 200GSM
GoKnit™ 226 (Liner)	92% Polyester / 8% Spandex Brushed Interior - 226GSM
Sizes	OS Parent: NTBUAT



BLACK



ASH



CHERRY



SURGE

[NEW]



DESCHUTES



IRIS

[NEW]



SUNWASH SMOLDERED

[NEW]



PANGEA WHITE

[NEW]



BADLANDS BEGONIA

[NEW]



WAX TERRA

[NEW]



PASTELS



OCELOT DUSK

[NEW]

Dual Layer Tube

NECK GAITER [AVAILABLE IN CUSTOM]

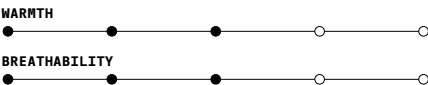
Breathable dual-layer warmth with versatile coverage from lift rides to lodge hangs.

Features

- Breathable
- Moisture-wicking
- Thermal regulation
- 4-way stretch
- Lens-safe
- Odor-free
- UPF 50+
- Machine washable
- Flatlock seams
- Logo on front left face



[AVAILABLE IN LTD PRINT]



PRODUCT DETAILS + MATERIALS	
GoKnit™ 222 (Print)	82% Polyester / 18% Spandex 222GSM
GoKnit™ 200 (Solid)	88% Polyester / 20% Spandex 200GSM
perfa™ (360° Liner)	95% Polyester / 5% Spandex 175GSM
Sizes	OS Parent: NTBUDL



BLACK



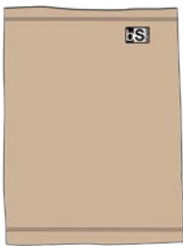
SMOLDERED



ASH



WHITE



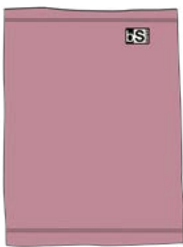
TUMBLEWEED



FOSSIL



CHERRY



DAWN



BEGONIA

[NEW]

[NEW]



BLOOM



EVERGREEN



FOG

[NEW]

[NEW]



[NEW]

SURGE



[NEW]

RUSH



DESCHUTES



[NEW]

DUSK



BONE BLACK



[NEW]

BLEACHED



PONDY SMOLDERED



[NEW]

TRACTICAL ASH

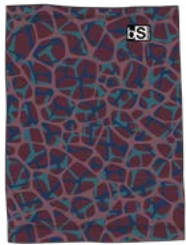


[NEW]

FLORAL FROSTY



PULSE CHERRY



[NEW]

SEQUENCE CHERRY



[NEW]

BADLANDS BEGONIA



[NEW]

WAX TERRA



INPRINT OBSIDIAN



[NEW]

INPRINT SURGE



PASTELS



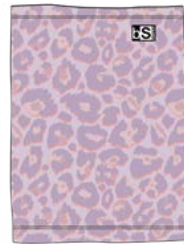
[NEW]

FLOWERPACKED RUSH



[NEW]

BADLANDS DESCHUTES



[NEW]

OCELOT DUSK



[NEW]

WINDMILL DUSK

Therma Tube

NECK GAITER [AVAILABLE IN CUSTOM]

Plush warmth and stretchy, versatile cold-weather defense, an essential you'll grab every time temps drop.

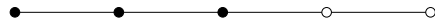
Features

- Breathable
- Moisture-wicking
- Thermal regulation
- 4-way stretch
- Lens-safe
- Odor-free
- Soft touch
- UPF 50+
- Machine washable
- Flatlock seams
- Logo on bottom back hem

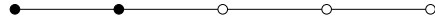


[AVAILABLE IN LTD PRINT]

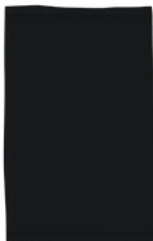
WARMTH



BREATHABILITY



PRODUCT DETAILS + MATERIALS	
GeKnit™ 226	92% Recycled Polyester / 8% Spandex Brushed Interior - 226GSM
Sizes	OS Parent: NTBUTT



BLACK



CHERRY



BEGONIA

[NEW]



OBSIDIAN

[NEW]



RUSH

[NEW]



DESCHUTES

[NEW]



BONE BLACK



TRACTICAL ASH

[NEW]



SUSHI SPROUT

[NEW]



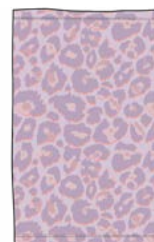
INPRINT SURGE

[NEW]



BADLANDS DESCHUTES

[NEW]



OCELOT DUSK

[NEW]

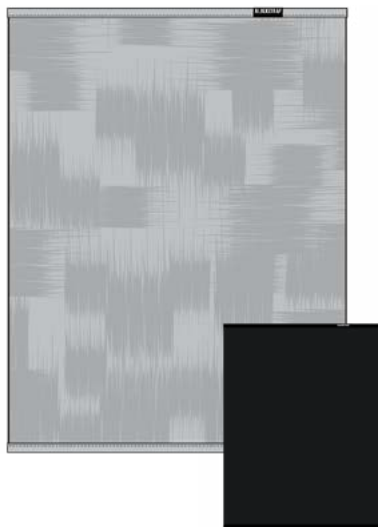
Flip Tube

NECK GAITER

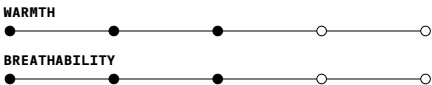
Two looks, one tube. The Flip Tube delivers breathable warmth and all-day coverage in a reversible design.

Features

- Breathable
- Thermal regulation
- Moisture-wicking
- 4-way stretch
- Lens-safe
- Odor-free
- Machine washable
- Reversible to black inner
- Woven wordmark on upper seam



[ALL STYLES
REVERSIBLE TO BLACK]



PRODUCT DETAILS + MATERIALS	
GoKnit™ 280	82% Polyester / 18% Spandex 280GSM
Sizes	OS Parent: NTBUFT



[NEW]

SMOLDERED



[NEW]

OBSIDIAN



[NEW]

DESCHUTES



[NEW]

BONE BLACK



[NEW]

TRACTICAL ASH



PULSE CHERRY



ARMY OLIVE



[NEW]

PONDY SURGE



[NEW]

BADLANDS DESCHUTES

Kids' Facegear





Kids Expedition Hood

BALACLAVA

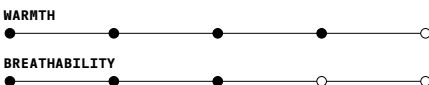
Dual-layer warmth and ExoHinge™ adjustability, keeping kids comfortable lap after lap.

Features

- Thermal regulation
- Moisture-wicking
- Breathable
- 4-way stretch
- Lens-safe
- Odor-free
- UPF 50+
- Machine washable
- ExoHinge™ face adjustability
- Full perforated liner
- Updated contoured neckline
- Under helmet fit
- Flatlock seams -
- Logo on front left face



[AVAILABLE IN LTD PRINT]



PRODUCT DETAILS + MATERIALS	
GoKnit™ 222 (Print)	82% Polyester / 18% Spandex 222GSM
GoKnit™ 200 (Solid)	88% Polyester / 20% Spandex 200GSM
perfa™ (360° Liner)	95% Polyester / 5% Spandex 175GSM
Sizes	OS Parent: NBAVEX



BLACK



ASH



DAWN



BEGONIA

[NEW]



FLARE



BLOOM

[NEW]



LICHEN



SURGE



DESCHUTES

[NEW]



IRIS

[NEW]

Kids Hood

BALACLAVA

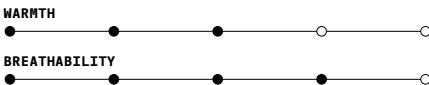
Cozy warmth, fun colors, playful prints, and ExoHinge™ ease. Proven to keep kids smiling longer.

Features

- Thermal regulation
- Moisture-wicking
- Breathable
- 4-way stretch
- Lens-safe
- Odor-free
- UPF 50+
- Machine washable
- ExoHinge™ face
- adjustability
- Perforated hinge and neck liner
- Updated contoured neckline
- Under helmet fit
- Flatlock seams
- Logo on front left face



[AVAILABLE IN LTD PRINT]



PRODUCT DETAILS + MATERIALS	
GoKnit™ 222 (Print)	82% Polyester / 18% Spandex 222GSM
GoKnit™ 200 (Solid)	88% Polyester / 20% Spandex 200GSM
perfa™ (Liner)	95% Polyester / 5% Spandex 175GSM
Sizes	OS Parent: NBAVHD



BLACK



SMOLDERED



ASH



DAWN



BEGONIA



MAPLE



LICHEN



SURGE



RUSH



DESCHUTES



DUSK



IRIS

[NEW]

[NEW]

[NEW]

[NEW]

[NEW]

KIDS' FACEGEAR



STAR SMOLDERED



SNOW ISSUE



GOOD BURGER



FRIENDS RAPTORS



ANIMO ASH



FLORAL

[NEW]



BADLANDS BEGONIA

[NEW]



GEOPETAL BEGONIA

[NEW]



INPRINT MAPLE



TIE DYE LOUD



SUSHI SPROUT

[NEW]



LABYRINTH SPROUT

[NEW]



ORIGAMI GLACIER



BRAIN FREEZZE



METRIC MOONLIGHT



BADLANDS DESCHUTES

[NEW]



OCELOT DUSK

[NEW]



MONSTER DISCO



SPACE GALACTIC



KAAAPOW

Kids Treble Hood

BALACLAVA

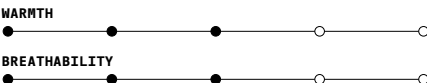
Triple-layer defense for little rippers who like the plush feel of microfleece and helmet-ready performance.

Features

- Thermal regulation
- 4-way stretch
- Breathable
- Moisture-wicking
- Lens-safe
- Odor-free
- UPF 50+
- Machine washable
- Dual-layer liner on bottom half
- Under helmet fit
- Flatlock seams
- Logo on front left face



[AVAILABLE IN LTD PRINT]



PRODUCT DETAILS + MATERIALS	
GoKnit™ 280 (Upper Head)	82% Polyester / 18% Spandex 280GSM
GoKnit™ 222 (Print)	82% Polyester / 18% Spandex 222GSM
GoKnit™ 200 (Solid)	80% Polyester / 20% Spandex 200GSM
GoKnit™ 226 (Liner)	92% Polyester / 8% Spandex Brushed Interior - 226GSM
Sizes	OS Parent: NBAVTE



BLACK



DAWN



BEGONIA

[NEW]



FLARE



SURGE



DESCHUTES

[NEW]



SNOW ISSUE



INPRINT MAPLE



SUSHI SPROUT

[NEW]



ORIGAMI GLACIER



OCELOT DUSK



SPACE GALACTIC

[NEW]

KIDS'
FACEGEAR

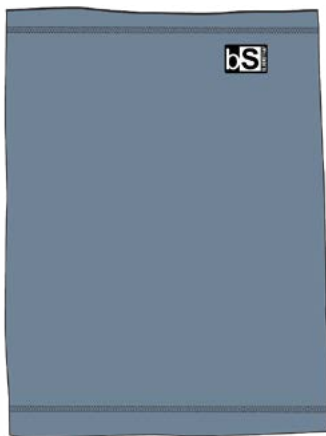
Kids Dual Layer Tube

NECK GAITER

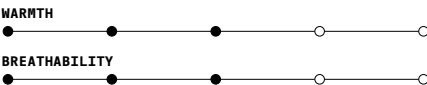
Cozy, durable, and versatile, the Kids' Dual Layer Tube keeps little adventurers warm and smiling on or off the hill.

Features

- Breathable
- Moisture-wicking
- Thermal regulation
- 4-way stretch
- Lens-safe
- Odor-free
- UPF 50+
- Machine washable
- Flatlock seams
- Logo on front left face



[AVAILABLE IN LTD PRINT]



PRODUCT DETAILS + MATERIALS	
GoKnit™ 222 (Print)	82% Polyester / 18% Spandex 222GSM
GoKnit™ 200 (Solid)	88% Polyester / 20% Spandex 200GSM
perfa™ (360° Liner)	95% Polyester / 5% Spandex 175GSM
Sizes	OS Parent: NTBVDL

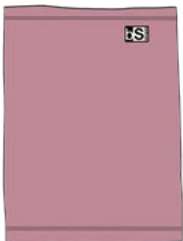


BLACK



SMOLDERED

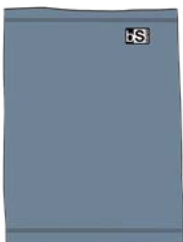
[NEW]



DAWN



LICHEN



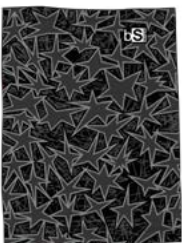
RUSH

[NEW]



IRIS

[NEW]



STAR SMOLDERED



GEOPETAL BEGONIA

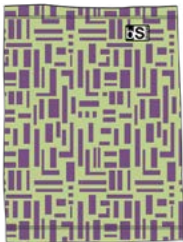
[NEW]



INPRINT MAPLE



TIE DYE LOUD



LABYRINTH SPROUT

[NEW]



ORIGAMI GLACIER

Kids Therma Tube

NECK GAITER

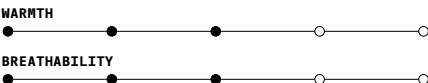
Plush warmth and cold-weather comfort, made to keep kids smiling through the chill.

Features

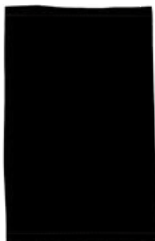
- Breathable
- Moisture-wicking
- Thermal regulation
- 4-way stretch
- Lens-safe
- Odor-free
- Soft touch
- UPF 50+
- Machine washable
- Flatlock seams
- Logo on bottom back hem



[AVAILABLE IN LTD PRINT]



PRODUCT DETAILS + MATERIALS	
GoKnit™ 226	92% Recycled Polyester / 8% Spandex Brushed Interior - 226GSM
Sizes	OS Parent: NTBVT



BLACK



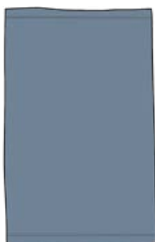
ASH

[NEW]



BEGONIA

[NEW]



RUSH

[NEW]



DESCHUTES

[NEW]



STAR SMOLDERED



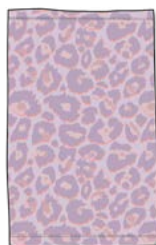
SUSHI SPROUT

[NEW]



BADLANDS DESCHUTES

[NEW]



OCELOT DUSK

[NEW]



SPACE GALACTIC

KIDS' FACEGEAR

Headwear





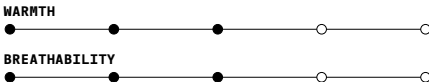
Caldera

BEANIE

Soft, structured, and effortlessly cool, this sherpa fleece head piece is made to feel as good as it looks.

Features

- Can be worn cuffed or uncuffed
- Woven logo on cuff edge
- Mid profile



PRODUCT DETAILS + MATERIALS	
Double Brushed Terry Fleece	100% Recycled Polyester 330GSM
Sizes	OS Parent: HBEUCA

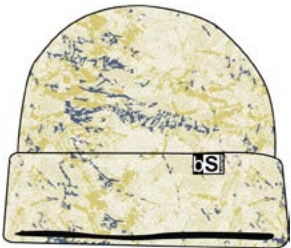


BLACK



INPRINT ASH

[NEW]



PULSE ORION



INPRINT OBSIDIAN



PULSE DESCHUTES



PULSE CURRANT

[NEW]

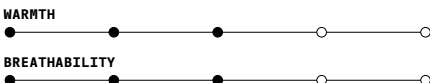
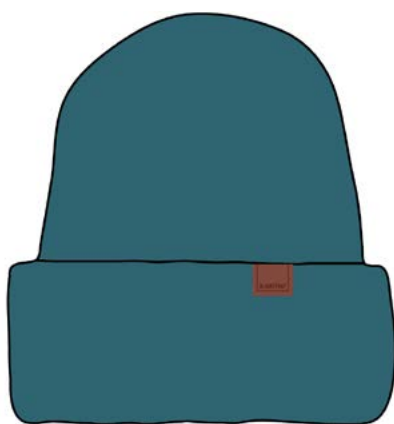
Chunk

BEANIE

Built for cold days and laid-back nights, Chunk delivers cozy warmth with a tall profile and thick knit construction.

Features

- Cuffed beanie
- Tall profile
- Faux leather wordmark patch on cuff edge



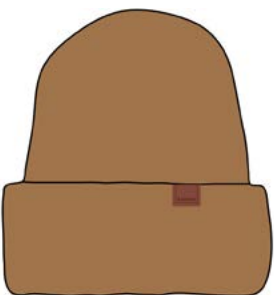
PRODUCT DETAILS + MATERIALS	
Thick Knit	100% Acrylic
Sizes	OS Parent: HBEUCK



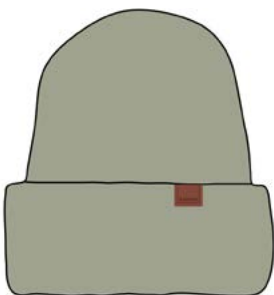
BLACK



WHITE



FOSSIL



MOSS

[NEW]



SURGE



DESCHUTES

[NEW]

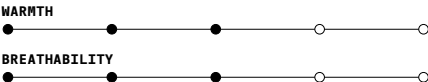
Classic

BEANIE

A timeless staple that pairs wide-ribbed texture with a short cuff for casual, all-day warmth.

Features

- Cuffed beanie
- Low profile
- Woven wordmark patch on front of cuff



PRODUCT DETAILS + MATERIALS	
Knit	100% Acrylic
Sizes	OS Parent: HBEUCL



BLACK



SMOLDERED

[NEW]



ASH



TUMBLEWEED



SAGEBRUSH



DESCHUTES

[NEW]

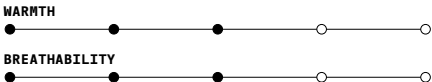
Waffle

BEANIE

Soft waffle knit traps heat without overheating and a cuffed, mid-profile fit that feels right from dawn to downtime.

Features

- Cuffed beanie
- Merrow edge woven logo patch
- Mid profile



PRODUCT DETAILS + MATERIALS	
Waffle Knit	100% Acrylic
Sizes	OS Parent: HBEUWL



BLACK



SMOLDERED

[NEW]



CHERRY



DAWN



OBSIDIAN



DESCHUTES

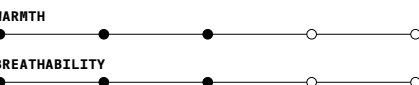
Essential

BEANIE [AVAILABLE IN CUSTOM]

Warm, stretchy, and built to last forever with a tight knit that holds its shape and traps heat and won't let it go.

Features

- Can be worn cuffed or uncuffed
- Woven logo on cuff edge
- Tall profile



PRODUCT DETAILS + MATERIALS	
Fine Rib Knit	100% Acrylic
Sizes	OS Parent: HBEUET



BLACK



SMOLDERED



ASH

[NEW]



WHITE



TUMBLEWEED



FOSSIL



CHERRY



DAWN



FLARE

[NEW]



EVERGREEN



SURGE



DESCHUTES

[NEW]

Snowbelle

HEADBAND [AVAILABLE IN CUSTOM]

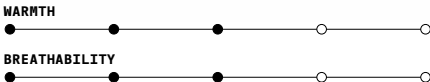
Plush warmth with a freeze-resistant shell for style and comfort on the coldest days.

Features

- Moisture-wicking
- Evaporative cooling
- UPF 50+
- Breathable
- Odor-free
- 4-way stretch
- Heat transfer logo on front



[AVAILABLE IN LTD PRINT]



PRODUCT DETAILS + MATERIALS	
GoKnit™ 222 (Print)	82% Polyester / 18% Spandex 222GSM
GoKnit™ 200 (Solid)	88% Polyester / 20% Spandex 200GSM
GoKnit™ 226 (Liner)	92% Recycled Polyester / 8% Spandex Brushed Interior - 226GSM
Sizes	OS Parent: NTBVDL

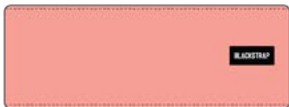


BLACK



BEGONIA

[NEW]



BLOOM



RUSH

[NEW]

[NEW]



TRACTICAL ASH

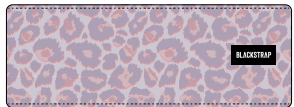


INPRINT OBSIDIAN

[NEW]



PULSE CURRANT



OCELOT DUSK

[NEW]

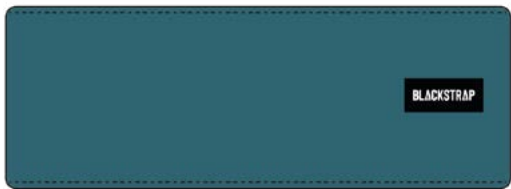
Snowbird

HEADBAND [AVAILABLE IN CUSTOM]

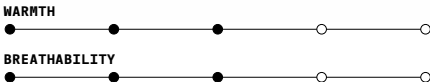
Combining ultra-breathable fabric and a mesh liner for superior sweat management and thermal regulation.

Features

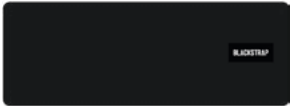
- Moisture-wicking
- Evaporative cooling
- UPF 50+
- Breathable
- Odor-free
- 4-way stretch
- Heat transfer logo on front



[AVAILABLE IN LTD PRINT]



PRODUCT DETAILS + MATERIALS	
GoKnit™ 222 (Print)	82% Polyester / 18% Spandex 222GSM
GoKnit™ 200 (Solid)	88% Polyester / 20% Spandex 200GSM
perfa™ (Liner)	95% Polyester / 5% Spandex 175GSM
Sizes	OS Parent: NTBVDL



BLACK



CHERRY



SURGE



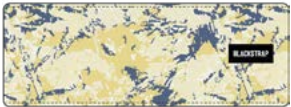
DUSK



BONE BLACK



ICELOOM POPPY



PULSE ORION



BADLANDS DESCHUTES

Accessories





Goggle Covers

[CUSTOM PROGRAM]

Lightweight coverage for your lenses that you can keep in your pocket and use as a lens wipe.

Features

- Lens safe
- Moisture-wicking
- 4-way stretch
- Woven label on side seam

PRODUCT DETAILS + MATERIALS	
Treo Tricot Stretch Knit Outer(Print)	82% Polyester / 18% Spandex 222GSM
Treo Tricot Stretch Knit Outer(Solid)	88% Polyester / 20% Spandex 280GSM
Sizes	OS Parent: GGCGC

POP Display

INCLUDED WITH ORDER

- 48 Units + 1 SKU (inline or custom)
- Ships Modularly
- Reorders in 25 Unit Increments
- Each Cover Has UPC on Insert



[AVAILABLE IN LTD PRINT]

[NEW]



BONE BLACK



SPACE GRAY



GOOD BURGER

[NEW]



STAR SMOLDERED



TRACTICAL ASH

[NEW]



PANGEA WHITE

[NEW]



TIMBER SNOW

[NEW]



TARTAN FOSSIL

[NEW]



BIG WAVE

[NEW]



BADLANDS BEGONIA

[NEW]



INPRINT MAPLE



ICELOOM POPPY

[NEW]



WAX TERRA

[NEW]



SUSHI SPROUT

[NEW]



LABYRINTH SPROUT

[NEW]



INPRINT OBSIDIAN



PONDY SURGE



ORIGAMI GLACIER

[NEW]



BRAIN FREEZE

[NEW]



PASTELS

[NEW]



FLOWERPACKED RUSH

[NEW]



BADLANDS DESCHUTES

[NEW]



OCELOT DUSK



KAAAPOW

Stuff Sacks

Stretch fabric, secure drawcords, and goggle-safe storage—organization made easy.

Features

- Lens safe
- Shock cord closure
- 4-way stretch

PRODUCT DETAILS + MATERIALS	
Treo Tricot Stretch Knit Outer(Print)	82% Polyester / 18% Spandex 222GSM
Treo Tricot Stretch Knit Outer(Solid)	80% Polyester / 20% Spandex 200GSM
Sizes	2L, 7L Parent: NTBVDL



[AVAILABLE IN LTD PRINT]

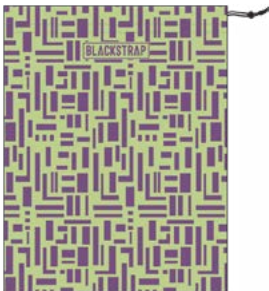


BONE BLACK



[NEW]

TARTAN FOSSIL



[NEW]

LABYRINTH SPROUT



[NEW]

INPRINT SURGE



[NEW]

BADLANDS DESCHUTES



[NEW]

OCELOT DUSK

Gloves





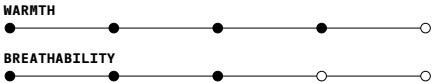
Jetliner

HYBRID GLOVE

Warm enough for cold starts yet slim enough to layer over, Jetliner is a technical glove with dialed grip that won't bulk your kit.

Features

- Breathable
- 4-way stretch
- Versatile
- Index finger and thumb touchscreen compatibility
- Synthetic microsuede mid-palm grip
- Silicone pattern palm and finger grip
- Cuff pull tab
- Pairing clasp
- Heat transfer logo on back of hand
- Wordmark logo on pull tab



PRODUCT DETAILS + MATERIALS	
Fleece Main	100% Polyester 126GSM
GoKnit™ 280	70% Nylon / 30% Spandex 280GSM
Conductive Synthetic Microsuede	82% Nylon / 18% Spandex
Sizes	XS, S, M, L, XL Parent: ATBMFZ



BLACK



SHADOW

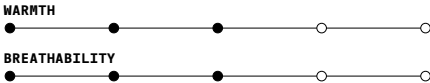
Highliner

TECHNICAL GLOVE / LINER

Built for high-output days, Highliner packs breathable warmth and wicking performance in a lightweight premium glove liner.

Features

- Breathable
- Lightweight
- Touchscreen compatibility
- Cuff pull tab
- Silicone pattern palm grip
- Pairing clasp
- Heat transfer logo on back of hand
- Wordmark logo on pull tab



PRODUCT DETAILS + MATERIALS	
Gridded Fleece Main	ThermaGrid™: 100% Polyester 126GSM
Brushed Lycra	82% Nylon / 18% Spandex
AX Cinco Suede	68% RPET / 32% Polyester / 8% Spandex [Synthetic suede]
Conductive Synthetic Microsuede	82% Nylon / 18% Spandex
Sizes	XS, S, M, L, XL Parent: GGLUHL



BLACK



DESCHUTES



RUSH



CHERRY



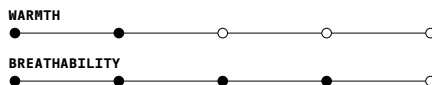
OBSIDIAN

Cruiseline

GLOVE / LINER

Features

- Breathable
- Moisture-wicking
- 4-way stretch
- Touchscreen compatibility
- Silicone pattern palm and finger grip
- Cuff pull tab
- Pairing clasp
- Index finger-to-thumb gusset
- Heat transfer wordmark on index finger
- Woven flag logo on outside seam



PRODUCT DETAILS + MATERIALS	
Poly Fleece	95% Polyester / 5% Spandex 385GSM
Brushed Lycra	82% Nylon / 18% Spandex
AX Cinco Suede	68% RPET / 32% Polyester / 8% Spandex [Synthetic suede]
Conductive Synthetic Microsuede	82% Nylon / 18% Spandex
Sizes	XS, S, M, L, XL Parent: GGLUHL

Everyday ready. Cruiseline is perfect for solo wear in cool weather or layering when the temps dip and the mountain calls.



BLACK



PONDY SMOLDERED



ANIMO ASH



INPRINT OBSIDIAN



BADLANDS DESCHUTES



OCELOT DUSK

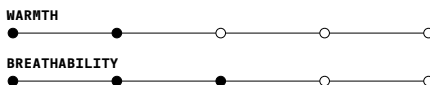
Baseliner

GLOVE / LINER

Your first line of defense against cold hands, Baseliner delivers light warmth, full mobility, and touch-screen-ready function.

Features

- Breathable
- 4-way stretch
- Touchscreen compatibility
- Index finger-to-thumb gusset - contoured fit
- Cuff pull tab
- Spandex binding at wrist hem
- Heat transfer wordmark logo on index finger
- Woven logo on outside seam



PRODUCT DETAILS + MATERIALS	
Poly Fleece	95% Polyester / 5% Spandex 385GSM
Sizes	XS, S, M, L, XL Parent: GGLUBL



BLACK



INPRINT MAPLE



INPRINT OBSIDIAN



BADLANDS DESCHUTES

[NEW]



PULSE CURRANT



OCELOT DUSK

[NEW]

Custom Program

YOUR BRAND. OUR TECH.



FAST DELIVERY

Your Custom BlackStrap® products will ship to you in just 4 weeks, beginning from the date the design is approved.



DESIGNED AND PRINTED IN THE U.S.A.

Our in-house design and printing team is dedicated to ensuring your custom products exceed expectations.



PANTONE COLOR MATCH

Using the latest printing technologies, we guarantee your design is printed with 100% color accuracy on every piece.



RESPONSIBLE MANUFACTURING

With recycled packaging, water-based non-toxic inks, and ethical cut-and-sew facilities, we take a hands-on approach to minimizing our footprint



LOW MINIMUMS AND FLEXIBLE QUANTITIES

Minimum order quantities [as low as 24 units] allow us to provide custom products to a wide range of partners and projects.



HIGHEST QUALITY AND FUNCTIONALITY

From fiber partners to the final product, we use the finest fabrics and manufacturing practices to deliver the most durable and highest quality products

Custom products from Blackstrap supply resorts, shops, and industry partners with quality and performance. All branding is Pantone matched, machine washer-and-dryer friendly, and designed on an order-by-order basis. Submit your artwork or work with our professional design team to create a unique graphic.

FACEGEAR



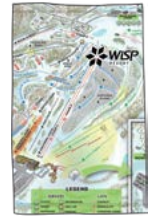
DUAL-LAYER TUBE
Adult & Kids
50 unit MOQ per color



THERMA TUBE
Adult & Kids
50 unit MOQ per color



SINGLE-LAYER TUBE
UPF 50+
50 unit MOQ per color



TREBLE HOOD
Adult & Kids
50 unit MOQ per color



SOCK HOOD
Adult
50 unit MOQ per color



HEADWEAR + ACCESSORIES



GOGGLE COVER
Display Included
50 unit MOQ
25 units per color



ESSENTIAL BEANIE
Custom Patch
100 Unit MOQ



HEADBANDS
Snowbelle or Snowbird
50 unit MOQ per color



EASY AS 1, 2, 3

- 01 Pick your product and submit logos + art
- 02 Receive email proof and review your artwork
- 03 Receive product in about 30 business days from approval.

ART REQUIREMENTS

- Vector graphics in .AI, .EPS, or .PDF format
- High-resolution, 300 DPI images in .TIFF or .JPG format
- Logo/graphics included with all fonts and text outlined in .TTF format



FOR MORE INFO CONTACT
CUSTOM@BLACKSTRAP.COM

POP & Merchandising

DISPLAYS + RESOURCES

Flagship Display

FACE GEAR PRIMARY DISPLAY

- 600 units to qualify
- Merches up to 575 units
- Internal storage stocks up to 500 units
- Modular Merchandising
- Includes 24 pegs
- 24"w // 24"d // 68"h
- ENDVR Activated Display

ENDVR

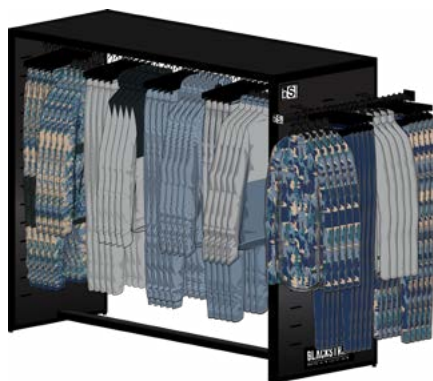


Gondola Display

APPARREL PRIMARY DISPLAY

- Multi category buy in qualify [Mid + Base + Face]
- Merches up to 75 units hung
- Includes (1) U-Bar & (6) Pegs
- Ends caps merchandise with U-bar or Pegs with accessories.
- 18"w // 54"d // 54"h
- ENDVR Activated Display

ENDVR



Small Floor Display

FACE GEAR VENDING MACHINE

- 200 units to qualify
- Merchises up to 300 units
- Ships and Stores Modularly
- Locking Caster Wheels
- 14"w // 20"d // 68"h



Large Floor Display

FACE GEAR VENDING MACHINE

- 300 units to qualify
- Merchises up to 450 units
- Ships and Stores Modularly
- Locking Caster Wheels
- 24"w // 20"d // 68"h



POP & Merchandising

Countertop Display

GLOVES AND SECONDARY DISPLAY

- 100 units to qualify
- Merch 90-120 units
- Spinning Tower with Seasonal Visual
- Modular Merchandising
- Internal Storage
- Includes (11) 4" pegs
- 12.5"w // 12.5"d // 26"h
- ENDVR Activated Display

ENDVR



Metal Wall Sign

- Slat and Grid Wall Adapters
- 24"w // 8"h



Pegs

- 10" Slat Wall
- 10" Grid Wall
- 6" Slat Wall (Countertop Only)
- Opening orders qualify



Branded U-Bar

- 24" Wide Slat Wall
- Attaches to Displays
- (1) Included with Gondola
- Apparel Orders Qualify



Image Frames

- Slat Wall
- Attaches to all Floor Displays
- 8.5" // 11"





BlackStrap
565 SE 9th St Building A,
Bend, OR 97702
541-213-2500
support@blackstrap.com